

2019

28

**ENVIRONMENTAL
STUDIES & DISASTER
MANAGEMENT:
CONCEPTS AND ISSUES**
(Based on UGC and ICAR Syllabi)

RANJEETA SONI

2019



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PREFACE

Environment Science is an integrated and interdisciplinary approach of Basic Science. Environmental studies are the study of social sciences to understand human interactions with the environment. It provides to the study of environmental problems.

The Book has been divided into six chapters (Ecosystem and Biodiversity, Natural Resources, Pollution, Disaster Management, Solid Waste Management and Social Issues and Environment). It serves the purpose of students of all streams of graduate courses.

The chapters of book having many titles containing concepts, methods, types various issues, causes about environmental designs and problems and their management. I hope this book is beneficial for all graduate students.

A humble effort has been made to present the subject matter in a simple and according to syllabus. If there are any mistakes please feel free to write along with your suggestions and feedback.

I am happy to present this book to students and readers.

Ranjeeta Soni



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Ranjeeta Soni
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ABOUT THE AUTHOR



Dr. Ranjeeta Soni is working as a Professor at Jagannath University, Chaksu, Jaipur. She possesses experience of teaching in Environmental Science for more than 14 years. She is engaged in various academic and cultural activities of university. She is actively engaged in various Environmental subject discussion of Interacting radio counseling from IGNOU at All India Radio (AIR).

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ACKNOWLEDGEMENT

I feel emotionally moved when it comes to acknowledgements after the task is accomplished. My mind is full of images of those who directly or indirectly helped me in this endeavor. I thank to all.

Primarily, praises and thanks to the God, the Almighty, for His showers of blessings throughout my work to complete this book successfully.

First, I express my immense gratitude and thanks to good advice, support and suggestions of my Dean, Professor P.N. Kalla that has been invaluable on both an academic and a personal level. I am highly grateful for his invaluable guidance, wholehearted support and encouragement in accomplishing the whole work.

I express my sincere thanks to my Parents, and other members of my family for their love and long continuing support extended to me.

My Sincere thanks are to my friends and colleagues who help and support me time to time in the right direction.

I also wish to extend my thanks to Professor (Ret.) L. L. Somani, Agrotech publishing Academy Udaipur for their kind support. It was a matter of great pleasure to work with him.

These acknowledgments would not be complete without thanking to my husband Mr. Ravi Soni, for their constant support and care. He also gave me moral support time to time.

Last but not the least, my two kids, Bhavya and Tashvi who gave me a moral support to finish my work because they give me their precious time. I had to cut my caring and playing time allotted to them for completion of my work. They co-operated me in their own way, which I am highly in gratitude .Throughout my life I am thankful to them.

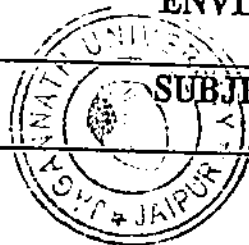


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Prediction of productivity of any crop in a season has very important economic importance for a country. For yield improvements in rice, information about suitable management practices is rapidly increasing. The generation of new data through agronomic research methods is insufficient and time-consuming to meet these needs. It is important for a country like India, where productivity of crops in any season may vary greatly depending on the prevailing weather conditions of that season. In recent years, several dynamic crop growth simulation models have been developed to help in such a predictive process. Model accuracy in prediction and their sensitivity also help in mid-course correction, so that farmer can adopt a measure to avoid any drop in potential production of any crops. The main goal of a crop simulation model is to estimate crop production, resource use and environmental impact as a function of local weather and soil conditions and crop management. Agricultural system models have untapped potential to help agricultural research and technology transfer in the 21st century.

A-Modelling approach (CERES-RICE Model)



Kamal Kant
Meghna Gogoi
Shivkumar G. Telkar

Response of Lowland Rice Cultivars to Nitrogen Application

A Modelling approach (CERES - RICE Model)

Kant, Gogoi, Telkar

Mr. Kamal Kant, Assistant Professor, Jagannath University, Jaipur (Raj.), born at Birlharya, Walia, Saranganagar District, Rajasthan. He completed his undergraduate (2011-2015) from Mahatma Jyoti Rao Phoolle University, Jaipur. He completed his M.Sc. (Agriculture) in Agronomy at College of Postgraduate Studies, CAU, Imphal (2015-2017).

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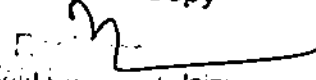
**Response of Lowland Rice Cultivars
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प्रसार शिक्षा के नये आयाम

डॉ. पी.एन. कल्ला

डॉ. (श्रीमती) अचला गवर्खड

वैज्ञानिक तथा तकनीकी शब्दावली आयोग
मानव संसाधन विकास मंत्रालय
(माध्यमिक शिक्षा और उच्चतर शिक्षा विभाग)
भारत सरकार



राजस्थान हिन्दी ग्रन्थ अकादमी, जयपुर

Handwritten signatures and initials



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आय तथा खर्च का पुनर्निर्धारण
या जा सके।

Why does Gender Budgeting
महिलाओं की ओर केन्द्रित होने

हिससा महिलायें हैं।

र बहुत अधिक है।

ओं की निर्णय लेने में भागीदारी

ले कार्यों में लगी हैं और समान
ने तुलना में कम होती है।

ओं का पालन-पोषण व रख-
कर रही हैं।

वे संशोधनों तक पहुंच व उन
ता स्वास्थ्य, पोषण, साक्षरता,
से स्पष्ट होती है।

निम्नानुसार प्रस्तुत किया है:-

उद्देश्य वित्तीय आवंटन करने
कार्यों का क्रियान्वयन करके

गांधी राष्ट्रीय ग्रामीण रोजगार

शून्यता के आधार पर लागू
जदूरी दर समान है।

एक मुख्यधारा की क्रियाओं
स्पष्ट जिम्मेदारी देने तथा
सरकार को जवाबदेह बनाने

“जॉब कार्ड” प्रदान कर

तथा कार्य किए जाने के
ते में पहुँचा दी जाती है।

सिंचित किया गया है।

□□□



डॉ. पी.एन. कल्ला ने स्नातक एवं
स्नातकोत्तर की उपाधि श्री कर्ण नरेन्द्र
कृषि महाविद्यालय, जोधनेर से तथा
पीएच.डी. की उपाधि राजस्थान कृषि
महाविद्यालय, उदयपुर से प्राप्त की है।

1981 से आपने व्याख्याता कृषि के रूप में अपनी
सेवाएँ प्रारम्भ कीं। 1989 में आप सह आचार्य एवं
1996 में आचार्य नियुक्त हुए। आपने 12 पीएच.डी.
व 33 एम.एस.सी. करवाई है तथा 7 शैक्षणिक
सामग्री, 30 अनुसंधान पेपर प्रकाशित किए हैं।
आपने राजस्थान कृषि विश्वविद्यालय, बीकानेर में
आचार्य एवं विभागाध्यक्ष, निदेशक प्रसार शिक्षा एवं
निदेशक स्टाफ एकेडमिक कॉलेज के रूप में भी
अपनी सेवाएँ प्रदान की हैं। आप इज्राइल, जर्मनी,
अमेरिका, कनाडा व इथियोपिया आदि देशों की यात्राएँ
कर चुके हैं।



डॉ. (श्रीमती) अचला गोकुल ने स्नातक
उपाधि महारानी कॉलेज, जयपुर से,
स्नातकोत्तर (गृह विज्ञान प्रसार शिक्षा)
गृह विज्ञान महाविद्यालय से एवं
पीएच.डी. की उपाधि वनरथली

विद्यापीठ से प्राप्त की है।

1987 में आपने विद्यापीठ में ही प्रवक्ता, प्रसार
शिक्षा के रूप में सेवाएँ शुरू कीं। अबतक आपके
12 शोधपत्र विभिन्न पत्रिकाओं में प्रकाशित हो
चुके हैं। वर्तमान में आप वरिष्ठ व्याख्याता के पद पर
गृह विज्ञान विभाग, वनरथली विद्यापीठ में कार्यरत
हैं। आपको स्नातक तथा स्नातकोत्तर स्तर पर
अध्यापन कार्य का 17 वर्षों का अनुभव है।

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Prof. Dr. Achala Gokhale
Gagan Nath University, Jaipur

मानव संसाधन विकास मंत्रालय, भारत सरकार की
विश्वविद्यालय-स्तरीय पुनः-निर्माण योजना के अन्तर्गत,
राजस्थान हिन्दी ग्रन्थ अकादमी, जयपुर द्वारा प्रकाशित।

प्रव

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द्रक :
वाला ऑफसेट प्रिन्टर्स
जयपुर

लगभग चार दशक से राजस्था
शिक्षा प्राप्त कर रहे विद्यार्थियों के
विषयों की पाठ्य सामग्री उपलब्ध र
है। इस पाठ्य सामग्री में पाठ्य पुस्त

चूंकि अकादमी न लाभ-न हार्ति
है, अतः अकादमी की किताबें कम क
पुस्तकें विषय विशेषज्ञों के द्वारा लिखाई
तक अकादमी ने विज्ञान, तकनीकी र
90 अनूदित पुस्तकें प्रकाशित की हैं।
तक 1168 संस्करण प्रकाशित किये र
हो रहे हैं।

राजस्थान के विश्वविद्यालयों र
100 से अधिक किताबें अनुसंसित र
हरियाणा एवं दिल्ली सहित हिन्दी र
भी अकादमी की अनेक पुस्तकें अर

अकादमी द्वारा कराये जाने व
का शत-प्रतिशत व्यय भारत सरकार से
से प्राप्त अनुदान से किया जाता है।

प्रस्तुत पुस्तक का आठवाँ संस्
करती है। अकादमी पुस्तक के लेख
के प्रति आभार व्यक्त करती है।

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Shrikumar G. Telkar

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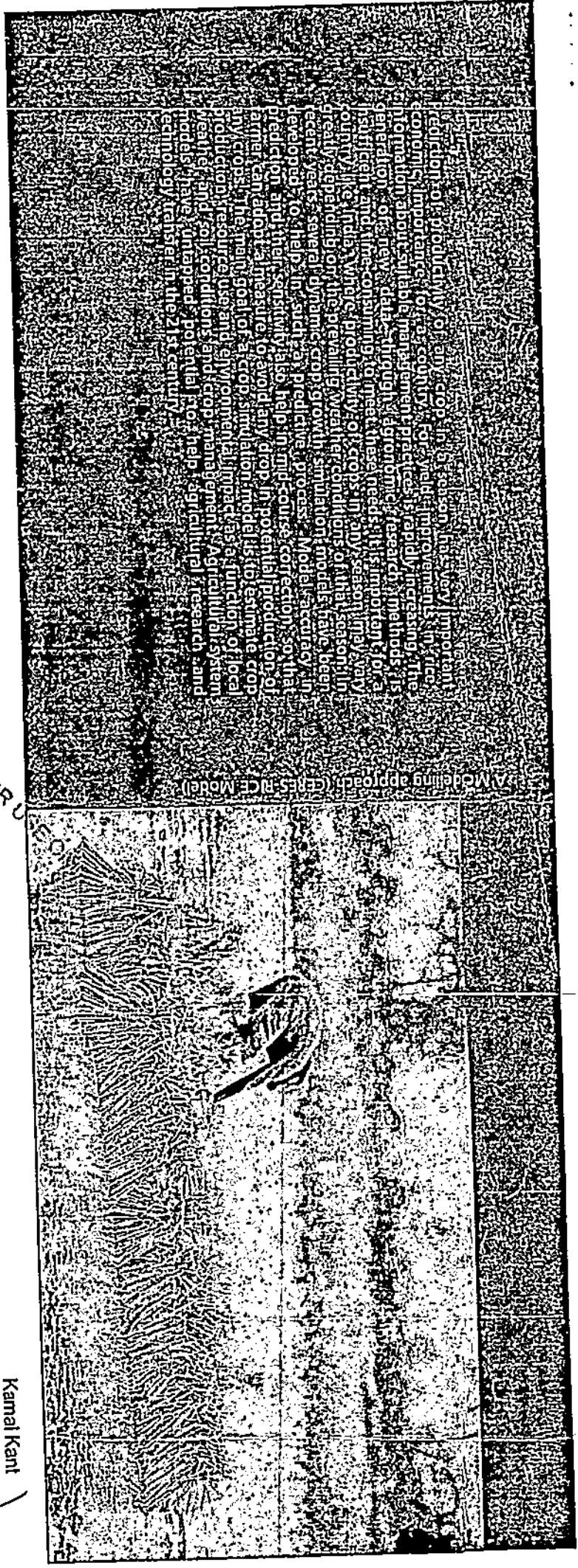


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Fig. 2. Modelling approach (GERES-RICE Model)



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Mr. Kamal Kant, Assistant Professor, Jagannath University, Jaipur (Raj.), born at Birthalya wail, Sri Ganganagar District, Rajasthan. He completed his undergraduate (2011-2015) from Mahatma Jyoti Rao Phoolle University, Jaipur. He completed his M.Sc. (Agriculture) in Agronomy at College of Postgraduate studies, CAU, Imphal (2015-2017).

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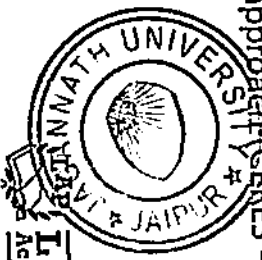


Kant, Gogol, Telkar

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Response of Lowland Rice Cultivars to Nitrogen Application

A Modelling approach (CERES - RICE Model)

Kamal Kant
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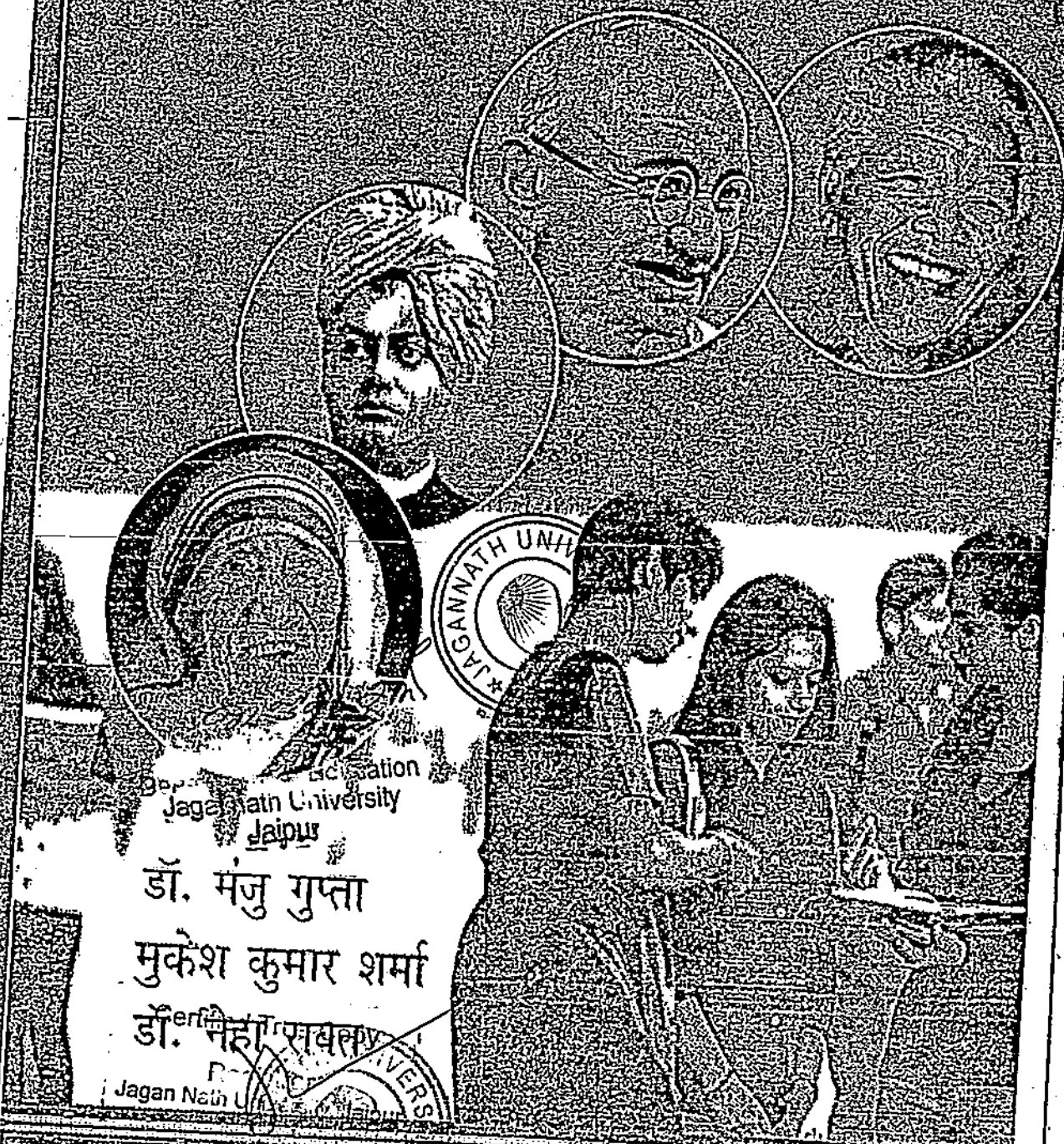
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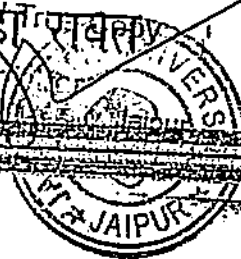
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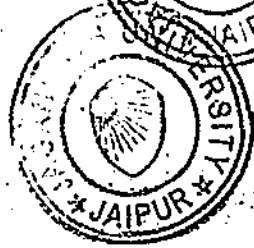
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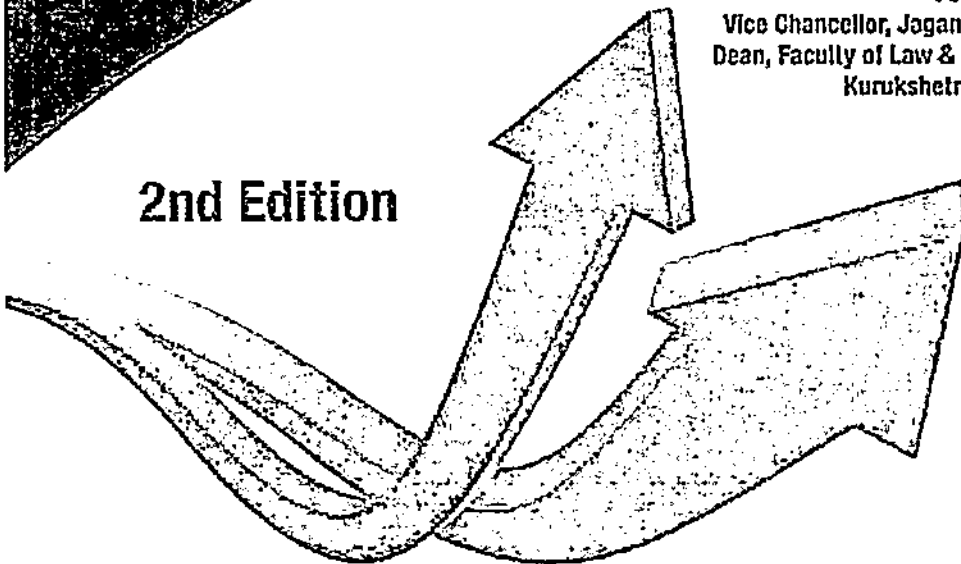
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The World Wide Web provides an ample amount of information to the users, however, this leads to difficulty in the identification of relevant content. Web mining could be considered as a cure to this problem. It includes the application of machine learning and data mining techniques, which helps in the automatic extraction of meaningful patterns and relationships from a huge cluster of web data. Web mining is categorized into three areas: (i) web content mining, digging out knowledge from the content (i.e., text and graphics) of web pages, (ii) web structure mining, which extracts information from data describing the organization of web content, and (iii) web usage mining, in which we gather patterns by looking at the interactions of the users with the web. There is no sharply defined variation among these categories, and all the three mining tasks can be combined. So our paper focus on the very different type of technique for searching the web content, where we perform mining of the web content efficiently and give the fruitful results for the users. We planned to apply the support vector machine technique and the Particle Swarm Optimization (PSO) algorithm for searching the web content and giving the efficient and best results.



Keywords

Search engines Particle swarm optimization Support vector machine Stemming
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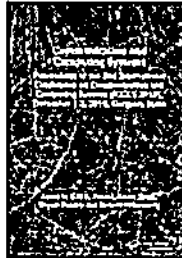
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Design of Low Pass Filter using Sun-Shaped Resonator

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Abstract. A novel low pass filter using sun-shaped resonator is designed in this paper. The filter is designed by etching the sun shaped resonator on the ground plane and the stub loaded micro strip line on top of the surface. The new sun-shaped resonator is used for reduction in size of filter and to improve electrical performance. The design and simulation has been done using CST microwave studio. Also, the extraction of effective material parameters from the reflection and transmission coefficients is done using Nicolson Ross Weir (NRW) method. The designed filter is also fabricated on the FR-4 substrate with dielectric constant (ϵ_r) = 4.3, height h = 1.6mm and thick-ness of the micro strip conductor t = 0.035mm. The whole area of the proposed filter is 40x48mm². The low pass filter has a cut off frequency = 1.69 GHz with the insertion loss = -0.3dB. A low pass filter having low pass band insertion loss is proposed. Fabricated and simulated design results shows good agreement.

Keywords: Low pass filter, resonator, CST, metamaterial, NRW

I. INTRODUCTION

In the present scenario there is need for wireless communication and compact microwave devices in the communication and defense industries. For the wireless communication we require a microwave filter, which is a network having two port, used in a microwave system to control the frequency at a point. It provides frequency in the pass band of the filter and attenuates frequency in the stop band range. Depending upon the filter frequency response, the classification of the filter is as Low pass filter, High pass filter, Band pass filter and Band stop filter. Low pass filter is an important part in the RF circuit and microwave communication system as it avoids noise or interference of the surroundings. An ideal low pass filter should be compact and should have high electrical performance. To achieve this goal various methods were proposed in different papers [1] [2] [3] [4] [5] [6]. These methods include Stepped-impedance resonators; Deflected Ground Structures (DGS) and Metamaterials [7][8][9].



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Review on Security Challenges of Cloud Computing

Manish Kumar Khandelwal^a, Hukam Chand Saini^b

^aDepartment of Computer Science

^aABSTRACT

Cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort, often by using self-service portals through which the user can interact with a common pool of configurable computing resources that are abstracted from their physical forms.

Keywords: Cloud Computing, Security, Challenges

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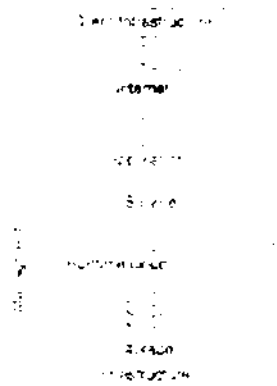


Fig. 1. Cloud architecture

2. Cloud Analysis

2.1. Definition of Cloud Computing

Cloud computing is a model of computing in which resources are hosted on remote servers and accessed over the internet. It allows users to store and access data and applications from anywhere, at any time, using any device. Cloud computing is a model of computing in which resources are hosted on remote servers and accessed over the internet. It allows users to store and access data and applications from anywhere, at any time, using any device.

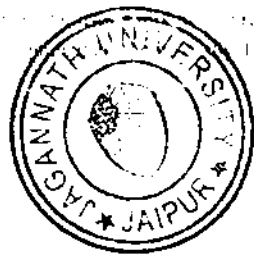
2.2. Types of Cloud

Public cloud: This type of cloud computing is available to anyone on the internet. It is the most common type of cloud computing. Examples include Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Platform (GCP).

Private cloud: This type of cloud computing is only available to a single organization. It is used for sensitive data and applications. Examples include IBM Cloud Private and Oracle Cloud Private.

Community cloud: This type of cloud computing is available to a group of organizations. It is used for shared resources. Examples include OpenStack and Red Hat OpenShift.

Hybrid cloud: This type of cloud computing is a combination of public and private clouds. It allows organizations to use public cloud for non-sensitive data and private cloud for sensitive data.



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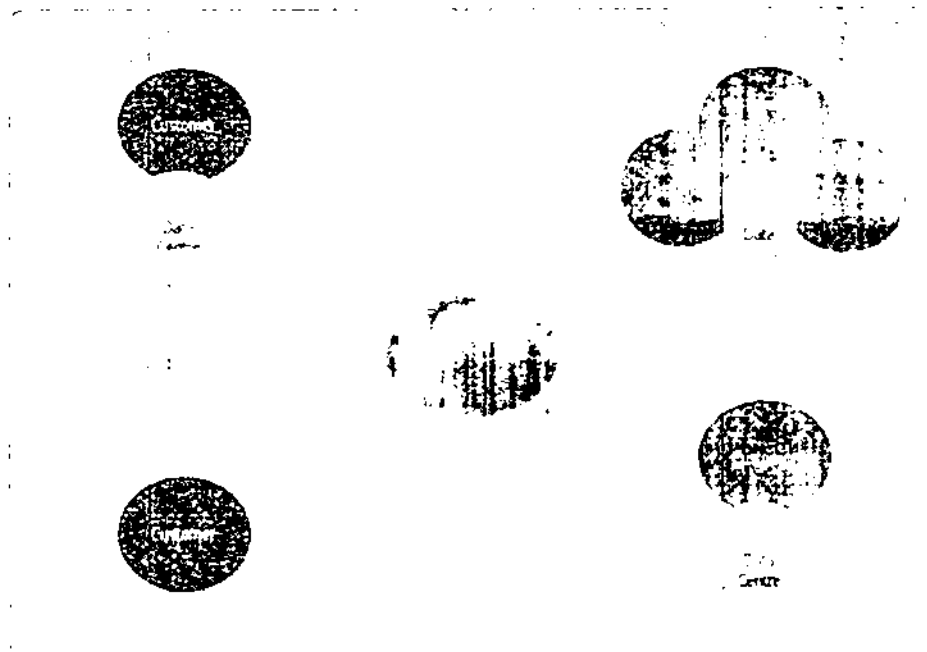


Fig. 2 Types of Cloud

2.3 Service Model

Infrastructure as a Service (IaaS) is a cloud computing service model that provides virtualized computing resources over the Internet. It allows users to rent IT infrastructure, such as servers, storage, and networks, from a third-party provider. Users can scale up or down as needed, and they pay only for what they use. IaaS is the most basic of the three service models, and it is often used for applications that require high performance and availability.

Platform as a Service (PaaS) is a cloud computing service model that provides a platform for developing, running, and managing applications. It allows users to build and deploy applications without the need to manage the underlying infrastructure. PaaS is often used for web and mobile applications, and it is a popular choice for developers who want to focus on their code rather than the hardware.

Software as a Service (SaaS) is a cloud computing service model that provides software applications over the Internet. Users can access and use the software from any device, and they pay for the software on a subscription basis. SaaS is the most common of the three service models, and it is used for a wide range of applications, including email, CRM, and ERP.



The cloud computing service models are designed to provide users with the flexibility and scalability they need to run their applications. IaaS, PaaS, and SaaS each offer different levels of abstraction and control, allowing users to choose the model that best fits their needs. As cloud computing continues to grow, these service models will become increasingly important for businesses of all sizes.

Software as a Service (SaaS) is a cloud computing service model that provides software applications over the Internet. Users can access and use the software from any device, and they pay for the software on a subscription basis. SaaS is the most common of the three service models, and it is used for a wide range of applications, including email, CRM, and ERP.

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multitenancy, which often uses multi-tenancy system architecture. i.e. distinct cloud consumer apps are structured in a single logical scheme. With SaaS, cloud service providers accomplish economies of scale and optimization in terms of efficiency, safety, accessibility, disaster restoration and maintenance. Service providers evaluate entire infrastructure such as servers, software, etc. and provides facilities for the use of consumer apps and provides control over the entire apps. In SaaS, there is Divided Cloud and Convergent coherence mechanism whereby every data item has either the "Read Lock" or "Write Lock". The SaaS typically include a monthly or annual user fee, so that cost can be scaled and adjusted if users are added or deleted at any stage of time. Some examples of SaaS include Google Apps, Microsoft Office 365, HP Nexus, Marketo and Trade Card.

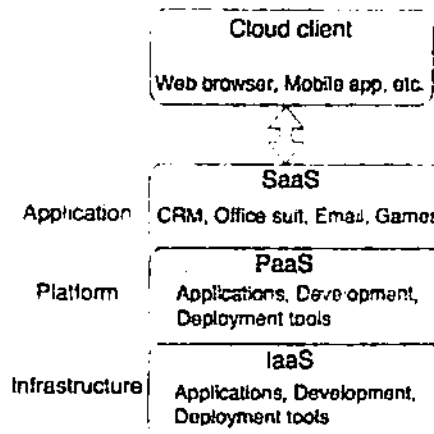


Fig. 3- Service models in cloud computing

2.4. Security Challenges of Cloud Computing

Cloud computing has many advantages despite the fact that cloud computing has many difficulties. While it is true that these difficulties need to be considered, cloud computing's advantages and challenges. Data security is the most redoubtable of these difficulties. According to a survey carried out by Gartner, 71% over 77% of Chief Technical Officers thought that the main reason cloud computing services were not used was information security and privacy issues. Convinced partly by top organizations about safety concerns, many businesses are not prepared to move their infrastructure back into the cloud. Most organizations are watching this problem carefully and are prepared to move to cloud storage, which is the primary reason why cloud computing lacks maturity level. Below are some of the security challenges mentioned.

Privacy of data: Data privacy is critical to cloud computing. Most organizations feel more comfortable when they place private information in their own cloud. Consumers have no concern about the place of information (data transfer, cloud act sites, etc.). Many concerns are arising from the cloud.

- Where are the original data/storing services
- How files are created and deleted
- Where about information storage
- Which sort of user can access information?
- Location of data
- etc.



Confidentiality of data: Confidentiality is data privacy-related. When approved consumers can see the information, the confidentiality properties make it very difficult for multiple consumers to share the hardware, software in a distributed network. Therefore, the service provider to provide confidentiality. Confidentiality's common alternative is encryption. There are many commenting and advising that encryption is a safe way to protect confidentiality, although the alternative is confidentiality is encryption and decryption, many issues arise in connection with this.

- Where they are encrypted and decrypted (client side or cloud side)

- How is information science being implemented?
- What are the challenges when using information science in business?
- What are the key areas of information science?
- How is information science being implemented?

Data Redundancy: Data redundancy is the presence of unnecessary or duplicate data in a database. It is a common problem in data management, especially in large databases. Redundancy can lead to data inconsistency, data corruption, and data loss. It can also increase the storage requirements and the time required to process the data. Redundancy can be caused by a variety of factors, including data entry errors, data migration errors, and data replication errors. Redundancy can be avoided by using data normalization techniques, such as primary keys and foreign keys, and by using data replication techniques, such as master-slave replication and multi-master replication.

Data integrity: Data integrity is the accuracy and consistency of data. It is the state of being free from errors and corruption. Data integrity is essential for the reliability of data. It is the state of being free from errors and corruption. Data integrity is essential for the reliability of data. It is the state of being free from errors and corruption. Data integrity is essential for the reliability of data.

Data as a Service (Software as a Service): Platform as a Service (PaaS) is a cloud computing model that provides a platform for developing, testing, and deploying applications. It is a type of Software as a Service (SaaS) that provides a platform for developing, testing, and deploying applications. It is a type of Software as a Service (SaaS) that provides a platform for developing, testing, and deploying applications.

Transmission of data: Most data is transmitted over a network. The network can be a local area network (LAN), a wide area network (WAN), or the Internet. The data is transmitted in the form of packets. The packets are sent from the sender to the receiver. The receiver then receives the packets and reconstructs the data. The transmission of data is subject to various security risks, such as interception, tampering, and denial of service. Data encryption and authentication are used to protect the data during transmission.

Data Breaches: Data breaches are incidents in which sensitive information is accessed, disclosed, or destroyed. Data breaches can occur in a variety of ways, including through phishing attacks, malware, and insider threats. Data breaches can have serious consequences, including financial loss, reputational damage, and legal liability. Data breaches can be prevented by implementing strong security measures, such as firewalls, intrusion detection systems, and data encryption. Data breaches can also be prevented by educating employees about security best practices and by conducting regular security audits.

Availability: Availability is the ability of a system to be accessed and used by authorized users. Availability is a key requirement for many applications, especially those that are critical to business operations. Availability is measured in terms of uptime, which is the percentage of time that a system is available. Availability can be improved by using redundant hardware and software, by implementing disaster recovery plans, and by conducting regular maintenance. Availability can also be improved by using cloud computing services, which provide high availability and scalability.

Malicious Insiders: Malicious insiders are employees or contractors who have access to sensitive information and who use that access to steal or misuse the information. Malicious insiders can be a significant threat to an organization's security. Malicious insiders can be prevented by implementing strong access controls, by monitoring user activity, and by conducting regular security audits. Malicious insiders can also be prevented by educating employees about security best practices and by conducting regular security training.

API issues: API issues are problems that can occur when using an API. API issues can include authentication and authorization errors, data format errors, and network connectivity errors. API issues can be prevented by using proper error handling techniques, by testing the API thoroughly, and by using proper network configuration. API issues can also be prevented by using API gateways, which provide a central point of access to the API and can help to manage API traffic.

- Authentication and authorization errors
- Data format errors
- Network connectivity errors



Data location: Cloud computing services provide a variety of data location options. Data can be stored in a single region or in multiple regions. Data can also be stored in a hybrid cloud environment, which combines on-premises infrastructure with cloud services. Data location is an important consideration for data sovereignty and data privacy.

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... and ...

Data Relocation: ...

Account or Service Hijacking: ...

- ...
- ...
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Incompatibility: ...

3. Conclusion

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Amazon private cloud.



Review on Security Challenges of Cloud Computing

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ABSTRACT

Cloud computing has become a popular way of computing, where users can access applications and data over the internet. This paper reviews the security challenges of cloud computing and discusses the security models that can be used to address these challenges. The paper also discusses the security challenges of cloud computing and discusses the security models that can be used to address these challenges.

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1. Introduction

Cloud computing is the fastest growing technology. It helps companies to reduce their costs and increase their productivity. It also helps companies to scale their operations and to access their data from anywhere. However, cloud computing also presents several security challenges. These challenges include data security, privacy, availability, and integrity. This paper reviews the security challenges of cloud computing and discusses the security models that can be used to address these challenges. As discussed above, the writer mentions some of the main security challenges of cloud computing. It is a significant issue for its implementation. So, it is essential to understand the security challenges of cloud computing and to take appropriate measures to address these challenges. According to the literature, there are several security challenges of cloud computing. These challenges include data security, privacy, availability, and integrity. The writer has discussed these challenges in detail in the paper.



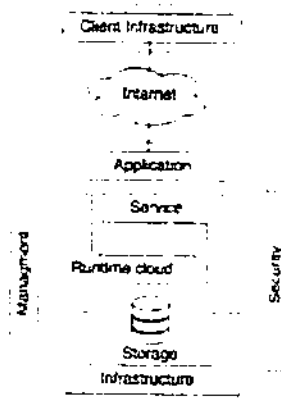


Fig. 1-cloud architecture

2. Cloud Analysis

2.1. Definition of Cloud Computing

Definition of cloud computing is that is the use of different services such as software development platform, servers, storage and software tools. It is referred as the cloud computing, a significant distributed computing model, guided by economic equation of equilibrium in which, is a third party stake platform in which installations are provided through the internet as requested by overseas customers. [1] Various examples are Amazon, Google, IBM, Microsoft, and Salesforce.com.

2.2. Types of Cloud

Based on deployment model we can classify cloud as four types.

Public cloud: public cloud means that the whole computing infrastructure is located on the premises of a cloud computing company that offers the cloud computing services. The location remains, thus separate from the customer and he has no physical control over the infrastructure.

Private cloud: Private cloud utilizes dedicated and private hardware, as it is, by definition, a single tenant environment in which hardware, servers and network are purchased and devoted to a customer or business. Organizations also have an alternative to select a private cloud assumption that is more costly, but they have physical control over the resources.

Community cloud: model is like a private one, to a large extent the only difference is the set of users. While in private cloud type implies a single tenant, in this case, the server, in the case of community type, multiple organizations with similar background share the infrastructure and resources.

Hybrid cloud: is a cloud computing environment that uses a mix of on-premises, private cloud and third-party public cloud service. Organizations also have an alternative to select a private cloud assumption that is more costly, but they have physical control over the resources.



infrastructure, which often uses multi-tenancy system architecture. i.e. distinct cloud consumer apps are structured in a single logic, fitting in the SaaS cloud to accomplish economies of scale and optimization in terms of velocity, safety, accessibility, disaster restoration and maintenance [5]. SaaS provide requires entire infrastructure such as servers, software, etc. and provides facilities for the use of consumer apps and possible configuration settings for apps. In SaaS, there is Divided Cloud and Convergence coherence mechanism whereby every data item has either the "Read Lock" or "Write Lock" [1]. SaaS typically includes a monthly or annual use fee so that cost can be scaled and adjusted if users are added or deleted at any stage [6]. Some examples of SaaS include Google Apps, Microsoft office 365, J2E, Nexus, Marketo and Trade Card.

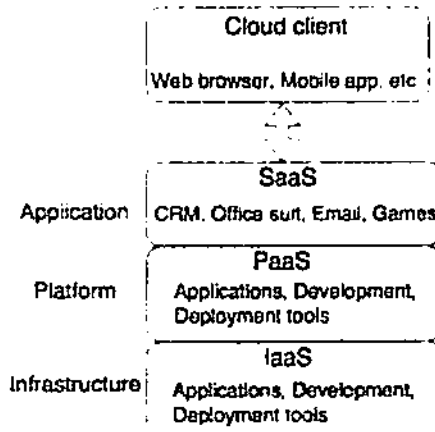


Fig. 3- Service models in cloud computing

2.3. Security Challenges of Cloud Computing

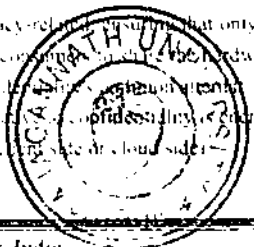
Cloud computing has many advantages despite the fact that cloud computing has many difficulties. While moving from site owning servers to cloud computing, businesses need to be conscious of cloud computing's advantages and challenges. Data security is the most serious one in cloud computing. Over these difficulties, according to a survey carried out by Gartner [7], over 77% of chief executive officers thought that the most serious cloud computing services were not used was information security and privacy issues. Convincing particularly tiny organizations about safety concerns is a tedious task, they are not prepared to move their infrastructure back into the cloud. Most organizations are watching this problem, but they are not prepared to move to cloud storage, which is the primary reason why cloud computing lacks maturity level. Below are some of the security challenges mentioned.

Privacy of data: Data privacy is critical to cloud computing. Most organizations feel more comfortable when they place precious information on their own than cloud. Consumers have no concept about the place of information, data transfer, cloud activities, etc. Many questions are arising by consumers such as:

- Which are the other organizations sharing services
- How files are created and deleted
- What about information backup
- Which sort of user can access information?
- Location of data
- Etc.

Confidentiality of data: Confidentiality is data privacy related to ensure that only approved consumers can see the information. Virtualization and multi-tenancy operations make it very difficult for multiple consumers to share the hardware, software, and distributed network at the same time. This is the reason why service providers do provide confidentiality to their clients. Confidentiality is achieved by encryption. There are many symmetric and asymmetric encryption algorithms to ensure confidentiality, although the algorithm of confidentiality, encryption and decryption, many issues arise in connection with this.

- Where they are encrypted and decrypted (only side of cloud side)



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Prerequisites of Quality Assurance in Health Sector: A Literary Review

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ABSTRACT

Healthcare could be an extremely competitive world business. Individuals settle for to visit remote components of the globe so as to receive the service quality they hope for. Patients sometimes favor to visit personal hospitals, hoping to receive high service quality. Issues regarding the standard of health care have up high on the international agenda in recent years, as countries attempt to strengthen their health systems and deliver universal health coverage. Due to demand of quality assurance in health care, this study was conducted to spot the conditions of quality assurance for victorious implementation of tending establishments through a scientific review of literature.

This study identifies the service quality factors that are important patient satisfaction in the context quality assurance prerequisites such as Continuous process, Systematic process, Plan-Do-Check-Act cycle (PDCA-cycle), patient-centeredness, process improvement in health care, Cooperation between professional, Quality assurance level (a) the structural level (b) indicators that are associated with processes of care (c) clinical outcomes, Dedicated Top management leadership that is Commitment to Quality Improvement, Five broad attributes as Reliability, Assurance, Tangibles, Empathy, Responsiveness, Transformation of organisational culture, Employee education and training, Quality measurement and statistical analysis at all levels, Bench marking, Employee empowerment, Affordability and convenience, TQM model Six Sigma were identified as factors essential for quality assurance of any health care setting.

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1. Introduction

1.1. Total quality management

Total quality management is a management strategy that involves all organizational functions to satisfying customers and achieving the vision and mission of the organization. Total quality management implementation ensures that the employees and management collectively engage in the production of goods and services. Previously total quality management activities were practiced in manufacturing operations but it is now being used in the public sector and service organizations. Total quality management involve activities such as: fulfilling customer needs, reduction of services costs, engagement of both the employers and employees, team improvement, reducing the time for change to have occurred, focus on improvement the businesses plans, ownership of management, systems to facilitate improvement, challenging the already achieved goals and benchmarking by brainstorming among teams. (Ahmad A, 2015)

Quality management has become a vital a part of health care organizations (hospitals) throughout the last 3 decades. The multiplied attention to quality is due to governmental rules, influence of consumers, and management initiatives. So, the role of state because the main health care service supplier has modified. to boot, the health care is ever-changing from a producer-oriented to a customer-oriented because of the influence of consumers and public pressures. As a result, the patient is turning into a client for the health care organizations, or a lot of seemingly an instantaneous strategic partner that participates in an exceedingly method process. The changes in society, surroundings, and political policies have important impacts on management in health establishments furthermore. TQM 'Total Quality Management' is practiced wide at totally different organizations and Hospitals aren't any exception to the present. (M. Balasubramanian, 2016)

Definition of total quality management

There are two definitions in healthcare services distinguished TQM from other approaches:

Optimization of a Multi-Server Stochastic Financial Queue

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ABSTRACT

Profit optimization imperative for any business. The businesses that are dealing with lots of stochastic variables the challenges become severe. Almost all of the business situations can be presented through a mathematical model. In this paper, the functioning of a financial institution such as the insurance firm is modelled as a stochastic queue. The cost model for the queue is developed and optimized for different stochastic parameters using pattern search and classical optimization techniques. An algorithm is written in MATLAB for the purpose. The paper can be referred by firms for practical implementation in order to maximize their profit.

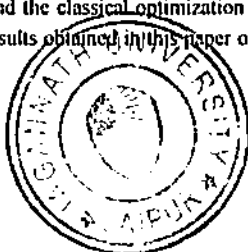
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Peer review under responsibility of International Conference on Advancements in Computing & Management.

1. Introduction

Here introduce the paper, and put a nomenclature if necessary, in a box with the same font size as the rest of the paper. The paragraphs continue from here and are only separated by headings, subheadings, images and formulae. The section headings are arranged by numbers, bold and 9.5 pt. Here follow further instructions for authors. Investment is a sensitive business. People wish to analyze the risk before investing in a firm. The insurance business is one of the leading sectors of financial investments. As the customers wish to invest their money at low risk, they become very selective in choosing a firm for investment. It pushes firms to make strategies that are appreciated by customers. Hence, for firms knowing their performance in advance with some probability is very important as they can plan a better strategy. In this paper we consider a company operating in life insurance, the customer arrives one by one in accordance with Poisson process to the firm for purchasing the policy, their claims are processed through multiple servers one by one. The service times are exponentially distributed. The firm has limited capacity to accommodate the customers, i.e. the capacity of the system is considered as finite. It is evident that the customer does not wish to wait for longer period of time in the queue for getting the service, hence if they observe a long queue of customers that are to be served they decide not to join the queue. This behaviour in the queuing system is termed as *Balking*. Further, if a customer has joined the queue, and he is not willing to stand the queue above a threshold limit of time, the customer decides to quit in between and abandons the queue without completion of service. This behaviour of customers is known as *renegeing* in the *queuing literature* studied by Ancker and Gaffarian in 1969. For customer who decides to abandon the queue, firms try to retain them by introducing some retention policies such as a discount on premiums or else. Further, all the customers are not satisfied with the service, and some of them retire to the system for completion of their dissatisfactory service. These customers are termed as *feedback customers* in *queuing literature*.

In this paper, a stochastic queuing model studying all the challenges mentioned above is optimized after developing a cost model. The cost model is developed with three functions, namely, total expected revenue, total expected cost and total expected profit. The optimization of the newly developed model is performed by using the pattern search algorithm and the classical optimization technique of calculus. An algorithm for both the techniques is developed in MATLAB, and the results are obtained. The results obtained in this paper of immense use for the firms to optimize the number of servers, capacity and other components.



Localization Technology in Health Sector: A study of PCTS in Rajasthan

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HIMS :- Health information management system

ANM :- Auxiliary nurse midwife

ASHA :- Accredited social health activist

BPM :- Block program manager

ABSTRACT

In any society the most susceptible and at risk sections are woman and children and when it comes to health services perspective the problem becomes severe especially in the case of pregnant woman and infants health. The advancement in technology doesn't fulfil its purpose till it caters to the need of this section in terms of improvement in their lives and better access to services. The pregnancy and child immunization is key of any health system and it is necessary to ensure the time specific and quality services in this context. For this purpose only, Government of Rajasthan developed a tracking system known as pregnancy child tracking and health services management system (PCTS). PCTS was built, designed and developed by the National Informatics Centre as an Integrated system for Health information management system (HIMS). This is a name based tracking system through which a pregnant woman and child will be tracked for ANCs and immunization. The thought behind this is to improve service delivery to the rural areas in the state of Rajasthan, India. This study was conducted to analyse the different tools and techniques used in tracking the mother and child from child tracking and health services management system (PCTS). Main objective of the study was to study and analyse the issues and challenges in the application of PCTS in Rajasthan. The study shows that PCTS has been successful to an extent in providing basic health care services to pregnant woman and child but still there are many issues which need to be addressed to make it more prompt and more comprehensive in approach.

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1. Introduction

Health information systems are composed of subsystems that include information on demography, vital events, health status, environmental health statistics, health resources, health services utilization, health outcomes, and health development financial statistics. Information management systems through computers have facilitated timely reporting of maternal and child health barometers and thus improved service delivery to the rural areas in the state of Rajasthan, India (Samal & Dehury, 2016, MCTS, 2010).

In the health sector to improve the quality of health services and to reduce maternal mortality the Govt. of India launched National Rural health mission (NRHM) in year 2005 with the five goals of millennium development and their key issue to improve maternal health. Those are centred on good communication network, satisfactory and flexible financing monitoring against a quality standard and provide adequate human resources and capacity building at all health care levels (Krishnan et al. 2010, Dehury, 2018).

As a result of digital revolution the Govt. of India has launched the Health Management Information System (HMIS) which is data based, an online portal that facilitates information about health indicators and compute data from village to national level. This includes data collection, processing, reporting and use of information for improvement of health services (WHO, 2004, GOI, 2011).

The pregnancy and child tracking and health services management-system (PCTS) is a unique e-governance project of state government that is implemented in health sector as an integrated system for HIMS, since HIMS was falling short in fulfilling service delivery needs of the health worker. With collaboration of National Information Centre (NIC) the government of Rajasthan started various information technology driven projects, PCTS being one of them. Through the PCTS, every single pregnant woman can be tracked for imparting health services till the delivery and then subsequently for every child. This project is based on detailed data that is captured for every beneficiary who is availing these services provided by the health department. The system is targeted to improve health services right up to lowest level of health sector in the state viz. health sub-centre at village level. There are three components in PCTS primarily,

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Intrusion Detection System Based on Genetic Algorithm for Detection of Distribution Denial of Service Attacks in MANETs

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ABSTRACT

Mobile ad hoc networks (MANETs) are more susceptible towards security attacks because of its complicated characteristics i.e. lack of clear boundary of defense, no centralized points and dynamic topologies. Due to MANET characteristics, detection of attacks are more difficult than the traditional networks. One of very significant attack is distributed denial of service attack (DDoS) in MANETs. This attack may restrict the availability of the network resources. Thus paper focuses to develop an intrusion detection system using genetic algorithm for DDoS attacks in MANETs. The implementation results present that the proposed intrusion detection system which is based on genetic algorithm can able to detect the DDoS attacks on MANETs with a good detection rates.

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1. INTRODUCTION

MANETs are popular in respect of their self-configuring nature means during communication between nodes there is no need of any pre-defined infrastructure. Furthermore, every node connects through a wireless link and configures an arbitrary network topology. MANET has dynamic network topology because every node can join and leave the network at any time due to the node mobility (Singh, Poonia, Raja, Sharma, & Trivedi, 2019). Nodes in MANETs can communicate with their neighbour nodes directly via the wireless links that are within the radio range of each other otherwise nodes follow the multihop communication in MANETs (Chaudhary, A., Tiwari, V., & Kumar, A., 2014) (Dhaka, V. S., Poonia, R. C., & Raja, L., 2014).

2. GENETIC ALGORITHM

This section starts with an introduction to the working of genetic algorithms when applied to attack detection and an overview of attack detection algorithm implemented by using genetic algorithm technique. The genetic algorithm working when applied to attack detection can be presented as a sequence of following steps. i) The packet collecting module present in the intrusion detection system gathers the information about the logs or network traffic. ii) The intrusion detection system uses genetic algorithms to the captured data. The genetic algorithm responsible at this stage for learning classification rules from collected information (Sujatha, K. S., Dharmar, V., and Bhuvaneshwaran, R. S., 2012) (Shaveta, E., Bhandari, A., and Saluja, K.K., 2014). iii) At this stage trained intrusion detection system with rules applies on the upcoming traffic for initializing population and creating good qualities new population and after that genetic operators applies on the newly generation till to get the utmost result. The steps of genetic algorithms is mentioned below (Kumar, Jain & Sharma, 2018):

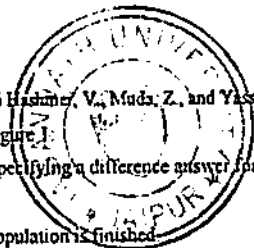
2.1. Steps of basic genetic algorithm

The steps of genetic algorithm are mentioned below (Moraveji Hashemi, V., Mada, Z., and Yassin, 2013) (Poonia, R. C., 2018) (Chaudhary, A., Tiwari, V. N., & Kumar, A., 2016) and the overall flow chart is depicted in Figure 1:

Step 1: Create arbitrary population of 'n' chromosomes each specifying a difference answer for the problem.

Step 2: Assess fitness of every chromosome 'x'.

Step 3: Produce new population till the point when the new population is finished.



- a. [Selection] Choose higher fitness value based two parents chromosomes.
 - b. [Crossover] for creating new offspring to cross over the parents. It can be one point or multi point
 - c. [Mutation] in respect of mutation, haphazardly flip a few bits for transforming new offspring.
 - d. In the accepting phase place recent population in the new population.
- Step 4: In the replacing phase, utilize new population in respect to keep running of the calculation.
- Step 5: In the testing phase if the last condition is fulfilled, stop the phase and restore the optimum arrangement in the recent population.
- Step 6: In the looping phase go to step2.

3. PROPOSED GA BASED IDS

We used genetic algorithm (GA) for the detection of DDoS attacks. Basically, Genetic Algorithm (GA) is a very significant method for searching which is based on natural genetics. There are many problem areas (i.e. engineering, business etc.) where GA can be used effectively. Three popular operators i.e. selection, crossover and mutation are utilized by GA. Selection distinguishes individuals which are fittest with in the available population. Crossover consolidates the primary record second half with the second record first half. Mutation haphazardly exchanges the bits i.e. 0 to 1 and the other way around. In this research, we will follow the below steps and Figure 1 shows the flowchart of proposed work (Moraveji Hashmei, V., Muda, Z., and Yassin, 2013).

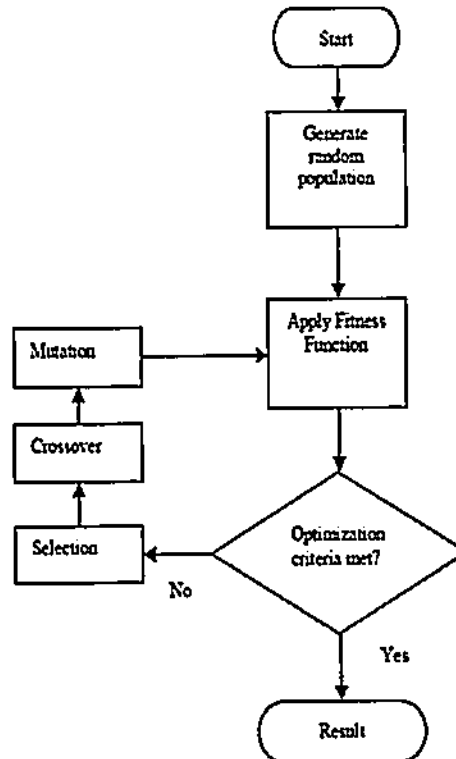


Fig. 1 Overall Flow of GA (Moraveji Hashmei, V., Muda, Z., and Yassin (2013)).

- Collection of DDoS attacks data through Qualnet simulator in respect of AODV routing protocol.
- Apply Genetic Algorithm with a suitable fitness function on data (rules) that can able to detect the DDoS attacks.

The proposed approach includes two stages. At the training stage, to generate the rules using network audit data and those rules are having high fitness value, are used for intrusion detection. We have selected very effective features to detect the DDoS attacks. The selected features and their explanations are mentioned in Table I. Each feature shows a gene of the chromosome. Each rule is mentioned in if-then clause for intrusion detection. The specifying fitness function is evolved for determining a fitness of every rule.

$$\text{Fitness} = a / A - b / B \quad (1)$$

Where

- a = No. of correctly detected attacks
- A = The whole no. of attacks in dataset used in training phase
- b = No. of false-positive
- B = No. of normal connections in used dataset

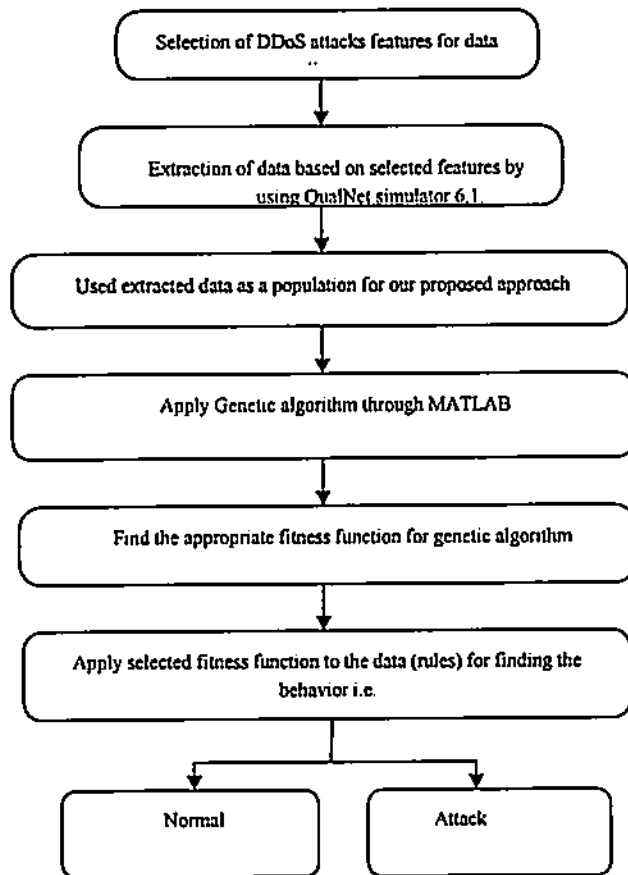


Fig. 2 Work flow for developing our proposed.

Fitness values are measured on the scale of [-1, 1] in which -1 represents the minimum value and 1 represents the maximum value. High detection rate and low false-positives rate give a maximum fitness value. On other way low detection rate and high false-positives rate realize a minimum fitness value. The proposed GA based intrusion detection system is implemented for detecting DDoS attacks in MANETs. For this purpose, Qualnet simulator is used to carry out simulations and MATLAB toolbox is used to implement the genetic algorithm based solution (Moraveji Hashmei, V., Muda, Z., and Yassin, 2013).

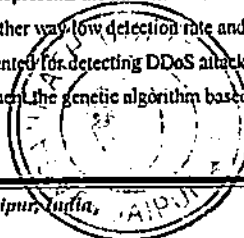


Table 1: List of selected features.

Features	Explanation
num_req_initd	no. of RREQ packets initiates by this node
num_req_receive	no. of RREQ packets received to this node
num_req_receive	no. of RREP packets received by this node
num_rep_fwd	no. of RREP packets forwarded by intermediate nodes
num_err_fwd	no. of RERR packets forwarded by this node
num_err_rcvd	no. of RERR packets received by this node
num_dataPkts_Initd	Data packets sent as source of the data by this node
consumed_battery	calculates the consumed battery to perform any operation by this node
dropped_datapkts	calculates not forwarded data packets by this next node

4. RESULTS

In this research simulation is carried out by using QualNet simulator 6.1 (<http://www.scalablenetworks.com>) for collecting the normal and DDoS attacks related data under AODV routing protocol. The data collection is based on the selected features (i.e. mentioned in Table 1) of each node. To analyze the performance of the proposed GA Based IDS through MATLAB, two datasets which are derived from simulation to 500s for training and testing. Both datasets include the normal and attack data. The fitness function which is defined in formula 1 is used to train the proposed system under the following GA parameters: selection rate 0.01, crossover "one-point", "tournament 2" and mutation rate 0.01. High detection rates and low false positive rates are good performance metrics for assessing the performance of an intrusion detection system. These metrics can be evaluated as follows

$$\text{Detection Rate} = \frac{\text{Correctly detected attacks}}{\text{Total number of attacks}}$$

$$\text{False Positive Rate} = \frac{\text{Number of normal instances detected as attacks}}{\text{Total number of normal instances}}$$

As per our proposed solution, detection rate is 85% and false positive rate is 18%. Our proposed approach shows the better result in respect to the false positive rate than the solution given in (Nadeem, A., and Michael, H., 2009). The work flow of our research is given in Figure 2.

During implementation of genetic algorithm based intrusion detection system, we have analyzed some graphs (Figures 3(a, b, c, d, e, f) based on steps of genetic algorithm that are given below:



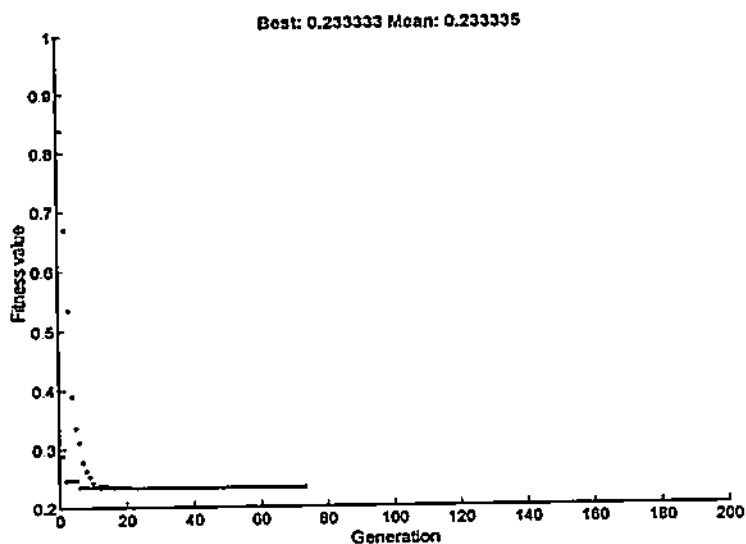


Fig 3(a) Plot between fitness value and generation.

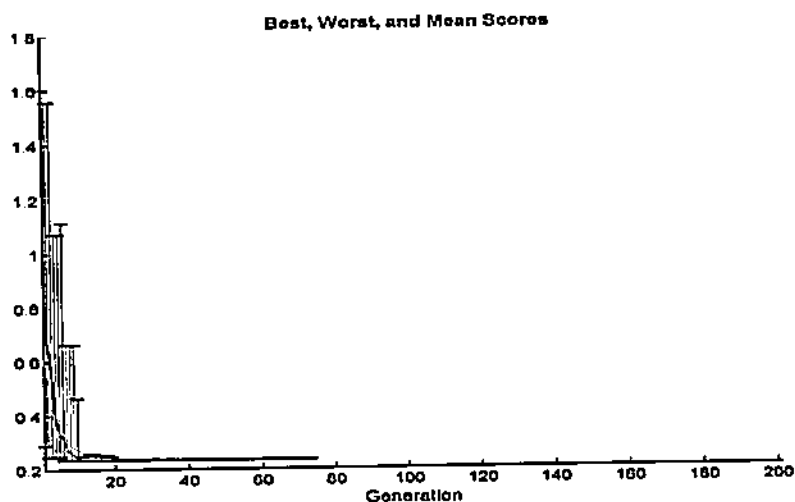
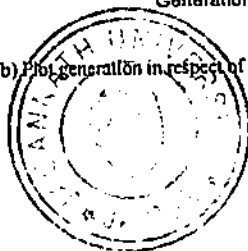


Figure 3 (b) Plot generation in respect of best, worst and mean score.



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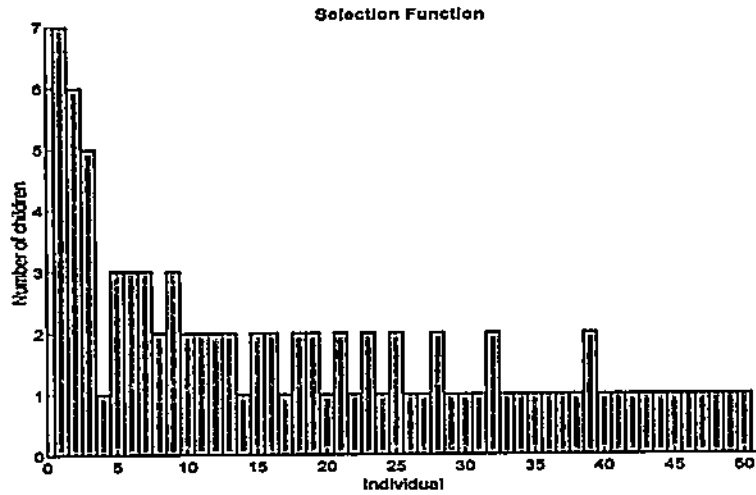


Fig. 3(c) Plot between individual value and number of children.

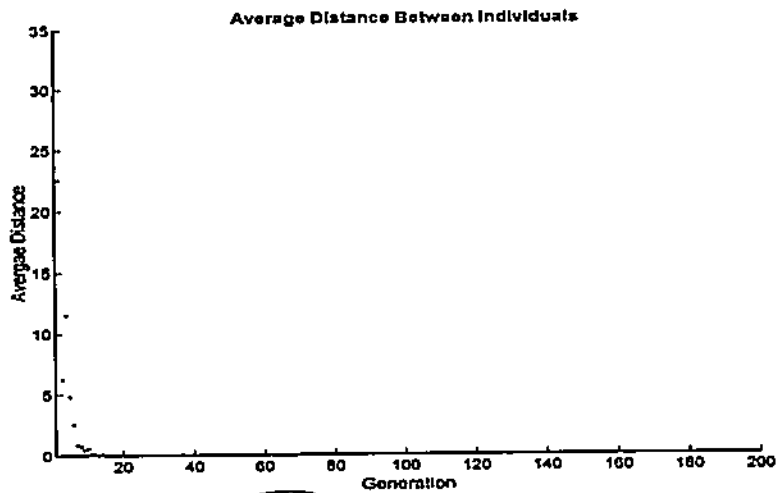


Fig. 3 (d) Plot between generation and average distance.



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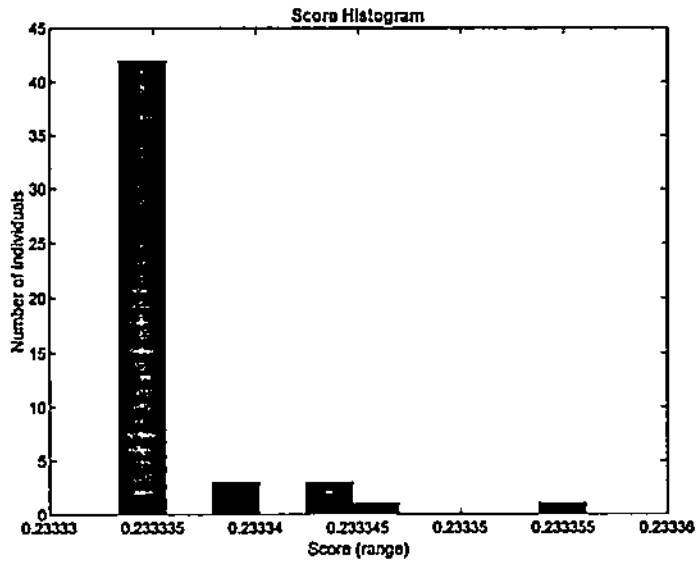


Fig. 3 (e) Plot between number of individuals and their range.

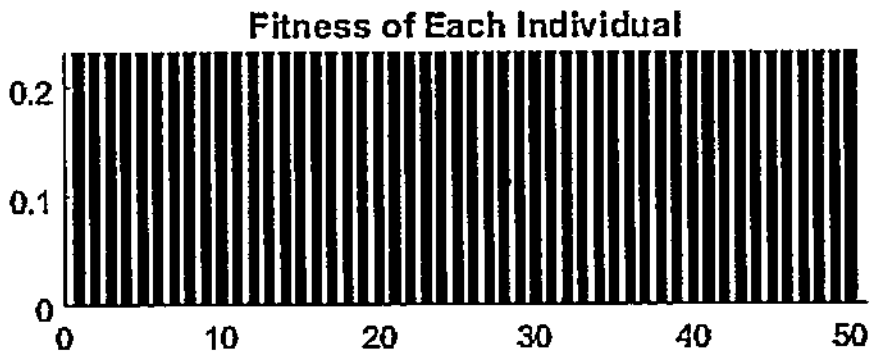
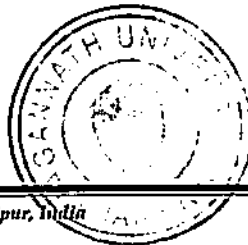


Fig. 3 (f) Plot between number of individuals and their range.



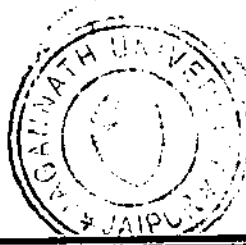
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5. CONCLUSION

This paper proposes a new GA based intrusion detection system for MANETs. Whatever scheme proposed in this work can able to detect distributed denial of service related attacks. Furthermore, Mobile nodes in MANETs, cooperatively accomplish the requirement of data services and routing due to the absence of infrastructure such as routers and the like. Due to the wireless links and open architecture of MANETs, anyone can leave and join the network, so that a malicious node also can connect with the network for affecting it. MANETs are a modern form of distributed network whose characteristics are more complicated in nature so that many types of can able to target to breach the MANETs security. In future we will develop a solution that can be able to detect many types of attacks in MANETs.

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Improving the MANET Routing algorithm by GC-Efficient Neighbor Selection Algorithm

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ABSTRACT

Today Mobile Ad hoc Network (MANET) is one of the most popularly used networks technology in the world. A mobile ad-hoc network is simply a collection of different kind of mobile nodes that are creating an ad-hoc network without having any centralized communication structures. MANET is having different features such as limited energy resources, limited bandwidth, and security weaknesses due to absence of a central infrastructure. Safe and reliable routing is one of the research aspects of MANET. MANET shows a different method of network design, establishment and these are more suitable for an environment in which the network infrastructure is either lost or where establishing an infrastructure is very costly. In this research paper a new routing algorithm is proposed to improve the routing in the MANET. The proposed algorithm designed on the basis of number of neighbors in the network. The algorithm is implemented and results are analyzed.

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1. Introduction

transmission. The Ad-hoc Wireless networks can also be classified into three subcategories [1]: Wireless Mesh Networks (WMNs), Wireless Sensor Networks (WSN), Mobile Ad-hoc Networks (MANETs).

MANETs are very flexible and suitable that are used in many situations due to the infrastructure-less and self-organized personality [2]. Mobile Ad hoc Networks can be imagined in the form of a Graph $G = (N, L)$ where N is a collection of wireless devices in the network that are moving freely and changing their position vigorously and L is a set of bidirectional relations between the two nodes. Due to innovative development in wireless communications technologies, advanced mobile wireless computing is expecting increasingly widespread use and application, much of which uses the Internet Protocol (IP) suite [3].

The primary challenge for developing a MANET atmosphere is to properly sustain the information that is required to route the traffic effectively. MANETs can connect every node themselves to the network. Nodes are having more than one transceivers. This results in a extremely dynamic and self-directed topology [4].

MANET has an atmosphere that processes the interchange of data from one device to another device. There are many protocols invented for finding out the packet drop rate, the routing overhead initiate by the routing protocol, end-to-end delay, load on Network, network throughput, efficiency transmission time etc

The routing protocols in MANET can be sub divided into three groups Proactive (table-driven), reactive (on-demand) protocol and hybrid protocol (table-driven). In Proactive routing protocols, devices will exchange routing packets through route table from time to time and find out the routes between sender and receiver in the network, despite of using the routes or not [2]. So, the Proactive Routing Algorithm can consume huge amount of network resources like energy, power consumption and bandwidth, which is not acceptable in MANETs, where the resources are limited [2, 8]. Destination Sequence Distance Vector (DSDV) and Wireless Routing Protocol are the examples of Proactive routing Protocol. In Reactive Routing protocols, as a node needs to interconnect to another node then only it will discover routes. Hence such type of protocols will not waste network resources by sending or receiving routing information periodically i.e. Ad Hoc On-demand Distance Vector and Dynamic Source Routing. Proactive protocols consume more power than the reactive protocols. Other than proactive and reactive there is one more protocol which is known as hybrid routing protocols which consists of the common features of both proactive and reactive routing protocols. There are two steps in the protocol, first step is route discovery process to find out the routes between two nodes which follow the basic features of reactive routing protocol and second step is route maintenance process to maintain the route

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between nodes which follow the features of proactive protocols. Zone Routing Protocol and Hierarchical Routing Protocols are under the category of hybrid routing protocol. [3, 4, 5]

The routing plays an important role in the MANET. A routing technique affects the quality of the network as well as the power consumption of the device. A properly designed routing improves the quality of network. The present work is concern with the development of new routing algorithm to enhance the network quality.

We are dividing this paper in five segments. First segment gives the introduction of the MANETs. The second segment gives the literature review in which the work performed by different authors is given. The third segment describes about proposed work. The basic description of the proposed algorithm is given. In fourth segment, the results are discussed. In fifth segment, the conclusion is given.

2. Literature Survey

Many routing protocols have been proposed by different researchers to improve the routing efficiency in MANETs. The work performed by different authors is as following -

Pyun et al. [6] designed a distributed topology organize system for MANETs. In this work, the transmission power of every moving device was attuned depend on the amount of its neighbor devices and the quantity of interference which was created by the devices for its neighbors. The mobile node can modify its transmission power accordingly to its neighbors to sustain the quantity of objected neighbors. This saves the power at the mobile node.

De Rango et al. [7] designed a procedure that was established the idea of interference to look up the wireless network efficiency. Two different metrics were projected: the first was based upon the Universal interference apparent by devices which were occupied in the communication and the second was based on the interference apparent only on the links fit in to the path from the origin to the end. The Originality of the Suggestion was to accept mentioned two metrics for the process to choose the best possible path from the origin to the end and for the route maintenance process. This designed work was not dependent on the minimum hop count but based on the Universal interference apparent by nodes and on the interference affecting the link which was concerned in the transmission.

C. Gu et al. [8] proposed the Interference Aware Cross-Layer Routing protocol (IA-CLR). This protocol was an interference aware routing protocol which was depended upon sending and receiving ability of a node. IA-CLR constructs the path by using the new routing metric that can widely imitate the network situation.

M. Khabbazian et al. [9] proposed an iterative approximation algorithm in which they have given a set of locations for wireless devices. The interference minimization problem is to allot a communication radius of every device such that the resultant communications graph would be connected and reducing the maximum count of overlaps broadcast range of a node.

R. Hekmat et al. [10] projected a model to calculate the capacity and interference in wireless ad-hoc networks and this calculation will depend upon the number of devices, device's density, multi-hop uniqueness of the network, and transmit traffic. The calculation, which was proposed in this paper, was depending on the pathless power law model for radio propagation.

Y. Zhou et al. [11] proposed a solution of localized link scheduling created by difficult physical interference limitation. By incorporate the dividing and shifting approach into the pick-and-compare scheme, they offered a class of localized scheduling algorithm with verifiable throughput guarantee subject to physical interference limitation.

W. Yang et al. [12] offered a Greedy-based Backup Routing Protocol (GBR). This proposed algorithm was developed to arrive at high route permanence by considering the route length and linkage life time. It was used to build the main pathway such that every device believes the neighboring node to the destination inside its broadcast range as its next hop. To maintain local link stability in the network, GBR locally build backup pathway. As the greedy behavior of GPSR, it may possible that before sending the next HELLO signal, a node can go outside of the broadcast range of the node. Due to this there is no more signal or message transmitted.

A. Zadin et al. [13] proposed a Greedy-based Backup Routing Protocol with Conservative Neighborhood Range (GBR-CNR) algorithm by modifying the GBR algorithm. Authors introduced a Conservative Neighborhood Range (CNR) and suggested that sending node will choose the next hop node that will not go outside the range of sender node before receiving the hello message and it is the closest node to the destination Node. [13,14] The CNR is identified by the conservative neighborhood transmission range R_c which depends on the node's velocity, the time interval between the HELLO message transmitted, and the actual transmission range value. R_c is calculated as -

$R_c = R - (V_{max}) * t$ where R is the real transmission range, V_{max} the maximum velocity of the device, and t is the time gap between two consecutive HELLO message transmitted. There is not as such a requirement to take the back up of the primary path

A. Zadin et al. [14] proposed two new routing algorithms based on neighbors and the use of nodes. The basic idea behind the proposed algorithm is that when a node wants to send the data to another node, the node will prefer to select the next hop or receiving node that has less neighbors of surrounding. If we select the node with fewer neighbors then it will decrease the probability of corrupt data due to low traffic, low consumption of

network resources and it will increase the throughput of the network. The algorithm is GBR-CNR with less number of neighbors (GBR-CNR-LN). Second variation was based on the approach that sender will select the next hop or receiving node who is involving less communication than other neighbor nodes even though node is far away to the destination. Less used node forwards the packet fast. This algorithm is GBR-CNR with the less used (GBR-CNR-LU) [15-19]. These two mentioned algorithms provide the minimization of interference

3. Proposed Work

In [14], the authors proposed the GBR-CNR with less neighbors (GBR-CNR-LN). This routing algorithm has different drawbacks, which are as following

1. The node with the less neighbour is selected from the neighbours.
2. If contact time of the transmitting node and receiving node is less than the packet transmission time then the packet cannot be transmitted properly. It causes loss of packet.
3. There is no discussion about the stay time of the receiving node in the transmission range of the transmitting node.

These drawbacks pull the present algorithm in doubts. These drawbacks not only create the packet loss but also degrade the network efficiency.

To overcome the drawbacks of the GBR-CNR-LN algorithm a new algorithm is proposed that is called the GBR-CNR with Efficient Neighbor Selection Algorithm (GC-ENS Algorithm).

In the GC-ENS Algorithm Each mobile node in the MANET is moving in the network with V_{speed} . Due to the variation in the velocities, the maximum velocity is taken V_{max} . Each node has its location coordinate (x,y) in the simulation area. Each moving node has transceiver with a range. It is taken T_{Range} in which the node can receive and transmit the messages.

When the transmitting node wants to transmit the packet, then it first checks the entire neighbors which are connected with it. Now from all of the neighbors, neighbors are selected that are in the transmission range T_{Range} of the transmitting node. The packets have the packet transfer time T_{Pkt} . Now the neighbor is selected from the several neighbors that are in transmission range called minimum neighbors node (MinNbsNode) which has the minimum neighbors. Now the stay time (T_{Stay}) is calculated between the selected neighbor node (MinNbsNode) and transmitting node.

If the T_{Stay} is more than the T_{Pkt} time than the selected node is efficient node and the packet can be transmitted, otherwise next minimum neighbors node is selected from the neighbors in the transmission range. The Efficient Neighbor Node is selected.

The GC-ENS algorithm provides the better way to select the efficient neighbor so that the packets can be properly transmitted. The proposed algorithm not only reduces the packet loss but also improve the MANET. The packets are not blindly forwarded to any minimum neighbor node. The node is checked on the time parameters.

Algorithm –

1. START
2. Moving node has Speed, location coordinate (x,y) and T_{Range} .
3. Network has the simulation area and V_{max} .
4. Node has packets transmission time T_{Pkt} .
5. The minimum neighbour node (MinNbsNode) is selected from the neighbours who are in transmission range.
6. Calculate stay time (T_{Stay}) between the selected neighbour node (MinNbsNode) and transmitting node.
7. If $T_{Stay} > T_{Pkt}$
Efficient Neighbour-Node selected.
Else
Again select the minimum neighbour node (MinNbsNode).
8. Transfer the packets.
9. END

4. Results

The GBR-CNR with Efficient Neighbor Selection Algorithm (GC-ENS Algorithm) is implemented. The results are obtained for the different node value 50, 100, 150, 200, 250 and 300. The number of neighbor selected is obtained for number of nodes present in the network.

The results are given in table 1. As the number of nodes increases in the network, the selected neighbors increases which is shown in table 1. The number of selected nodes in GC-ENS algorithm is shown in fig. 1. The new GC-ENS Algorithm reduces the number of neighbors.

Table 1. Number of Neighbor Selected in GC-ENS Algorithm.

Node	Neighbor Nodes Selected in GC-ENS Algorithm
50	1
100	2
150	4
200	4
250	7
300	10

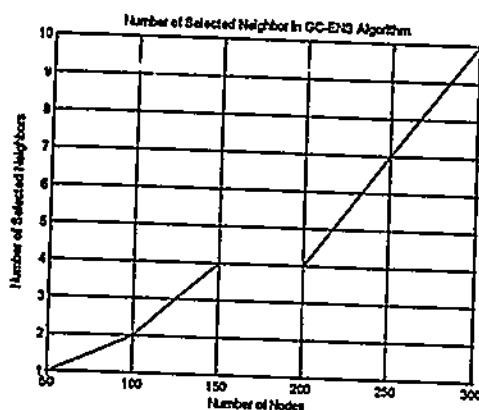
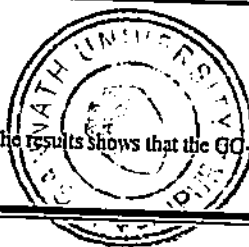


Fig.1. Number of Selected Neighbor in GC-ENS Algorithm

The comparison of number of nodes selected in GC-ENS Algorithm with the GBR-CNR Algorithm and GBR-CNR-LN Algorithm are shown in table 2. The neighbors selected in the GC-ENS algorithm are very less than the neighbors selected in the GBR-CNR and GBR-CNR-LN Algorithm. This shows that when there is less number of neighbors, than the packets will be transmitted to less number of nodes and it will decrease the duplicate packets in the network. The neighbors are selected efficiently.

Table 2. Number of Neighbor Selected in GBR-CNR, GBR-CNR-LN and GC-ENS Algorithm.

Node	Neighbor Nodes Selected in GBR-CNR Algorithm	Neighbor Nodes Selected in GBR-CNR-LN Algorithm	Neighbor Nodes Selected in GC-ENS Algorithm
50	8	2	1
100	7	3	2
150	10	5	4
200	19	6	4
250	22	13	7
300	27	16	10



The comparison graphs are shown in fig. 2 and fig. 3 respectively. The results shows that the GC-ENS Algorithm gives the better results by giving the less

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number of neighbor nodes so that the proper route can be selected.

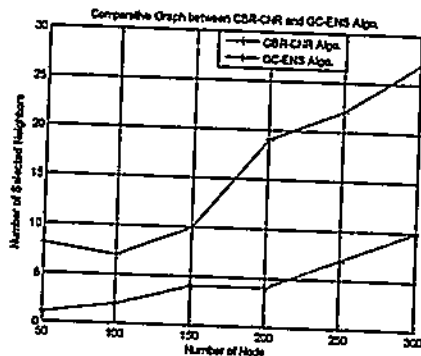


Fig.2. Comparative Graph between CBR-CNR and GC-ENS Algorithm

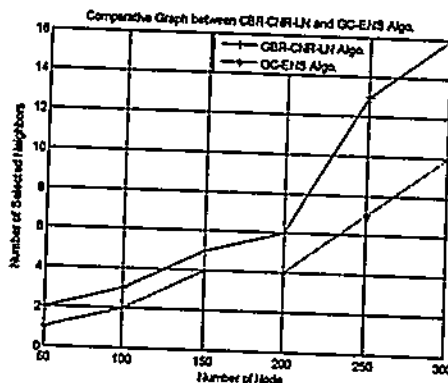


Fig.3. Comparative Graph between CBR-CNR-LN and GC-ENS Algorithm

5. Conclusion

A routing protocol plays an important role in networks. The properly designed algorithm not only improves the quality of services but also becomes more popular among the network providers. This work considers the problem of the selection of neighbor in the AODV routing protocol. The new method for selection of neighbor is proposed. The new proposed algorithm is GBR-CNR with Efficient Neighbor Selection Algorithm (GC-ENS Algorithm). The theoretical model of the proposed algorithm is given in this work. The proposed algorithm for neighbor selection is implemented and the results are obtained. The results compared with the previous algorithms. The results show that the proposed algorithm can select better neighbors than the previous algorithms. In future the new method based on the node information can be developed that will further enhance the MANET performance.

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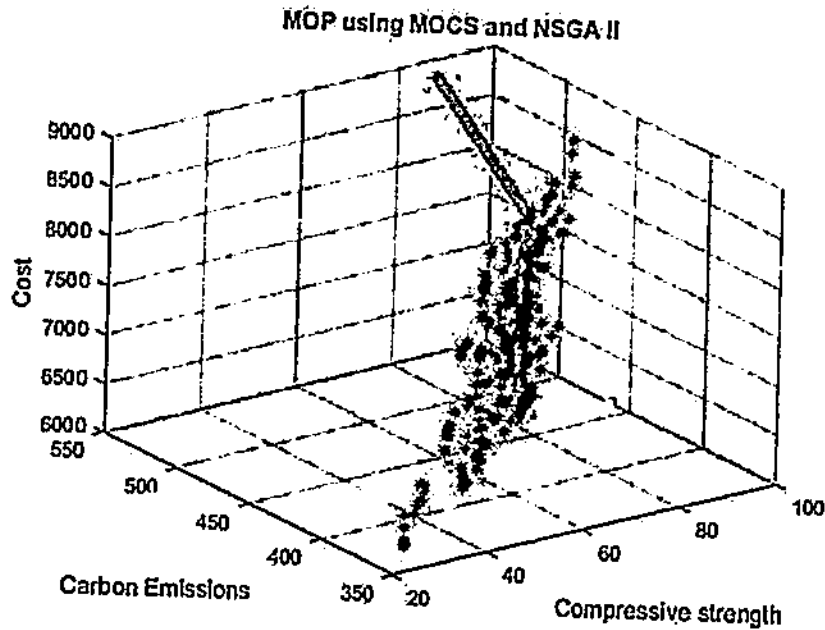
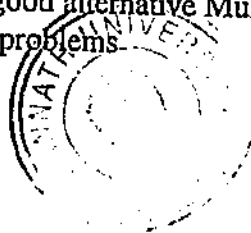


Fig. 4 Comparison of NSGA-II (Red) and multi-objective cuckoo search (Blue)

solving multi objective optimization algorithms. For the establishment of the Multiple linear relationships and Non-linear relationship between mix-proportions and compressive strength, the single objective cuckoo search is used objective being maximizing R^2 value. The final values of R^2 obtained after 3000 iterations are 0.82 and 0.78 respectively. The improvement in R^2 values with increase in the iterations is depicted in Fig. 1. After running the program for 1000 iterations using 350 nests as initial population with beta value $3/2$ and alpha levy 0.01 in an I-5 3rd generation 2.5 GHz computer with 8 Gb ram, spread of mix designs (Fig. 3) was obtained with compressive strengths ranging from 20 to 90 MPa and carbon emissions of 360–500 kg of CO_2/m^3 of concrete.

6 Conclusions

- For the establishment of non-linear relationship for any kind of problem, the methodology adopted in this paper may be replicated for similar study.
- Based on the comparison of obtained R^2 values for linear and non-linear relationship, it can be concluded that mix-proportions and compressive strength have linear relationship.
- The results conclude that MOCS have a wider spread compared to NSGA-II and thereby state that MOCS is a good alternative Multi-objective optimization algorithm for solving such similar problems.



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Improvement in K-Means Clustering Using Variant Techniques

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ABSTRACT

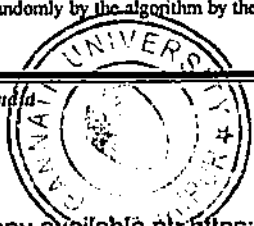
An algorithm that is applied to discover the clusters that can possibly be generated in a dataset is known as k-means clustering algorithm. The overview of improvements made in k-means clustering algorithm over the years is presented in this research. The results achieved as output from this algorithm in the form of number of clusters identified and their centroids are largely affected as per the selection of initial point. Several new methods have been designed to improve the performance of k-means clustering algorithm in terms of the computational time, performance and accuracy. Most of the improved techniques aim to reduce the computation time by minimizing the number of iterations being performed. It is seen through the studies that this algorithm is used commonly in several scenarios. A new hybrid algorithm that is highly efficient, accurate and consumes the least amount of time can be designed with the help of using previously proposed improvements in k-means algorithm.

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1. Introduction

The evolution of information technology to large scale has resulted in introducing data mining technology. There are certain important functionalities to be performed in applications that include database and data management. Collecting the data, designing database, management of data and performing advanced data analysis are some of these functionalities. Effective methods could be generated in future using the previously designed data collection and database designing approaches. The data storage, retrieval, query and transaction processing are few of the tasks that can be provided through such effective methods. Data warehouse is the new emerging data repository architecture in which a unified scheme is applied to organize the heterogeneous data sources such that efficient management decision making can be performed [1]. Data cleaning, data integration and Online Analytical Processing (OLAP) are some of the operations of data warehouse technology. Certain functionalities like consolidation, aggregation, summarization and the property of viewing information from various angles are provided in the analysis techniques of data warehouse technology. It is very challenging to perform an effective and efficient analysis of data from various kinds of data by only integrating the information retrieval, data mining and information network analysis methods [2]. The different steps to be performed in KDD process are explained in the following section. The method through which knowledge is discovered from the data is known as KDD. The "high-level" application of specific data mining methods is the major emphasis of this technology. In several fields like the market basket and classification the role of KDD is considered to be important. For finding out the correlation among different fields displayed in database, the frequent object set plays the most important role in data mining. Association rule is used to discover the frequent item set. For managing the market and advertising facilities, the concept of association rule is used in the retail stores. Also, the errors present in telecommunication network can be identified and handled through this technology. To discover insightful, new and highly interesting patterns from large-scale data sets, the data mining technology is applied in computer science related applications [3]. For creating the groups among objects that have similar properties and differentiating the objects with different properties, an unsupervised classification approach known as data clustering is applied. One of the traditional methods of data mining is cluster analysis. In the direction of discovering important knowledge, this is the initial step to be performed. The data objects are grouped into a set of disjoint classes also known as clusters by performing clustering. The resemblance of objects present in the class is higher as compared to the ones in different class. A basic clustering algorithm that is based on partitioning method and is applied for several clustering tasks particularly that include low dimension datasets is known as k-means clustering algorithm. The k is used as a parameter and the n numbers of objects are divided into k clusters such that the similarity of objects in one cluster is stronger and there is no similarity among objects present in different clusters. For reducing the sum of squared distances of every data point $x_i, 1 \leq i \leq n$, to its nearest cluster center $C_j, 1 \leq j \leq k$, the cluster centers (C_1, \dots, C_k) are identified by this algorithm. The k objects are chosen randomly by the algorithm by the algorithm initially where a cluster mean or center is represented



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initially. Further, to the cluster center that is the closest is assigned with object x in the dataset. Then, a new mean is calculated for every cluster and every object is reassigned to the nearest new center by this algorithm [5]. Until there is no change seen when assigning the objects, the process keeps iterating. The sum-of-square error designed in summation of squared distances from every object towards its cluster center is reduced by the convergence results. The k-means clustering algorithm is improved using the KNN approach. Normalization is used in this approach. It is a non-parametric lazy learning approach that is difficult to implement even though it is easy to understand. It does not make any assumptions on the data distribution due to which it is known as non-parametric in nature. There are no theoretical assumptions obeyed by most of the algorithms. To perform generalization, no training data is needed by this algorithm due to which it is known as lazy algorithm. The non-support vectors such as SVM are not discarded by this algorithm [6]. Based on the overall training data set, the decision is made. The training phase is less costly but the cost of testing phase is high. With respect to memory and time, the cost of these phases is calculated. For accessing all the training sets more time is needed. For storing all the data, more money is needed.

2. Research Methodology

One of the simplest unsupervised learning algorithms using which all the well-known clustering related issues can be resolved is known as k-means algorithm. For classifying a given data set using certain number of clusters that have fixed a priori, a simple and easy method has been applied by this approach. However, k-means has certain disadvantages even though it is applied in several applications. Some of these disadvantages are listed below:

- The k-means clustering algorithm assumes that the numbers of clusters k in the database are known previously. However, in real world applications, this is not always possible.
- This algorithm is particularly sensitive to initial center selections since it is iterative in nature.
- The local minima are converged by the k-means algorithm.

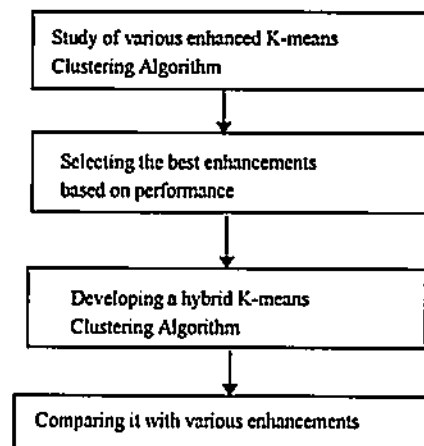
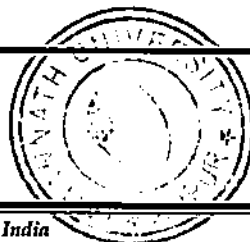


Fig. 1: Design of Proposed Work

Due to these certain drawbacks of k-means algorithm, improvement has been proposed in this research. Resolving the efficiency and accuracy related issues is the major aim of this proposed hybrid k-means algorithm. It is known as a fact that the accuracy and efficiency are interrelated. Thus, an efficient k-means clustering algorithm is required through which both accuracy and efficiency can be balanced to appropriate factor. This improvement can further result in improving the clustering quality.

3. Hybrid Algorithm



Input:
 $D = \{d_1, d_2, \dots, d_n\}$ // set of n data items.
 k // Number of clusters.
Output:
A set of k clusters.
Steps:
1. For each column of the data set, determine the range as the variation between the maximum and the minimum element;
2. Identify the column with maximum range;
3. Sort the entire data set increasing order based on the column having the maximum range;
4. The sorted data set are partitioned into k equal parts;
5. Determine the arithmetic mean of each part obtained in Step 4 as a_1, a_2, \dots, a_k ; Take these mean values as the initial centroids.
6. Compute the distance of each data-point d_i ($1 \leq i \leq n$) to all the centroids c_j ($1 \leq j \leq k+1$) as $d(d_i, c_j)$
7. For each data-point d_i , find the closest centroid c_j and assign d_i to cluster j
8. Set $ClusterId[i]=j$; // j : id of the closest cluster
9. Set $Nearest_Dist[i]=d(d_i, c_j)$
10. For each cluster j ($1 \leq j \leq k+1$), recalculate the centroids
11. Repeat
12. For each data-point d_i
12.1 Compute its distance from the centroid of the present nearest cluster
12.2 If this distance is less than or equal to the present nearest Distance, the data-point stays in the cluster,
Else
12.2.1 For every centroid c_j ($1 \leq j \leq k+1$) Compute the distance (d_i, c_j) ; End for
12.2.2 Assign the data-point d_i to the cluster with the nearest Centroid C_j
12.2.3 Set $ClusterId[i]=j$
12.2.4 Set $Nearest_Dist[i]=d(d_i, c_j)$; End for
13. For each cluster j ($1 \leq j \leq k+1$), recalculate the centroids; until the convergence Criteria is met.

4. Experimental Results

MATLAB simulator is used to implement the proposed k-means algorithm. The proposed and existing k-means algorithm are compared with each other to check the level of improvement achieved. The result analysis is shown with respect to accuracy and execution time.



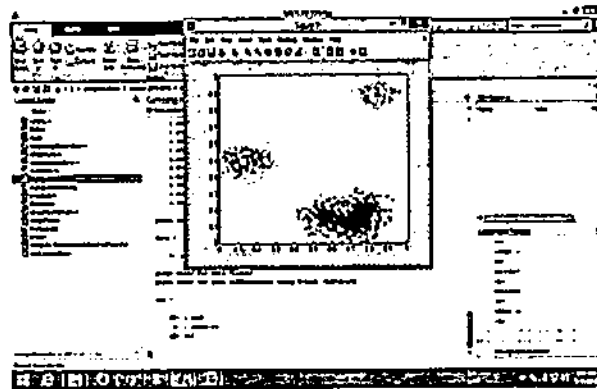


Fig 1: Coloring of data points

As shown in figure 1, the first selected points are used for clustering of data. In this figure, Euclidian distance is used to cluster the data. Various colors are used such that the data can be analyzed in a better way.

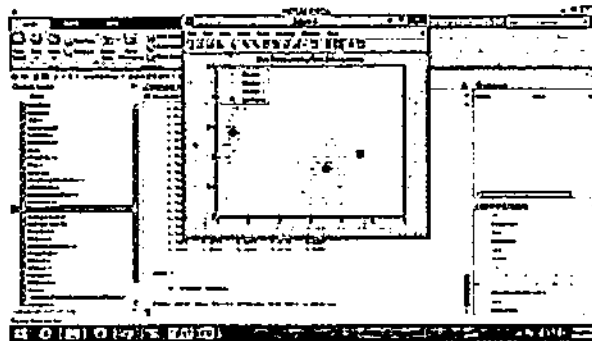


Fig 2: Voronoi Representation

Figure 2 shows that hybrid k-mean clustering algorithm is applied to cluster the dataset that is used in previous figure. The quality of clustering is improved when data is clustered using hybrid algorithm. To perform better dataset analysis, each point in the dataset is shown on voronoi plane.

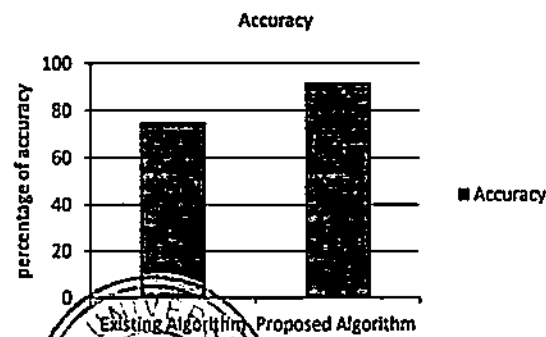
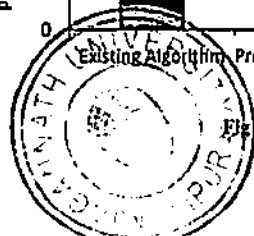


Fig 3: Accuracy Comparison



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Figure 3 shows the comparison of performances of proposed and existing algorithms in terms of accuracy achieved. The outcomes show that in comparison to existing algorithm, the accuracy of proposed algorithm is higher.

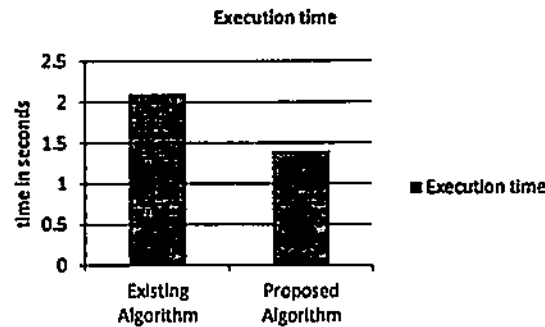


Fig 4: Execution time

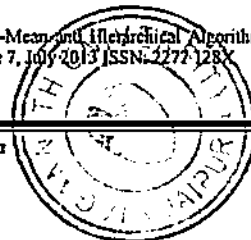
Figure 4 shows the comparison of proposed and existing algorithms in terms of execution time. The outcomes show that in comparison to existing algorithm, the performance of proposed algorithm is better since it provides less execution time.

5. Conclusion

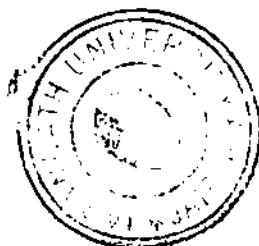
The approach using which the similar and dissimilar kind of data is clustered separately is known as clustering. The k-mean clustering is the partitioned based clustering algorithm in which central point is calculated and from the point Euclidian distance is calculated. A cluster includes the data points that have similar Euclidean distance and the data points with different Euclidean distance are separated. In this research work, k-mean clustering is improved using the back propagation algorithm to increase accuracy of clustering. In the technique of back propagation system learns from the previous experience and drive new values. Based on the result analysis it is concluded that with respect to execution time and accuracy, the proposed technique provides better results.

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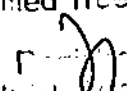
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Impact of Psychological Contract on Organizational Commitment

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ABSTRACT

The paper examined the impact of psychological contract on the organizational commitment by studying the impact of independent variables of organizational policies, work environment and organizational compensation structure. The respondents chosen for this study include software developers and associated functional representatives. The sample size was 56 while purposive sampling technique was used for data collection. The findings indicate that there is a definite positive impact of psychological contract on the organizational commitment with the variables organizational work environment and organizational compensation structure dominating over organizational policies. The limitation that surfaced from the study is the small sample size and the application of descriptive statistical technique. The future scope of study is the inclusion of breakdown of the variable organizational work environment and organizational compensation structure which would provide detailed findings into these main variables.

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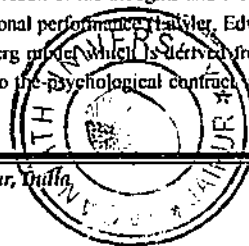
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1. Introduction

Hyper competitiveness in the market has reshaped business scenario across the world. Geographical boundaries are demolished, new business models are evolving and to add to this, employee and employer relationship is undergoing significant transformation with each and every emerging new business model. The safety, security and the long lasting relationship between employer and employee is a thing of the past. Today, the focus has shifted to understanding the behavior of employees in this rapidly changing dynamic business world (Freese C. & Schalk R., (2008) so that employer and employee are able to work in a manner which is mutually beneficial to both. For, close understanding of the human behavior will enable the executive management to address the issues specially related to psychological contract. Psychological contract is understood and is interpreted as an implied contract arising out of interactions of management executives and the employees, and which results in the process of defining improved perceptions of duties, obligations and promises made by both the parties which leads to a better relationship and an assurance of an increased output thereby enabling the organization to achieve business objectives (Anderson N.R. & Schalk R., 1998; Antonaki X. & Trivellas P., 2014). The concept of psychological contract came into existence during the 60's and since then it has caught the fancy of executive management and has undergone several transformations to understand the employee behavior wherein in job security and sustainability is the norm (Hasan, Zubair, Arshida Abdul-rahman, Abdul Basit, 2017).

2. Literature Review

Several attempts by the researchers were made to define the exact nature of psychological contract. According to (Pei-ling T., Yi-shyuan L., & Tung-han Y., 2013) psychological contract is the belief of an individual in the context of fulfilling the conditions and is executed in terms of understanding of a reciprocal exchange of so called an agreement between an individual and the employee and this brings in the subjectivity factor into play (Coyle-Shapiro, J. A. M. & Parzefall, M., 2008). On the other hand there were several attempts to link the psychological contract with different contexts. While the researchers [13] linked the psychological contract with the perspectives of equity theory, receipt of an outcome against the input exerted and the degree of existence and maintenance of inter-personal relationships. However, some of the researchers, linked the psychological contract to the context of deficiency wherein the outcome received and input exerted was taken as the base. The higher the deficiency between the outcome received and the input exerted impacted the psychological contract in a negative manner while it was the other way round (Arnold J., Cooper C L., & Robertson T., 1998). Researchers (Blau, Peter M., 1964; Konovsky, MA & Pugh, S., 1994) tried to link the psychological contract with the social cost theory and the expectation of future returns at the cost of the input exerted resulting in mutual benefit. The concept of self-expectancy theory was introduced by (Vroom V H., 1964) wherein it was argued that an individual performance is the result of his thoughts and the belief system which operate in a manner designed to enhance pleasure and reduce pain and thus lead to superior organizational performance (Hawley, Edward & W. Porter, Lyman., 2008; G Isaac, Robert & J Zerbe, Wilfred & C Pitt, Douglas (2001). In the same context, iceberg model which is derived from the writing style of Ernest Hemingway's puts the business context covering the functions of marketing and relates it to the psychological contract with an iceberg wherein 2/8 portion is invisible and it is this portion of



Enhancement of Surface Finish by Optimization Technique Employed for Al 6061 Considering Different Parameters Using RSM

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ABSTRACT

The objective of the present work is to analyze the effects of the machining parameters in turning of Al 6061 alloy on the surface roughness parameters. The Design of experiments based on response surface methodology with three numeric factors (cutting speed, feed rate and depth of cut) five level central composite rotatable designs have been used to develop relationships for predicting surface roughness. The surface roughness parameters were measured using surface roughness tester (SURFTEST SJ- 210). The "Design Expert" software has been used for the analysis. A quadratic model and linear Model have been developed which indicates that interaction is present between the machining parameters (speed, feed, depth of cut). Model adequacy tests were conducted using ANOVA table and the effects of various parameters were investigated and presented in the form of contour plots and 3D surface graphs. Numerical optimization was carried out considering all the input parameters within range so as to minimize the surface roughness. The optimal values obtained are cutting speed 187.84 m/min, feed 73.37 mm/min and depth of cut 0.48 mm. The findings of this study would be beneficial to manufacturing industries (Specially in Automobile sector) where surface finishing plays a very important role.

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1. Introduction

Surface unpleasantness, is a proportion of the surface or of a surface. It is estimated by the vertical deviations of a certifiable surface from its ideal structure. In case these deviations are tremendous, the surface is cruel; if they are little the surface is smooth. In gathering to the surface completion brilliance, the cutting powers is additionally a significant trademark in turning activity and high low estimation of powers during turning tasks is constantly profitable. So the investigation of cutting powers and surface harshness and the connection between them is presently turning into a fundamental piece of machining tasks nowadays.

This section uncovers the significance of surface greatness in machining. The surface completion of the machined work piece is significantly affected by different factors, for example, cutting device properties, machining parameters, work piece properties and cutting wonder. Machining framework such as feed rate, cutting speed and profundity of cut assume a pivotal job during machining. These majorly affect the size of generation, cost of creation and pace of generation consequently their consideration full choice is of most extreme criticalness. The chose machining parameters should yield wanted quality on the machined surface while using the machining assets.

2. Literature Review

[1] depicts the system to acquire the machining conditions for turning activity considering unit cost of generation as a goal work. The optimality conditions for single point cutting tasks are resolved dependent on the target capacity utilizing dynamic programming strategy. [2] created surface unpleasantness forecast models for turning EN 24T steel with uncoated carbide additions using reaction surface procedure. A factorial plan method has

been utilized to consider the impacts of the primary cutting parameters, for example, cutting rate, feed, and profundity of cut, on surface unpleasantness. [3] tentatively explored the impact of speed, feed and profundity of cut on instrument life, surface completion and vibration during turning of nodular cast iron utilizing earthenware apparatus. Quantities of slicing test have been led to check the adjustment in surface completion of the workpiece because of expanded apparatus wear. [4] built up an expectation model dependent on the investigational impacts to accomplish surface unpleasantness and machining parameters, for example, speed, feed, spiral rake edge and nose range and hereditary calculation was utilized to upgrade the machining parameters. [5] built up a numerical model to discover the powers during machining of fired fortified Al combination. They affirmed that the power created from chip development was similarly higher than the power delivered during the furrowing and molecule crack. [6] built up a RSM model for GFRP composites to assess the surface harshness. The model uses the CCD-based four variables five level rotatable structure to play out the examination and for investigation, and the model was confirmed utilizing ANOVA. [7] proposed a state of observing technique for the end processing process with the assistance of the estimation of vibration and miniaturized scale controlled information securing framework. [8] built up a model based a fake neural system (ANN) based vibration and a model dependent on full factorial test configuration to break down the machining parameter impacts, for example, cutting velocity, feed rate and profundity of cut on flank apparatus wear for the fast turning activity. They affirmed that vibration upgrades the apparatus wear and its effect is duplicated in the machining quality.

3. Design of Experiments

Structure of trial is a ground-breaking approach to improve item plan or to improve process execution where it ought to be utilized to lessen process variation required to develop new item or the procedures. Configuration examination is a test or arrangement of test where changes are made in the info parameters of the procedure for finishing up and distinguishing changes in the yield reaction comparing to include parameters. The aftereffect of the procedure would dissect to locate the ideal worth or parameters that have a most critical impact to the procedure. The goals of the examination may incorporate:

- Determination of components that influentially affect the reaction.
- Determination of the suitable settings of the compelling variables for advancement of the reaction.
- Determination of the fitting settings of the powerful factors for minimization of the reactions changeability.

4. Response Surface Methodology

Response surface methodology is a statistical technique that uses quantifiable data from suitable experiment to determine and simultaneously solve the multivariate equation. This process is used to define the best input of causes that yields the anticipated response and determines the optimum output.

It also shows how a specific response is affected by changes in the level of factors over the specified level of interest. RSM comprises of a collection of empirical techniques used for the evaluation of relation that exists between a group of controlled experimental factors and measured responses, according to one or more selected criteria. If the model contains coefficients for main outcome, coefficients for quadratic effects and coefficients for two factor interactions, a full factorial design with all the factors at three levels would provide estimation of all the required regression parameters. However, these full factorial three level designs are expensive to run as the number of runs increases rapidly with the number of factors

The output parameter for the turning experiments was surface roughness and the input factors were feed, spindle speed, depth of cut and tool nose radius. These were varied at two levels each as below

- Feed : 10 mm/min and 70 mm/min
- Spindle speed : 500rpm and 1500 rpm
- Depth of cut : 0.2 mm and 0.8mm
- Tool nose radius : 0.2 mm and 0.8mm



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Table 1 - Specification of CNC Lathe.

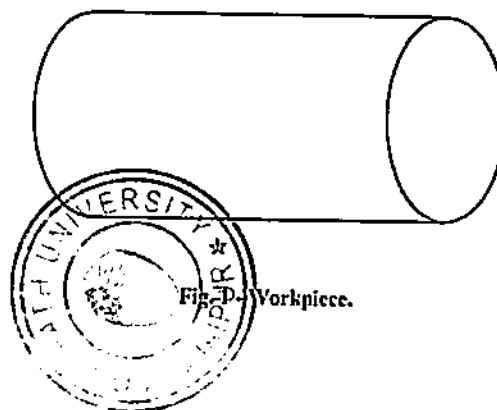
Model	HYTECH PUNE MODEL NO: 4-CLT100
Rapid Feed Rate X	400 mm/min
Rapid Feed Rate Z	400 mm/min
Distance Between Centers	310 mm
Floor Space Provided	1200 x 600 mm
Swing Over Bed:	100 mm
Swing Over Cross Slide:	80 mm
Spindle Speed:	3000 RPM
Spindle Bore:	50 mm
Tool Station :	4
Maximum Machining Diameter	50 mm
Maximum Machining Length (shaft)	350 mm

4.1. Measurement of Surface Roughness

A Profilometer is a device used to measure the roughness of a given surface profile. Figure 2 shows Mitutoyo SJ- 201P Profilometer.

4.2. Workpiece

The machining experiments were performed on AL 6061 alloy. All the pieces used in experimentation were 24-40 mm in diameter and 150 mm in length as shown in Figure 1.



5. Results and Discussions

Table : 2 ANOVA Analysis for Ra

Source	Sum of Squares	DF	Mean Square	F Value	p-value Prob> F
Model	0.691944	7	0.0988491	42.7874	< 0.0001
A-Cutting Speed	0.015469	1	0.0154694	6.69602	0.0238
B-feed	0.396912	1	0.3969117	171.805	< 0.0001
C-Depth of Cut	0.066495	1	0.0664949	28.7827	0.0002
AB	0.016021	1	0.0160205	6.93457	0.0218
AC	0.01445	1	0.0144500	6.25477	0.0279
B^2	0.141902	1	0.1419018	61.4231	< 0.0001
C^2	0.027849	1	0.0278492	12.0547	0.0046
Residual	0.027723	12	0.0023102		
Lack of Fit	0.014948	7	0.0021354	0.83579	0.6008
Pure Error	0.012775	5	0.0025550		Not significant
Cor Total	0.719667	19			
Std. Dev.	0.0480649	R-Squared	0.961478		
Mean	1.03515	Adj Squared	R- 0.939007		
C.V. %	4.643278	Pred Squared	R- 0.881056		
PRESS	0.0856	Adeq Precision	28.69033		



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Table 3: Results of Surface roughness measurements after turning

td	S	R	A	B	C	Ra	R	Rz
	un						q	
1	1	152	70.	0.4	0.9	1.1	4.6	
		.16	26	81	67	89	35	
1	2	170	15	0.6	1.6	1.7	6.9	
2			0	75	18	89	89	
1	3	170	10	0.6	0.9	1.2	7.4	
8			0	75	82	68	56	
9	4	140	10	0.6	1.0	1.2	5.4	
			0	75	29	41	69	
2	5	170	10	0.6	0.9	1.2	7.1	
0			0	75	89	84	34	
1	6	200	10	0.6	0.9	1.2	4.1	
0			0	75	21	42	23	
1	7	170	50	0.6	0.9	1.1	5.6	
				75	45	95	89	
1	8	170	10	0.6	0.9	1.1	7.4	
9			0	75	45	15	89	
1	9	170	10	0.6	0.9	1.2	7.7	
7			0	75	99	12	65	
1	1	170	10	1	0.9	1.2	6.2	
4	0		0		97	16	41	
6	1	187	70.	0.8	0.9	1.1	5.3	
		.83	26	68	02	05	13	
3	1	152	12	0.4	1.1	1.3	6.0	
		.16	9.73	81	25	83	71	
8	1	187	12	0.8	1.3	1.4	4.7	
		.83	9.73	68	45	51	56	
5	1	152	70.	0.8	0.9	1.1	6.3	
		.16	26	68	69	44	54	
1	1	170	10	0.6	1.0	1.1	7.9	
5	5		0	75	72	98	87	
4	1	187	12	0.4	1.0	1.1	5.7	
		.83	9.73	81	67	87	88	
7	1	152	12	0.8	1.2	1.6	5.1	
		.16	9.73	68	47	41	23	
2	1	187	70.	0.4	0.7	0.9	4.1	
		.83	26	81	16	89	43	
1	1	170	10	0.6	1.0	1.1	7.8	
6	8		0	75	68	87	76	
1	2	170	10	0.3	0.7	0.9	4.9	
3	0		0	5	83	69	83	



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Table 4 ANOVA Analysis for Rq

Source	Sum of Squares	DF	Mean Square	F Value	p-value Prob>F
Model	0.66915	6	0.11153	28.14	< 0.0001 significant
A-Cutting Speed	0.02845	1	0.02845	7.178	0.0189
B-feed	0.36544	1	0.36543	92.21	< 0.0001
C-Depth of Cut	0.07436	1	0.07446	18.78	0.0008
BC	0.02543	1	0.02543	6.415	0.0250
B^2	0.13117	1	0.13118	33.10	< 0.0001
C^2	0.03123	1	0.03121	7.875	0.0148
Residual	0.05162	13	0.00396		
Lack of Fit	0.03298	8	0.00412	1.111	0.4750 not significant
Pure Error	0.01854	5	0.00371		
Cor Total	0.72067	19			
Std. Dev.	0.06295	R-Squared		0.928	
Mean	1.25025	Adj R-Squared		0.895	
C.V. %	5.03515	Pred R-Squared		0.843	
PRESS	0.11287	Adeq Precision		21.44	

Table 5 ANOVA Analysis for Rz

Source	Sum of Squares	DF	Mean Square	F Value	p-value Prob>F
Model	29.13	7	4.16	40.51	< 0.0001 significant
A-Cutting	1.45	1	1.45	14.10	0.0027
B-feed	0.89	1	0.89	8.63	0.0124



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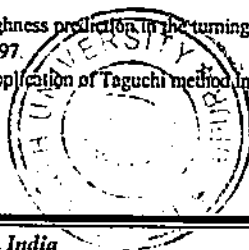
C-Depth of Cut	0.67	1	0.67	6.54	0.0252
BC	2.96	1	2.96	28.85	0.0002
A ²	15.49	1	15.49	150.80	< 0.0001
B ²	3.48	1	3.48	33.86	< 0.0001
C ²	8.08	1	8.08	78.70	< 0.0001
Residual	1.23	13	0.10		
Lack of Fit	0.73	8	0.10	1.04	0.5000 not significant
Pure Error	0.50	5	0.10		
Cor Total	30.36	19			
Std. Dev.	0.32	R-Squared		0.9594	
Mean	6.07	Adj R-Squared		0.9357	
C.V. %	5.28	Pred R-Squared		0.8668	
PRESS	4.04	Adeq Precision		18.193	

6. Conclusion

The results of ANOVA and the confirmation runs verify that the developed mathematical models for surface roughness parameters shows excellent fit and provide predicted values of surface roughness that are close to the experimental values, with a 95 per cent confidence level. The model can be used for direct evaluation of Ra under various combinations of machining parameters during turning of Al 6061 alloy. The minimum surface roughness parameters Ra (0.6943 microns), R_q (1.0314 microns), and R_z (4.1229 microns) have been obtained at cutting speed 187.84 m/min, feed 73.37 mm/min and depth of cut 0.48mm. The 3D surface diagram for surface harshness is appeared shows the bends have curvilinear profile in agreement to the quadratic model fitted. As per the 3 D plot, the normal surface harshness is essentially limited when the feed is set to the low level (0.20 mm/rev.), and cutting pace at abnormal state (260 m/min)

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26

Review Paper on Data Mining and Classification

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ABSTRACT

Data mining is a field for mining data from databases and discovering significant relationships in the database. Numerous associations are categorized into various data mining strategies. This paper discusses the various techniques for the data mining and gives the total a thought regarding the idea on paper also discusses about the type of the classification in the data mining. The paper also discusses various methods which are used in the process of the data mining. In short the paper gives the complete information regarding the data mining and its concepts.

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1. Main text

Data mining is that the examination and examination of an enormous information set, use is to get finding that is useful and to help in decision action is to search out practical by virtue of this the PC's ability to technique the information with the human eyes and to see subjects. Data mining concept is considered as the process of examining information from extremely astounding viewpoints and gathering the results as support. It has been outlined as "the nontrivial system for trademark significant, novel, most likely engaging, and in the long run profitable models in data."

The definition data mining is almost associated with another routinely used term learning disclosure [2]. Data processing is AN information processing data. AI, AI estimations, etc. a couple of angles of progress and development in current period are databases. All data processing and its various activities be an examination of 3 tiers enormous advancement segments. Data Mining may be a multi-step process, needs getting to and making an inventory of information, data processing, data research, results and making material move. The data that is given the opportunity to be used, hold tight in one or a lot of operation of databases. The data mining if the information are much of the time made by using the computer process.

Data mining suggests explore information from a large amount of data. Data mining is a computerized process of extracting information from data. Discoveries from Data or KDD [2]. Data mining is the computerized process of extracting useful information from a large amount of data. Data mining has been described as "the search for interesting, effectively dark and previously support information from data. Data mining is a process of extracting information out of data and analyzing it in a shape that is easy grasped to carry it jobs." [1] Data mining is the idea whereby the data mining strategies which grant examining colossal data sets to evaluate and discover efficiently cloud structures and relations out of such tremendous quantities. Data Mining is the process of mining information from huge data sets utilizing computational and methodology drawn from statistics. Data Mining, broadly called as information exposure or optimization, data engages firms and relationship to settle on decided decisions by gathering, researching and getting to correlate data. It uses various instruments like queries and specific to extract information from processing gadgets, and Decision Support System (DSS) analyzers.



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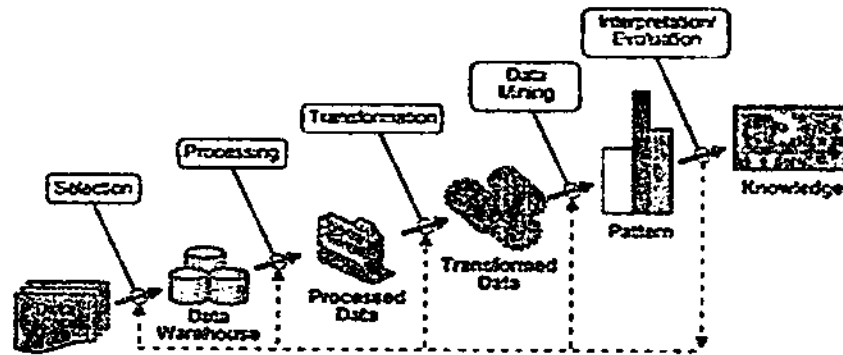


Fig. - 1 Data Mining Process

2. Data Mining Process

In data processing the information is profound mined abuse 2 learning methodologies for example the supervised learning or even the unsupervised learning [1]

2.1. Supervised Learning

In supervised learning (as often as possible likewise insinuated as facilitated information mining) the variable under examination will be part into 2 get-togethers helpful elements and (somewhere around one) subordinate elements. The goal of the examination is to decide an association between the variable and instructive elements the in light of the fact that it is done in multivariate examination. To proceed with composed data processing system, estimations of the variable should strike for an enough mammoth a bit of the information set.

2.2. Unsupervised Learning

In unsupervised learning, every one of the factors zone unit treated in some technique, there's no refinement among reliant and useful factors. In any case, in qualification to the name rudderless data processing, still there's some objective to figure it out. This objective might be as information decrease as general or a ton of explicit like group. Unsupervised learning commonly either the objective variable has exclusively been recorded for too minor assortment of cases or the objective variable is unknown [2].

3. Classification of Data Mining

Classification of data mining systems as demonstrated by the kind of data source mined. In an affiliation a huge proportion of data is open where we need to arrange these data yet these are available most of times similarly. We ask for to manage these data as shown by its character (conceivably stable picture, content structuring, and so on) [3].

Classification of data mining systems, according to the sort of learning discovered. This gathering reliant on the arrangement of information location or data mining functionalities, for instance, depiction, partition, connection, request, packing, and so on a couple of structures will when all is said and done sweeping systems offering a couple of data mining functionalities together [3].

Classification of data mining structures, according to the procedures used. This portrayal is as demonstrated by the data examination approach used, for instance, AI, neural nets, genetic fitting, summarization, approval, database mas-terminated or data circulation focus arranged, and so on. The gathering can more-over consider the dimension of customer involvement effort drew in with the data mining process, for instance, question driven



systems, mainly exploratory systems, or self-decision systems. A good structure would offer a sweeping game plan of data mining, to be able to assigned conditions and choices, and offer unmistakable elements of customer connection [3].

4. Data Mining Approaches

4.1. Classification Approach

Classification is a supervised learning technique [4]. Data classification is two advance process. In the underlying advance, a model is worked to separating the data tuples from getting ready data having a course of action of attributes. For each tuple in the arrangement data, the estimation of the name quantity is known. Classification calculation is associated on data planning data to make the model. In the second step of classification, the model is used to check the exactness of the model. In case the accuracy of the model is commendable, the model can be used to master on the new data. Classification systems were created as a basic part of AI, which is in order to extract images and models from data that could be used for classification. Classification techniques are used to arrange data records into one among a game plan of predefined classes. They work by structure a model of planning dataset containing point of reference records with known class labels [4].

Tree-based C4.5 tree develops classification of tasks into models in a tree structure. It isolates a dataset into smaller and more dimensional subsets with meanwhile a related decision tree is step by step made. The last result is a tree with decision centers and leaf center points.

4.2. Clustering Approach

Clustering is finding social events or articles to such a degree that the things in a solitary get-together resemble the other articles in the get-together, articles in another get-together. Clustering is the process of dealing with things into social affairs whose people are practically identical. Clustering examination has been comprehensively used in various applications, for instance, business, understanding picture structure, knowledge processing, and science and security. In business, information clustering can be used to restructure measurable entities in affairs where customers could get-together, offer tantamount qualities. This merges the heads of business systems for redesigned customer relationship officials. In picture acknowledgment clustering can be used to discover group or subclasses in computer vision and character recognition structure. Ascept we have a letter of the computer by hand digits where each digit is named in either 1, 2, 3, and so on. Note that there can be a hybrid contrast in the way by which a comparable digit. Take the number 1, for example, a couple of individuals may make it similar like that at the left base part while some may make it similar like that at the top part. We can use clustering to choose subclasses for all of which addresses a minor takeoff from the way by which 2 can be formed. In such a way, the subject to the subclasses can improve all to an affirmative accuracy [4].

K-Mean Algorithm: K-mean is an iterative clustering calculation in which things are divided among sets of groups and the perfect set is found in a manner. It may be viewed as a kind of squared-mingle calculation, disregarding the way that the final criteria require to be portrayed subject to its squared oversight. An abnormal state of dissimilarity among parts in groups is gotten, while an abnormal state of similarity among segments in bunches is preserved while an abnormal state of uniqueness among segments in different bunches is practiced simultaneously [6].

Self-Organization

First step: The hidden k models are initialized.

The squared-mingle measure is used to choose the class center points.

In each level the model of each cluster is reestimated to be the group mean.

The final output of k suggests excludes the possibility of regression, self-organizing and data mining.

Hierarchical Algorithm: Hierarchical clustering calculation usually moves sets of bunches. Hierarchical clustering differentiate in E with the way to make beside center point on the dendrogram address new bunches formed by mixing the group that appear as its adolescents in the tree. Each one is reestimated the tree is connected with the division measure that was used to solidify the groups. All groups made at a particular means remember sets of adolescents in the way that the adolescents bunches had a division between them not actually the part from separate data with only one adolescent.

5. Literature Survey

Hatiz Muazz Hamid et al 2018, in this paper, the authors have proposed a new approach of the data mining, which is called as a new mining process, which is related to the data mining.



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V.P. Mathu Kumar et al 2018 in this paper describes the various clustering techniques and their classification and also about the various tools which are used for the purpose of the data . The paper also focuses on the recent trends in the data mining

Nirmal Kaur and Gurbinder Singh 2017 in this paper , authors discuss the concept related to the data mining and its relevance related to the big data . The paper also describes the various challenges in the big data field and also discusses about the solution for the same

Ashish Kumar Dogra and TanujWala 2015 This paper discusses in details the various algorithms which are using in the process of the data mining also how they are implemented

Manish Verma et al 2012 This paper reviews on various types of clustering concepts and reviews the impacts on the positive as well as the negative terms

Pradeep Rai and Shubha Singh 2010 , describes about the clustering concept and the algorithms of clustering

6. Conclusion

Data mining helps the analysis in understanding the facts , also regarding the relationships between the various attributes and more . The data mining has applications in various fields like demand analysis , opinion mining etc . This paper has focused on the concept and the components of the data mining . Seeing the importance of the data mining , in future work we'll like to work in the product demand analysis by making use of the apriori algorithm

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Trust is an important factor affecting consumer behaviour while shopping online

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ABSTRACT

Whenever you start searching for stuff, the listing is awesome in most cases. Images used on these shopping sites are bright, high definition and catch your eyes. But, as they say, & quote, all that glitters is not gold - this year old proverb applies to most of the stuff sold online. Be it casual t-shirts, jeans, weight loss aid, home appliances, watch, mobile accessories, they seldom match one's imagination when they receive the product physically.

The images on these sites are really great and compel us to imagine high. But, then, in reality, most of the stuff is not at all at par with the image and description. Read reviews online for the various products and get the best out of this. You will get an idea what you exactly mean. A sense of dissatisfaction reflected on most of the reviews and I think this is the reality. So, if you compare about product quality, physical stores are far-far better.

One can rely on e-commerce sites just for branded products such as mobile, TV etc. else an individual could only rely on them for some low-cost kids' items or innovative stuff. Most of the people cannot rely on them for everything. Books are the ideal things for various consumers to order online, but often do get a book at a much-discounted price from my college street market even covering my communication cost. Still ordering books online nowadays as it is surely time-saving for most of the people. So, honestly speaking, online shopping has been a mixed experience for people, and Indian e-Commerce sites have a long-long way to go. If they want to a real alternative of the physical store like in western countries.

The steady growth of online consumer purchasing in service categories is a driving force that convinces businesses that they should make a firm commitment to Internet branding. Although there's a bigger audience on the web, the companies must take into account the consumer's perception of brand trust online. With the evolution of online shopping, online brand trust has often been identified as a critical component and has increased in importance among the internet users. It is essential for on-line businesses to grasp what influences on-line users to trust to buy product and services on-line. The importance of e-loyalty has been a critical issue in the context of online shopping.

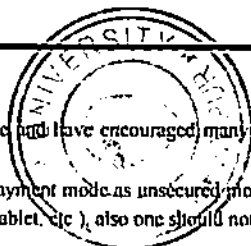
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1. Introduction

If you are trying to purchase many products online and have encouraged many others to do so then with the passage of time, individual considers a number of factors.

Awareness Individual should be aware of varied payment mode as unsecured mode of payment may lead to a loss. One should prefer to make payments using your own device while payment (mobile, pc, tablet, etc.), also one should not use open passwords for the site and cautiously save card Details.



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Urban Solid Waste Management In India

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ABSTRACT

At present time solid waste management is a big and serious problem of country. Urban solid wastes are discarded from various sources due to anthropogenic activities. These waste are arises from various activities. Solid waste consist various kinds of wastes generated from urban areas .The waste discards as a unusable materials. It consists of the different verity of waste released from the urban community, agricultural, industrial, mining, biomedical waste etc. Many types of disposal methods can be used like open dumping, ocean dumping, sanitary land filling, composting and incineration. In our country these methods are very common. After waste generation Proper waste collection and conveyance and disposal are essential parts of the overall solid waste management system. In collection methods the refuse is delivered to fixed storage bins and refuse is stored in the bins till it is collected for disposal by a larger vehicle for shifting it to transfer station. Community storage point, kerbside collection and block collection methods are some popular method for waste collection. For the disposal of solid waste so many methods are using in India but due to various merits and demerits all method are not feasible for solid waste management. These methods are Open dumping, Ocean Dumping, Sanitary land filling, Composting, Vermicomposting and Incineration. Some potential disposal methods are also beneficial for waste management like Reduction, Reuse and Recycle(3R's).

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Sources of Solid Waste

In a huge quantity of solid waste is regular practice from various sources like domestic, commercial, industrial and various other agricultural related activities. At dumping sites it can pollute the surrounding environment due to foul smell and can seriously affect the health of humans, wildlife and our environment. Some major sources of solid waste generation are:

Domestic sources



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Construction sites and demolition sites are also responsible for production of solid waste. Construction sites for buildings and roads, road repair sites, building renovation sites and building demolition sites. Some of the solid wastes produced in these places include steel materials, concrete, wood, plastics, rubber, copper wires, dirt and glass.

Municipal services

The urban centers also contribute immensely to the solid waste crisis in most countries today. Some of the solid waste brought about by the municipal services include, street cleaning, wastes from parks and beaches, wastewater treatment plants, landscaping wastes and wastes from recreational areas including sludge.

Treatment Plants and Sites

Heavy and light manufacturing plants also produce solid waste. They include refineries, power plants, processing plants, mineral extraction plants and chemicals plants. Among the wastes produced by these plants include, industrial process wastes, unwanted specification products, plastics, metal parts just to mention but a few.

Agriculture

Agricultural lands are also a major source of solid waste generation. Crop farms, orchards, dairies, vineyards and feedlots are produces solid wastes. Among the wastes they produce include agricultural wastes, spoiled food, pesticide containers and other hazardous materials.

Biomedical wastes

Waste comes from hospitals and biomedical equipment and chemical manufacturing firms called biomedical waste. All hospitals produces various kind of infectious and non infectious waste. Some of these solid wastes include syringes, bandages, used gloves, drugs, paper, plastics, food wastes and chemicals. All biomedical wastes require proper disposal otherwise they will cause a huge problem to the environment and health.



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Methods for collection of discarded materials: Solid waste collection by various conveyance systems are the important part of waste management. In collection method the refuse is delivered to fixed storage bins and refuse is stored in these bins till it is collected for disposal by a vehicle. The organic matter in the refuse tends to decompose rapidly in the hot climate so the collection of waste should be daily. Collection methods include activities with the gathering of solid wastes from different sites with the help of collection vehicle and ultimately it to the site of disposal. Community storage point, kerbside collection and block collection methods are some popular method for waste collection system.

Community Storage point: The municipal Solid waste is taken to fixed large storage bins. The waste collection agency collects it daily disposal in a vehicle.

Kerb side Collection: In this collection system the refuse is collects in metal containers and placed on the foot path, from where it is collected by the waste collection agency. Materials are collected in large bins, colored bag or small open plastic bags, specially designed for the purpose.

Block Collection: Individuals bring the waste in containers and hands it over to the collection staff empties it into the waiting vehicle and returns the containers to individuals.

The collection trucks and crew is the most important member of the collection system.

Transfer Station: A transfer Station may be described as a place receiving refuse from a number of small collection vehicles and transferring it to larger vehicles.

In order that the transfer station may be economically viable the total cost of collection transfer and disposal must be less than the total cost of collection, direct transport by collection trucks and disposal.

Disposal Methods:

Many methods for waste disposal are using in India but the still most common methods of disposal are open dumping, sanitary land filling, incineration composting and Vermicomposting.

Sanitary land filling is the main practices used in the developed countries and open dumping is very cheap and common method of India.



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The landfill operation is an important part of waste treatment. The refuse stabilization may be divided into five distinct phases- Aerobic bacteria which actively reduce the available oxygen and as a result of aerobic respiration the temperature increases. Anaerobic environment become established and hydrogen and carbon dioxide which are the part of acidogenic activity. The methanogenic activity becomes stabilized.

The methanogenic bacteria's decreases the organic matter and ultimately the process reached to aerobic conditions.

End products of decomposition during phases three and four are mostly CO₂ and CH₄. Accompanied by small amount of H₂S, NH₃ and water vapors.

Advantages:

1. Very is simple and economical method for waste decomposition.
2. Skilled person is not required
3. Low lying areas can be reused and put to better use after filling.
4. No residue or byproduct is formed; hence no further disposal is required.

Disadvantages:

1. Foul smell continuously emanates from the landfill site.
2. Need of insecticides and pesticides.
3. Large land area is required for filling.
4. Landfills requires maintenance.
5. Gases produced may become health hazard.
6. Not economical than open dumping.

Incineration: Incineration means the burning of solid wastes at higher temp. Leftover materials like ash, glass, metals, and unburned combustibles amount to about 25% refuse of the original waste. This residue must still be disposed of in some other methods. Air Pollution can be controlled by installation is to become an economical method for solid waste disposal, useful material and energy must be recovered by the process.

Multiple hearths, rotary and fluidized bed are some incinerators with wide applications for industrial waste treatment and disposal.

Advantage:

1. Requires minimum land area.

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5.No health hazards

6.Less soil erosion and salinization.

7.Better ground water rechargs.

8.Waste creates no soil, water, ground water and air pollution.

9.Boost to rural economy.

Disadvantage:

1.It is suitable only for decomposing organic waste.

2.It is slow process.

3.It requires more handling before the waste is stored to decompose.

Conclusion: From the study of various methods of solid waste management it is conclude that in India due to huge population and lack of awareness in public about waste management and related technologies as well as the disposal methods of solid waste is still a big problem. Still we are using those methods of Solid waste disposal having many types of advantages and disadvantage. So according to the wastes composition we have to select perfect method for waste disposal with removal of their disadvantages.

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Benefits of Cloud Computing for Business Enterprises: A Review

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ABSTRACT

Cloud computing is the emerging technology for delivering computing resources as a service. The popularity and also the areas of the applications of the cloud computing as considerably multiplied once it had been planned by Google in year 2007. The set of resources and services to be shared among users via web. Web computing is another name for the cloud computing. Within the earlier years, the cloud computing was a theoretical conception, however currently it maybe applied among numerous industries. Many area nitas that are massively benefitting from cloud computing. There area unit myriad of benefits of cloud computing these days. Cloud computing enables the business to look big virtually and operate extensively. In this review paper, we present how the cloud computing has been influencing businesses from its inception till now.

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1. Introduction

At present time, the growing of IT innovation led the organization to make a decision to accept new technology to solve the organization computing requirements, to support their services, products and to satisfy their operations. Today is the era of cloud Cloud Computing Technology in IT Industries. Cloud computing that relies on net has the foremost powerful design of computation. It reckons in of a compilation of integrated and networked hardware, code and net infrastructure [1].

A business needs advance resources in hardware, software, platforms and other IT service and infrastructures with expertise to run and keep them. Cloud computing enables businesses to use applications and service without installation and access them at any place of the world with Internet [1]. Cloud computing give a new opportunity to business especially for small and medium companies, as there is no need for to spend a lot of manpower, financial and material resources to set up it needs of the business. All of the tasks can be handled by the cloud computing providers. It is a rapidly growing technology which brings the concept of virtualization, data storage, infrastructure and software [3]. Cloud computing can help business change their focus to developing good business applications instead of IT infrastructure [2]. It helps to overcome economical and technical barriers while starting a business [17].

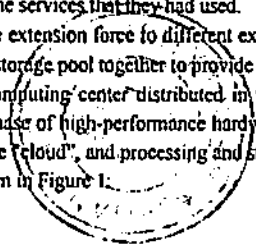
Cloud computing can help business to pay attention to core task, customers, improvement of business, enterprise benefit instead of IT infrastructure.

2. Cloud Computing

Cloud Computing is a new style of computing during which dynamically ascendible and infrequently virtualized resources area provided as a service over the Internet, these resources are usually exploited by a pay-per-use model by the Infrastructure Providers by means of customized Service-Level Agreements [2]. The users need to pay just for the services that they had used.

Cloud computing provides IT ability with huge extension force to different external customers through the internet service; It is an emerging sharing of infrastructure that can connect the huge system storage pool together to provide all kinds IT service.

The term "cloud" refers to the all kinds of computing-center distributed in the Internet which containing thousands or even hundreds of thousands computers or servers. There is no need to purchase of high-performance hardware or the development of various features of the software, users can use any Internet-connected devices to connection the "cloud", and processing and storing data in the "cloud" by using the software or services it provided [4]. The application of cloud computing model shown in Figure 1.



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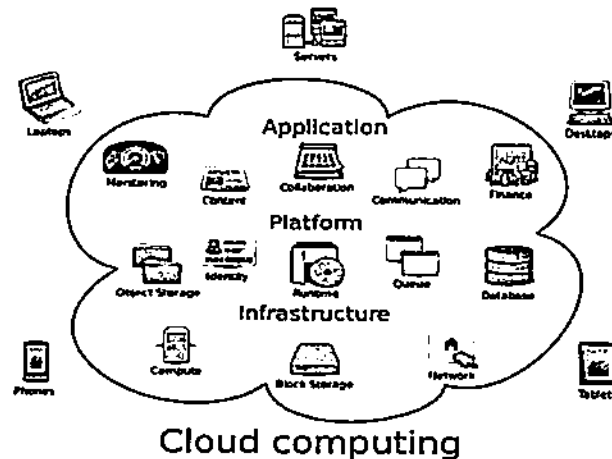


Fig. 1 - Model of Cloud Computing Application.

3. Evolution of Cloud Computing

In 1960 John McCarthy indicated that like water and electricity, computing may also be oversubscribed as a utility. And in 1999, the Salesforce Company started distributing the applications to the shoppers through a convenient web site. Amazon net Services were started by Amazon in 2002 and that they were providing the services of storage and computation. In around 2009 huge firms like Google, IBM, Microsoft, HP, Oracle had began to give cloud computing services [5]. Nowadays each and every person is using the services of cloud computing in their daily life, for example Google Docs, Google Drive, and iCloud etc. In future cloud computing will become the basic need of IT Industries.

4. Services of Cloud Computing

There are three services provided by cloud computing: SaaS, PaaS and IaaS. Each type of services serve different purposes and different customers, they rent out the use of their computing resources such as services, applications, infrastructures, and platform to customers.

4.1. Software as a Service (SaaS)

The way of carrying application as a service on the internet is known as software as a service, where software applications are leased out to contracted organizations by SaaS sellers. In this model of service in place of installing the software packages on client's laptop, the shopper will access it via the net [13]. The sole issue needed by user is a web association then access to the applying is incredibly straightforward. Example, Microsoft workplace 365, GoogleSheet, GoogleForms etc. SaaS is the most popular and familiar model of cloud service for consumers.

4.2. Platform as a Service (PaaS)

In this model of service a computing platform or development surroundings is provided to the customers as a service, upon that user will develop and deploy their own code. The client has the freedom to construct his own applications which will run on the provider's platform [18]. Product as service suppliers offers a predefined composition of software package and application server to get the management capability of the applications. for instance, Linux, Apache, MySQL, PHP, J2EE, Ruby etc.

4.3. Infrastructure as a Service (IaaS)

In IaaS computing resources provided within the variety of storage, network, software system, hardware, and storage devices on demand. IaaS users can access the services employing a wide space network, like the web [6]. For instance, a user will produce virtual machines by login to the IaaS platform.

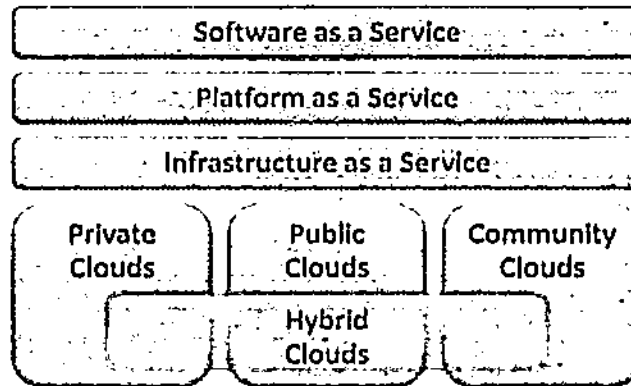


Fig. 2 - Cloud computing service and deployment model.

These three services are divided into several deployment models like Public cloud, private cloud, hybrid cloud, community cloud [14] etc. depending upon security level varies.

5. Cloud Computing Benefits For Businesses

5.1. Cost Saving

In cloud computing users need to solely pay money for the services they consumed. Maintenance price is low as user doesn't have to be compelled to purchase the infrastructure. So that the up-front expenses of the companies get reduced by putting the information and computing center into the cloud. The savings will be invested with into the core business to boost the services to the consumers of the companies.

5.2. Enhanced Security

The security of information put away in the cloud is a significant concern. Cloud computing give high security by utilizing the information encryption, solid access controls, key administration, and security insight [7]. It also provide the Artificial intelligence based security by judging the nature of the user.

5.3. Backup and Recovery

A cloud-based platform with built-in redundancy can save the business from loss of the data. Lost of data leads to loss of productivity, revenue, and brand reputation [12]. Cloud keeps the data secure, backed-up and easily accessible. It helps to overcome the loss of disasters and resume the business in a streamlined way [8]. Cloud-based services provide instant data recovery for all types of emergency [12].



5.4. Availability of Resources

The services on cloud are commonly accessible all day, every day and open from various programs (i.e., Mozilla Firefox, Chrome, Safari) and gadgets (i.e., work area, PC, Smartphone, iPad) in some random time zone. This gives colossal adaptability for everybody to lead their work. The profitability of the groups will profoundly rely upon the administrations given by the exceptionally solid systems and Internet [9].

5.5. Scalability

Cloud Computing provides services as per demand of clients or businesses. It permits upscaling or downscaling the administrations as indicated by the interest, traffic, and regular spikes. Cloud gives the adaptable engineering your business needs [15]. The way that your business will increment in the coming time, it is essential to scale the business as it develops. This handle expanded outstanding tasks at hand and satisfy the fluctuating needs in the pinnacle season [20]. These varieties of cloud computing services give us adaptability.

5.6. Speed

In contrast to traditional IT projects, cloud computing services can be provisioned with only a couple of hours' notice, as opposed to weeks or months.

5.7. Mobility

Cloud computing allows its customers to get products and services from anyplace and whenever through cell phones. On the off chance that the clients travel, he is able to access the services through their smart phones and laptops [9]. And if business switches to another location the same services are available without any efforts of transport.

5.8. Growth In core business

As the user does not having the need to set up and maintain IT infrastructure and services, so it enables the organizations to focus on their core business [3]. This advantage of cloud can not only mean a substantial contribution to the growth and competitiveness of an organization, but also outshine the financial benefits it realizes.

5.9. Insight

Cloud-based storage gives incorporated cloud analytics to a bird's-eye perspective on your stored information over cloud. You can without much of a stretch break down and get ready redid reports from your information. You can increase efficiencies and build action frame to meet business goals with these insights [12]. Success of a business depends on proper action plans based on proper analysis.

5.10. Resource Maximization

Cloud computing has reduce burden of IT resources to many companies and agencies by maximizing the resources from cloud computing pool [17]. Most cloud providers offering facility to meet any type of requirements. This is one of the exciting benefit of cloud computing.

5.11. Boosters for Small business

Many problems are solved by Cloud computing that faced by Small and medium enterprises in term of cost- viability, security-effectiveness, availability and IT-resources. A small company can access the higher technology and on-pay-per-use model. These small enterprises are offered with professional developers around the globe and powerful computing resources whereas in the past only the large companies had such competitive edge [10].

6. Conclusion

This paper illustrated the benefits of the cloud computing for businesses. Cloud computing can solve many problems and issues that faced by Small, medium and large enterprises. In this paper the review paper benefits of the cloud computing are listed out. The benefits of the cloud computing are the opportunities for the business as discussed in this paper and it is clear that cloud computing are essential in present era. It is suggesting you to adopt cloud

computing services for businesses. Businesses that are integrated with cloud computing can sustain their competitive edge due to the benefits of this technology. The emergence of cloud computing technology is creating a new service ecosystem.

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Big Data and Query Optimization Techniques



Aarti Chugh, Vivek Kumar Sharma and Charu Jain

Abstract With rise in new technologies like Big Data, Internet of Things, Sensor Networks, etc. new query processing and optimization techniques have been evolved which handles the complex and interactive queries. Traditional query processing systems are not capable enough to handle queries on big data. In this paper, we represent many of the big data querying techniques along with the comparative analysis. Finally, the paper concludes with list of tools/techniques that are used for big data query optimization.

Keywords Big Data · Query optimization · Unstructured data · Hadoop · Hive

1 Introduction

Big data means large or complex data sets that cannot be handled by existing relational data processing systems or others application tools/techniques. Several challenges include analysis, capture, storage, search, sharing, transfer, visualization, and information privacy [1]. Massive data created in a real-time manner need fast and efficient methods for handling real-time interactive queries [2]. Several research and industrial projects are focusing on query processing and optimization methods.

Query processing is an important step which translates a query in a high-level language such as SQL into low-level data manipulation procedures. The translated query is passed to query optimizer to improve query execution by finding best query execution plan. Big Data query processing and optimization are still in its infancy. The motivation behind this survey paper is increased demand of knowledge discovery out of Big Data. Big data incorporates data from multiple sources. When it comes to unstructured data, the complexity of the data becomes a hurdle in analysis process. Vast application areas need quick and accurate response for queries fired on Big

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Data. Although, numerous tools and techniques have been proposed but exponential growth of Big Data demands more innovative approach to answer intelligent and complex queries. Hence, query processing is an up growing and interesting research area. Section 2 provides literature study along with drawbacks of techniques used by various authors. Finally, our concluding remarks are given in Sect. 3 (Table 1).

2 Literature Study and Comparative Analysis

There is vast literature survey on query processing on big data. Most of the techniques are meant for querying structured data and there are research gaps while working with unstructured data [18–20]. Some of the major techniques used by most of the researchers for query optimization are as follows:

- Data mining techniques like Partitioning, Clustering, etc.
- Pilot runs
- Bucketing
- In-memory execution
- Pattern matching algorithms
- Addition of new algebraic or operators
- Addition of new hardware components to existing frameworks
- Change in storage formats: Column-oriented or row-oriented
- Use of indexes: Bit slice index, hybrid index, etc.
- Genetic Algorithm
- Semantic Matching
- Data compression
- Directed Acyclic Graphs
- Tree representation: B+ trees
- Heuristics based optimization
- Materialized Views.

3 Conclusion

Big Data is simply the collection, processing and analysis of huge data sets from traditional or digital means which deliver business intelligence for companies to enhance their services or create a new competitive advantage. Query processing is one of the biggest challenges because of variety of queries, data complexity, data generation speed, etc. Numerous tools and techniques have been proposed but exponential growth of Big Data demands more innovative query processing and optimization approach to answer intelligent and complex queries. We propose to improve query optimization techniques by grouping two or more listed techniques. Further, our

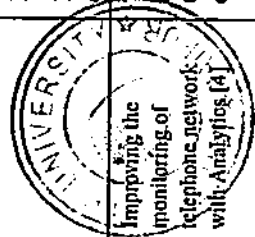
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Table 1 Comparative analysis of query optimization techniques based on literature survey

Paper title	Problem discussed/technique	Framework/experiment setup	Result	Drawback
RAPID: In-Memory Analytical Query Processing Engine with Extreme Performance per Watt [3]	Author's research shows that commodity hardware is not capable of providing best performance when it works on big data based applications. Hence, there is a requirement to redesign hardware architecture using modern hardware features for improved good query execution performance with low power consumption. For their proposed RAPID Data Processing Unit architecture, they have designed RAPID software architecture pluggable to different RDBMS	RAPID provides an original design of hardware aware data/storage model. The model performs query optimization using specific data processing operators. It is a relational, columnar, in-memory query processing engine which comprises a new processor called the Data Processing Unit (DPU). Query compilation starts from host database system which sends compiled query to RAPID for cost-based query optimization	In the experiment, authors ran half of TPC-H queries on 1 TB data on both System X and RAPID. System is evaluated for queries varying from 10x to 25x. Results prove that RAPID achieves its important performance/power goal. While the speedup of RAPID software varies from 1.2x to 8.5x, the average speedup over the ran queries is 2.5x	DPU, the proposed processor has to be installed on system for working with Big Data queries. Other proposed systems do not need any new hardware component
Improving the monitoring of telephone networks with Analytics [4]	The proposal was to implement Real Time analysis for network monitoring for Elisa Oyj. Finnish telecommunication, ICT and online service provider at Finland	An analytic tool by Microsoft, called Power BI is used to find the relationships of different data sources. M-query language of Power BI is used for calculations to monitor Elisa network	The thesis is carried out by analyzing the data from different components of Elisa network and making recommendations based on the findings	Data is stored in Excel sheets which is not capable of storing vast volumes of data
A Design of High-speed Big Data Query Processing System for Social Data Analysis, Using Spark SQL [5]	Social network service (SNS) generates massive data which is difficult to analyze. Author's implemented distributed in-memory based SparkSQL and storage is column-oriented instead of row-oriented. Performance analysis has been done for social data using Spark SQL queries	Hadoop and YARN are used to manage the whole cluster and Spark platform setup is done above them. Data size taken varies from 20 to 1000 GB	Comparison in terms of executor memory size, the numbers of executors which determine the parallel execution counts of the tasks and assigned cores per an executor have shown following observations (i) More executors for processing columns than the memory size, the smaller the responding time (ii) More cores do not show improved performance when there is limitation of the whole resource utilization in the cluster (iii) More number of cores increases the speed of cluster CPU	Query processing time increases as data size increases

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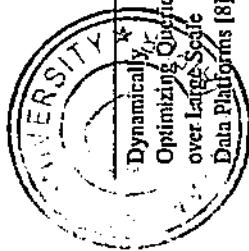
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Table 1 (continued)

Paper title	Problem discussed/technique	Framework/experiment setup	Result	Drawback
Incremental Query Processing on Big Data Streams [6]	Authors addresses online processing for large-scale, incremental computations on a distributed processing platform. The research automatically generates an incremental distributed stream processing (DSP) program for any batch data analysis program.	Incremental processing framework is combination of Apache MRQL and Apache Spark Streaming. The first step is lineage tracking. It transforms a query so that it propagates the join and group-by keys to the query output.	Proposed system is authenticated using four queries: groupBy, join-groupBy, k-means clustering, and PageRank. The data streams consist of a large set of initial data, which is used to initialize the state, followed by a sequence of nine equal-size batches of data (the increments).	MRQL algebra is unconventional. So, to apply proposed technique users has to first translate their queries which will be time consuming.
Query Optimization of Big Data Using Hive [7]	Authors studied that time taken for executing join operations on Map Reduce is more. By using the hive query language on the Hadoop and increasing number of nodes authors have proved that the data will be processed fastest than with the fewer nodes.	HIVE is built on the Hadoop framework and is used to store, summarize, analyze and query processing of the dataset present in the hadoop distributed file system (HDFS). It provides query language HiveQL. Authors run a hive query and run the same query in traditional databases like MySQL.	The given input file will be stored in HDFS by creating a directory with the related schema name. The query is passed to respective driver and an optimized plan is generated. Performance is improved in terms of response time.	Hive supports overwriting or apprehending data, but not updates and deletes.
Dynamically Optimizing Queries over Large-Scale Data Platforms [8]	User defined functions (UDFs) involve business logic close to data and complicate cost-based optimization. Here, authors have introduced 'pilot runs' which execute part of query to estimate selectivities and employs cost-based optimizer to pick a primary query plan. These query plans are dynamically modified until best plan is reached.	New framework, DYNO, which work over Hadoop data is proposed. Data is taken through TPC-H, and datasets of size 100, 300 GB and 1 TB are used during experiments. Work is done on a cluster of 15 nodes which is connected with 10 gigabit Ethernet. Further, Columbia optimizer is used as a basis for cost based optimizer.	Authors have tested on sample queries Q2, Q7, Q8, Q9 and Q10 of TPC-H benchmark. They used four execution plans. Relational optimizer and Jaql optimizer are existing ones and DYNOPT-Simple and DYNOPT algorithms are designed by them. Comparison shows that DYNOPT always produces better query plans even when query involves UDFs. When there are no UDFs, then re-optimization is not beneficial and it degrades system performance. Moreover, when data size increases than also re-optimization is not feasible or takes more time. In query Q8', DYNOPT algorithm shows performance speedup of 2x, 1.17 and 1.07x over Jaql optimizer.	Pilot runs introduce overhead. Total overhead computed is 7-10%, which is acceptable as designed architecture provides benefits of working on UDFs.

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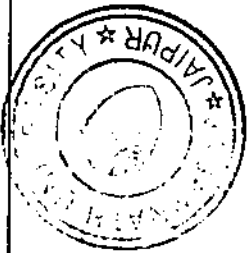
Paper title	Problem discussed/technique	Framework/experiment setup	Result	Drawback
Big Data Analysis and Query Optimization Improve HadoopDB Performance [9]	HadoopDB performance is lower in query optimization. Authors have added new components in HadoopDB to overcome its disadvantages	Queries will be submitted to YSmart, which convert them into series of MapReduce jobs. Data storage is done using MonetDB. They have implemented new security mechanism which was missing in Hadoop to ensure MapReduce integrity. They use the idea given by SecureMR into existing MapReduce system	Experiment is still in progress hence no comparison is done	Users must have knowledge of working with MonetDB and YSmart along with Hadoop
Efficient Query Handling On Big Data in Network Using Pattern Matching Algorithm: A Review [10]	Prasadkumar Kale and Arti Mohanpurkar proposed pattern matching technique for handling queries on unstructured real-time data. Partition and pattern matching algorithms are used with MapReduce for fast query execution	Query arriving at server is partitioned into word. Partition algorithm works according to data arriving on the server and create partitions. Every partition will have an indexing system which is applied during matching and analyzing the data patterns. Through patterns related queries are found and executed faster	Real-time data is used during research. According to authors pattern matching algorithm along with MapReduce will provide good performance during query processing	System is tested only for range-aggregate queries
Blink and It's Done Interactive Queries on very Large Data [11]	BlinkDB is a query processing framework optimized for interactive answers on large volumes of data. The framework is capable of handling petabytes of data through massively parallel, sampling based approximate query processing system	The optimization process is based on finding the set of columns for stratifying by monitoring data distribution past queries, storage constraints and several other system related factors. The storage system is integrated HIVE/HADOOP/HDFS stack. The memory caching technique of spark is utilized for fast processing of created samples	Experiments are done on TPC-H benchmark and on real-world video content from Conviva Inc. BlinkDB provides faster execution up to 150x as compared Hive on MapReduce and 10-150x faster than Shark over tens of terabytes of data	System suffers from long start-up times and high level of buffering. Authors are diagnosing the above problems to make their system more efficient and fast

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Table 1 (continued)

Paper title	Problem discussed/technique	Framework/experiment setup	Result	Drawback
RTSTREAM: Real-Time Query Processing for Data Streams [12]	Authors presented a model for querying real-time irregular data stream. This model is designed especially for real-time applications like traffic control systems, surveillance systems and health monitoring systems. Such systems require that their queries should be finished in deadlines	Here, periodic real-time queries are generated which are managed by RT-Stream prototype. This prototype gives deadline miss ratio for execution of such queries	The system is developed on top of STREAM data stream management system prototype developed at Stanford University. The prototype has improved query specification language along with parser	
Query Optimization by Genetic Algorithm [13]	Users need to use very large join queries to support them in their business decisions. There is requirement of new algorithms which tackle complexity level of such queries and fulfill good performance requirements Genetic Algorithms are a powerful search technique used in many problems successfully. Authors have proposed genetic algorithm for query optimization for complex queries	Authors have designed Carquinyoli Genetic Optimizer (CGO). Here, every member in the population is a valid query executed in plan (QEP). Each QEP is considered as a program for the problem of finding a good access path to retrieve the required data. Crossover and mutation operations are applied on QEPs per generation until stop criterion is met	CGO is applied on a relational database schema which contains a set of relations that are linked through primary and foreign keys. Queries having more no of joins (more than 16 joins) are tested. The selection method and the best fitness function are used for processing the chromosome (individuals) which decreases time and CPU cost according the no of relations	Aggregate queries are not tested with proposed method
An Extensive Survey on Various Query Optimization Techniques [14]	Authors have identified many of the common issues, themes, and approaches that pervade query optimization work in relational databases, distributed databases and data warehousing environment	Authors have discussed various query optimization techniques along with the strong points. Their survey shows that based on database system (i.e. relational, distributed, data warehouse) query optimization techniques have been evolved	From relational databases to data warehouse, each optimization algorithm works well on some specific problem area and till now there are no standard criteria to compare such techniques. Further, it can be concluded that query optimization is a vast research area and can be extended in several ways. Despite many years of work, significant open problems remain	Since, this survey paper gives an idea of various query optimization techniques, no drawback can be derived for authors work



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Table 1 (continued)

Paper title	Problem discussed/technique	Framework/experiment setup	Result	Drawback
R-Store: A Scalable Distributed System for Supporting Real-time Analytics [15]	Most of existing techniques only focuses on optimizing OLAP queries, and are ignorant to track changes done in OLTP data since the last loading. For real-time (RT) analytics, the OLAP data must be refreshed to get efficient results which support time deadlines too	In this work, authors have used MapReduce for large scale real time OLAP processing. While forming key-value pair, value will be the recent query submission time. The designed scalable distributed RTOLAP system called R-Store is a storage system. It uses multi-versioning where timestamp is associated with each version. Hence, OLAP query uses the recent version of data and each OLTP transaction produces a new version	Experimental study is conducted on a cluster with more than one hundred nodes using TPC-H data. The system consists of four components: a distributed key/value store, a MapReduce system which is used for processing large scale OLAP queries, a streaming system which maintains the real-time data cube, and a MetaStore for storage purpose. The throughput increases with increase in the number of nodes. Proposed system offers good scalability	Experiment conducted shows that OLTP performance degrades little bit but the response time and throughput were good and acceptable
Massive Data Query Optimization on Large Clusters [16]	Ad hoc queries in the large clusters environment require fast query response time. Authors designed an efficient massive data query and optimization mechanism SemaQuery	All files will be stored in the local file system. When the SemaQuery get the users' query requirements, SemaQuery will make a semantic matching with the big query network. A big query network is constructed for optimizing query execution	Comparison of execution cost shows that queries perform better when run on SemaQuery	It only works in offline mode
FastRAQ: A Fast Approach to Range-Aggregate Queries in Big Data Environments [17]	Current techniques for range-aggregate queries cannot provide accurate and fast results when data is big and complex	FastRAQ (fast approach to range-aggregate queries) first divides big data into independent partitions with a balanced partitioning algorithm, and then generates a local estimation sketch for each partition. For answering a range-aggregate query, FastRAQ system obtains local estimates from all partitions and summarizes them to provide result	Implementation is done on the Linux platform with about 10 billions data records. Experimental results demonstrate that range queries are executed within a time period two orders of magnitude lower than that of Hive	Proposed approach handles range queries only



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research work will focus more on optimization to support scalability, since companies doing analytics will scale out to hundreds or even thousands of nodes.

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Abstract

With rise in new technologies like Big Data, Internet of Things, Sensor Networks, etc. new query processing and optimization techniques have been evolved which handles the complex and interactive queries. Traditional query processing systems are not capable enough to handle queries on big data. In this paper, we represent many of the big data querying techniques along with the comparative analysis. Finally, the paper concludes with list of tools/techniques that are used for big data query optimization.

Keywords

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Corporate Social Responsibility (CSR) implementation in Oil & Gas Industry: Challenges and Solutions

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ABSTRACT

Lately researchers and leadership have committed to a more pertinent thoughtfulness in the CSR domain and its planned inferences. The absence of a generally acknowledged explanation has driven some characterize it as an idea/ a procedure/a hypothesis, while others refer to it as an action or a set of exercises. Additionally, CSR has been inscribed under innumerable names. For example, terms like 'corporate citizenship', 'worldwide citizenship', 'corporate social responsiveness', 'key charity' and 'otherworldly free enterprise' are used now and again contingent to the desired reference. Consequently, these monikers and translations prompt disarray among those who mean to study or actualize the training into their business procedures.

CSR has appeared as a pivotal approach to address the social and environmental consequences of a company's day-to-day operations. As the externalities produced by these companies is expected to grow exponentially, they are often predictable to assist in addressing many of the world's most tenacious problems (education, change in climate, poverty, and greenhouse effect, to name a few). With increasing expectations from businesses, this paper pragmatically explores if CSR is capable to deliver on these expectations. It does so by investigating an industry that has been constantly at the epicentre of the CSR development: The Oil & Gas sector. This paper explores the conceivable of CSR for addressing the impactful challenges by comprehensively looking at the major companies from developed as well as emerging economies.

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1. Introduction

CSR has emerged as a pivotal approach in addressing the social and environmental consequences of a company's day-to-day operations. With ever-increasing expectations from businesses in the domain of CSR, one needs to ask if CSR is in turn able to address the larger challenges. Therefore, this paper attempts to analyse CSR's potential and limitations in contributing towards solving wider societal 'challenges'.

The oil and gas sector have been among the main businesses in advocating CSR. This is mostly due to the obvious antagonistic impacts of oil tasks, for example, oil spills which result in mass challenges by social, civic groups and affected individuals. Noticeable instances of the oil & gas industry 'failures' incorporate oil tanker mishaps, such as, the Exxon Valdez, indigenous turmoil, hostile to Shell disagreements in Nigeria and the contribution of oil companies in human rights misuses, for example, Chevron in Columbia. Such occasions — generally announced by the media — apply weight on worldwide

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Data Security and its Measures: An Analytical Review

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ABSTRACT

Data security is primary issue of processing in light of the fact that numerous sorts of attacks are expanding step by step. The correspondence innovation is progressed in nowadays. Computerized Communication has turned out to be essential to verify the transmission of data among sender and recipient. Security is essential element for trade the data since it verifies the data from interlopers. This paper discusses the idea of data security, attacks and proportions of actualizing the data security..

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1. Introduction

Data security is the insurance of projects and data in PCs and correspondence frame-works against unapproved get to, adjustment, decimation, exposure or exchange whether coincidental or deliberate by structure physical plans and programming checks. It alludes to one side of people or associations to deny or confine the accumulation and utilization of data about unapproved get to. Data security requires framework supervisors to decrease unapproved access to the frameworks by structure physical courses of action and programming checks. [1]

Data security utilizes different strategies to ensure that the data is right, unique, pro-ected privately and is. It incorporates

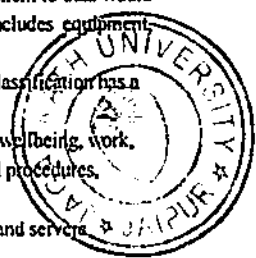
- Guaranteeing the respectability of data.
- Guaranteeing the security of the data.
- Keep the misfortune or pulverization of data.

Data security thought includes the assurance of data against unapproved get to, change, decimation, misfortune, revelation or exchange whether unintentional or deliberate. [1]

2. Requirement for Security

Database security is the insurance of the database against purposeful and inadvertent dangers that might be PC based or non-PC based. Database security is the matter of the whole association as all individuals utilize the data held in the association's database and any misfortune or debasement to data would influence the everyday activity of the association and the execution of the general population. In this way, database security includes equipment, programming, foundation, individuals and data of the association.

- **Privacy:** A safe framework guarantees the classification of data. This implies it enables people to see just the data they should see. Classification has a few pers-pectives like protection of correspondences, secure capacity of touchy data, con-firmed clients and approval of clients. [2]
- **Security of Communications:** The DBMS ought to be equipped for controlling the spread of classified individual data, for example, wellbeing, work, and credit records. It ought to likewise keep the corporate data, for example, exchange in-sider facts, restrictive data about items and procedures, focused examinations, just as showcasing and deals plans secure and far from the unapproved individu-als. [2]
- **Secure Storage of Sensitive Data:** When secret data has been entered, its uprightness and security must be ensured on the databases and servers wherein it resides. [3]
- **Validation:** A standout amongst the most fundamental ideas in database security is confirmation, which is essentially the procedure by which it framework checks a client's personality, a client can react to a solicitation to verify by giving a proof of character, or a validation token [3].



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3. Attacks on Security

The data attacks can be gathered into two noteworthy classifications specifically passive attacks and active attacks. Point by point portrayal of the two sorts of attacks is given beneath.

3.1 Passive attacks

The passive attacks shows no attempt of the data change , it is mainly for gaining the information residing on some system for this purpose the target system either scanned or monitor by the intruders. Examples of such attack are , message analysis , content analysis [4].

3.2 Active attacks

In active attacks the intruder tries to manipulate the system directly by entering some data directly into the main system. Another term which is used for identifying the active attacks is the hacking. Some of the examples of such type of attacks are Denial of Services, session replay etc.[4].

4. Authentication Concept

Authentication is the way toward building up or making access to PC arrange, making buys web based, exchanging accounts through bank site or maybe visiting web based life destinations include a technique called authentication; [5] defined, authentication as the way toward confirming the personality of a client, following the birthplaces of an occasion, or guaranteeing that the data originates from a confided in website. It is the demonstration of affirming reality or validity of a trait or element. It builds up the realness or demonstrates validity.

4.1 Token Based

The token based concept require the generation of the unique key combination for the authentication of the transaction or user. Such concept is used for the generation of the pin in case of ATM, Credit card transactions [6]

4.2 Biometric based

The biometric based authentication techniques make use of the finger prints, retina validations etc. concepts for authentication of the users. The devices like finger print scanners, retina scanners etc. are used for the same.[6]

4.3 Graphical Based

The graphical authentication requires the validation using the photos or images. The simple photo or image can be used for the validation or even the slicing of images; image arrangement can also be used. [6]

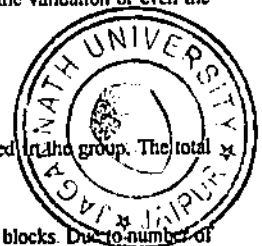
4.3.1 5x5 Bingo card scheme

The bingo cards scheme contains of the 5X5 card , it is one of the popular card game played in America. This game is played in the group. The total squares which are in the cards are 25 and the card itself will contain the 5 rows and the 5 columns.

The free space is in the center of the card. The code is created on the basis of the arrangement or the selection of the letter blocks. Due to number of movement or the number of selection options, this scheme provides the quite effective way of authentication mechanism. [7]

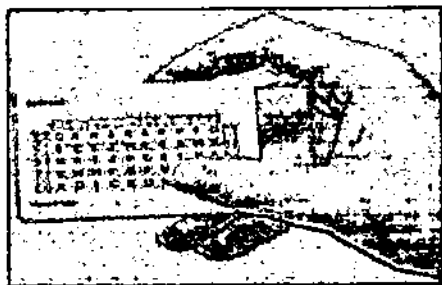
4.3.2 Entrust Grid card scheme

The Entrust-licensed network card is a Visa - measured authentication comprising of numbers and characters consecutively segment group. A client is given authentication pattern once when they sign in to a limited system, application, and also the cloud administration or site. The test gives the client arranges, for example, A2, A3 and E1. The client alludes to their one of a kind lattice card to give the data from the asked for cells: P52 (Fig 2).[7]



B	I	N	G	O
11	27	36	60	64
5	28	34	48	74
1	24		59	65
2	20	42	50	70
14	30	43	54	68

Fig- 1 5x5 Bingo Card Scheme



	A	B	C	D	E	F	G	H	I	J
1	H	R	W	O	2	S	T	O	D	F
2	3	E	7	8	2	H	2	E	N	3
3	4	P	1	X	K	H	9	4	7	Y
4	K	B	X	Q	S	J	C	2	F	C
5	H	O	T	K	M	T	C	T	O	R

Fig- 2 Entrust Card Scheme

5. Literature Survey

S. Agarwal et. al 2016 , proposed the graphical plus a text based secure authentication scheme which can be used in ATM , or in any other applications where the secure authentication is necessary. The proposed algorithm makes the users to select the 4 images which are to be matched at the time of the login and together with the session key. The session key is also generated on the basis of the selection of the images in the grid [11].

M. H. Zaki et. al 2017 , presented an algorithm for the secure authentication. The proposed algorithm works in the registration and the login phase. It consists of the 5X5 grids with the arrangement of the digits and forming the keys using the left and right dummy approach, to form the key which is used for the authentication purpose [12].

P. S. S. Princes and J. Andrews , 2017 proposed a click or the point based password scheme by clicking on the particular pixel-points. The image is presented at the registration phase and the user has to register its click points which are later validated at the time of the login. The scheme proposed is innovative and can secure from various type of attacks to again unauthorized access [13].

6. Conclusion

The security is of utmost importance and protecting the data from the unauthorized access is its prime motive. In this paper the overall concept of the data security, attacks and various measures of implementing the security and authentication are discussed. Inspired by various works in the field of the graphical passwords, on which we have discussed in this paper , in the future in the main research work we also try to create some sort of the secure

authentication concept using the flipping of the photos related to some actress, national leaders etc.. and associate with some information like birth date, name etc. to form some patterns which can be used for the password or OTP in authenticating the valid users.

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Design and Simulation of Piezoelectric Bimorph Cantilever Beam

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ABSTRACT

This paper discusses the design and simulation of cantilever beams for mechanical vibration power. On this paper an optimal power output is configured in a biomorphic cantilever beam configuration for the single piezoelectric substances. The structure of the beam modeled in COMSOL 5.1. The LZT (PZT-5A) material used and the size taken as 21x0.14mm in case of active bimorph layers and in case of structural steel the size taken as 21x0.16mm. This cantilever structure produces a max. power of 1mw, and 5.39V at a resistive load of 12k at resonating frequency of 75.5 Hz with an acceleration of 1 g ($g = 9.81 \text{ m/s}^2$). In the area of the MEMS sensors and WiFi networks, this power harvesting machine can be used for many purposes.

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1. Introduction

The traditional energy sources of the battery have a few drawbacks because of their increased quantity and a reduced lifetime (D. Shen, J.-H. Park, 2009), (F. F. Zulkifli, J. Sampe, 2015). To minimize the energy problems, harvesting energy from renewable from environmental sources, including wind, solar, geothermal and mate, is an attractive way of extracting energy (N. A. A. Semsudin, J. Sampe, 2015). In addition, for many apps, mechanical vibrations can be recycled to produce electricity (N. V. Lavrik, M. J. Sepaniak, 2014), (Y. Song, C. H. Yang, 2016). Efficiently converting vibration energy into electrical power, vibration mounted energy harvesters employ three electric transducer methods: electrostatic, electromagnetic and piezoelectric (D. Shen, J.-H. Park, 2009), (M. Bhuyan, B. Majlis, 2013)- (L.-j. Gong, X. Shen). The simple setup and the greater conversion efficiency have given piezoelectric transducers a great deal of concern among those techniques (J. C. Park, J. Y. Park 2010), (Md. Naim Uddin, Md. Shabiul Islam, 2016). In piezoelectric transduction, there are some piezoelectric substances namely Lead Zirconate Titanate (PZT), Polyvinylidene Fluoride (PVDF), (D. Vatansver, R. Admani, 2011). Aluminium nitride (AlN) (Y. Jiang, S. Shiono, 2010). While the piezoelectric materials have fallen short of the mechanical force, then power can be produced and vice versa, as shown in Fig. 1 (C.-Y. Sue, and N.-C. Tsai, 2012)

Mechanic vibration atmospheric resources provide frequency reduction ($< 1000 \text{ Hz}$). Thus, the resonant frequency of piezoelectric energy harvesters should be much less than the range, so that one can use ambience vibration properly. moreover, (S. Roundy, and P. K. Wright, 2004) most energy can be harvested efficiently while strength harvester pushed at the resonant frequency (J.-Q. Liu, Hua-Bin Xu). Because of flexibility, reduced resonance frequency and over-stress generation, the cantilever beam structure is more favorite than former researchers (Williams, C. B, 1995). Energy density was demonstrated to decline while the frequency of resonance is different from the frequency of vibration. Frequency ranges from 60Hz to 200Hz for common environmental vibration. (Williams, C. B, 1995). Moreover acceleration decreases with better modes of frequencies.

2. Theoretical Background

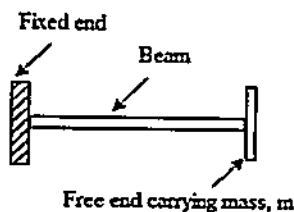
The piezoelectric effect is an embedded mechanical electricity conversion incorporated into electricity right away. As piezoelectric matter is deformed, voltage is generated throughout the substances. These substances may be modeled by the next equations in terms of mechanical and electrical behavior (IEEE Standard, 1983).

Lead Zirconate Titanate (PZT-5A) characteristics can be defined as matrices such as coupling, compliance and primitive. The connection between strain and stress is described by the matrix of conformity in eq^a 3. The matrix of coupling can have of some of the real global characteristics of the scheme eq^a 4 and relative permittivity eq^a 5.

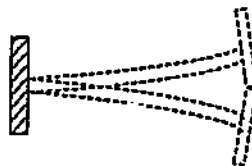
Piezoelectric materials are polarized and therefore respond to stresses integrated into the direction in an integrated manner. Electromechanical couples for piezoelectric products are incorporated in main modes : The integrated 3-1 mode of integrated electrical discipline is produced on an orthogonal-axis axis with the built-in pressure axis and The embedded 3-3 mode of the built-in electrical carrier is generated at the same axis as the embedded one Ye (Zhang and C S Cai,2012). The modes 3-1 are used on this document for voltage technology because of embedded connection with the piezoelectric material Lead Zirconate Titanate (PZT-5A). The beam modulus relies on distinct resonant frequencies, because it also differs between beam deflection and induced voltages (Shaker F.J.,1968).

The first end of the beam is fixed and the second end is free. (Leea S.Y., Linb,2004). The mass tip has been added to the comprehensive structure of the open ends as indicated in figure 1(a) and bending beam as illustrated in figure 1(b), Here CB stands for Cantilever Beam.

The proportion of Poisson and Youth modulus were immediately linked to modifications in material pressure. The resonating frequency does not rely on piezoelectric device density and is therefore presumed to be constant, i.e. 0.04µm. The system's essential, circular natural frequency is indicated as equation no 9 and 10



(a)



(b)

Fig. 1 - (a) Basic Structure of CB (b) Beam Vibrating.

3. Equations

Equations and formulae should be typed in Mathtype, and numbered consecutively with Arabic numerals in parentheses on the right hand side of the page referred to explicitly in the text). They should also be separated from the surrounding text by one space.

$$S = s^E T + dt.E \tag{1}$$

$$D = dt.T + e^T E \tag{2}$$



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$$S_E = \begin{bmatrix} 16.4 & -5.74 & -7.22 & 0 & 0 & 0 \\ -5.74 & 16.4 & -7.22 & 0 & 0 & 0 \\ -7.22 & -7.22 & 18.8 & 0 & 0 & 0 \\ 0 & 0 & 0 & 47.5 & 0 & 0 \\ 0 & 0 & 0 & 0 & 47.5 & 0 \\ 0 & 0 & 0 & 0 & 0 & 44.3 \end{bmatrix} \quad (3)$$

$$d = \begin{bmatrix} 0 & 0 & 0 & 0 & 584 & 0 \\ 0 & 0 & 0 & 584 & 0 & 0 \\ -171 & -171 & 374 & 0 & 0 & 0 \end{bmatrix} \cdot 10^{-12} \frac{C}{N} \quad (4)$$

$$\frac{\epsilon_T}{\epsilon_0} = \begin{bmatrix} 1730 & 0 & 0 \\ 0 & 1730 & 0 \\ 0 & 0 & 1730 \end{bmatrix} \frac{F}{m} \quad (5)$$

$$m\ddot{y}(t) + ky(t) = 0 \quad (6)$$

$$k = \frac{3EI}{l^3} \quad (7)$$

$$I = \frac{bd^3}{12} \quad (8)$$

$$\omega_n = \sqrt{k/m} \quad (9)$$

$$\omega_n = \sqrt{3EI/\text{mm}^3} \quad (10)$$



4. Finite Element Modeling

The COMSOL Metaphysics has become used in this paper to simulate. COMSOL provides a platform for assessment on extraordinary streams of physics. COMSOL simulation involves a number of steps, including the physics, geometry definition and substances determination, the physics establishment, meshing, simulation and impact assessment. The mechanical structures must be chosen according to the method for the cantilever described. Static word is used here for the stationary and dynamic word is used for frequency analysis.

A cantilever is a handsome mechanical structure that can easily individually fasten. The sensor can also be used as simpler sensor, whereas the ground is covered with a unique sensor layer. As with the lifting structure, a 2-D rectangular cantilever device has been intended to add constraints.

Both the layers of CB are made from the substance (Lead zirconate titanate, PZT-5A) and SS is used for the medial layer of CB structure. Here the dimensions of the CB are taken as 21x0.14mm and 21x0.16 mm. The properties of CB are as per table 1. The material PZT 5A is longer, more sensitive and allowable than other materials in PZT 5A. The mass tip is also composed of a 4x1.7 mm dimensional stainless steel material as indicated in figure 2.

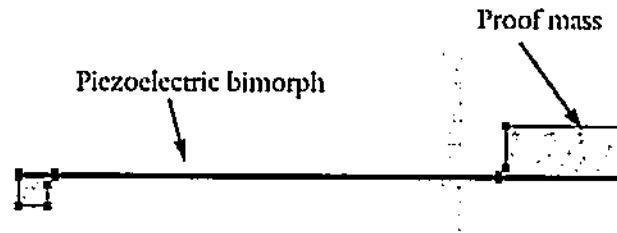


Figure 2: Geometry of CB

Solid mechanisms, electrostatics and electric circuit physics are coupled and modelled for beam structure examines. For mode analyzing and resistive load of 12kΩ, energy assessment has been applied to a low frequency of 60 Hz to 90 Hz in solid mechanics with accelerations of 1 g. The mesh was distributed in active layers and on top of mass was the triangular mesh as shown in Figure 3



Figure 3: Meshed CB in distributed and Triangular form

Table 1- Material Properties of CB

Properties	Material	
	PZT 5A	Structural Steel
Density (kg/m ³)	7750	7850
Young's modulus (GPa)	72	200
Poisson's ratio	0.31	0.33



5. Simulation Result

The aftereffect of the model recreation is broke down by a sinusoidal increasing speed, and the power yield is evaluated by the recurrence, the quickening and the heap impedance. The physical electrostatic and electric circuit applied to the calculation of electricity and voltage. PZT 5A's restriction layers set as a terminal outputs and structural steel limits as the grounds. 12kΩ load resistance connected to the output terminal. As expands the quickening voltage

produced crosswise over piezoelectric additionally increment, at 75.5Hz gadget created 5.39V as appeared in figure 4 and figure 5 shows pillar worry at 75.5 Hz.

The voltage caused by distinct charges at varying acceleration is shown in Figure 6. Maximum power output of 1mw at 75.5 Hz with a 1 g acceleration as illustrated in log figure and caused voltage at various load frequencies 12k total referred to in Table II

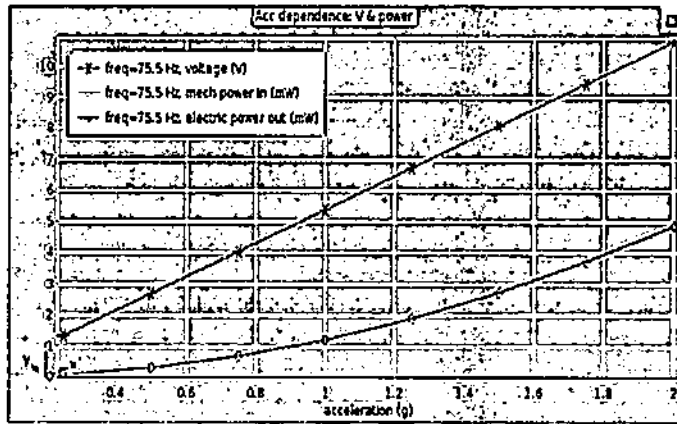


Fig.4: Graph bw Acc. Depen. And Power Output

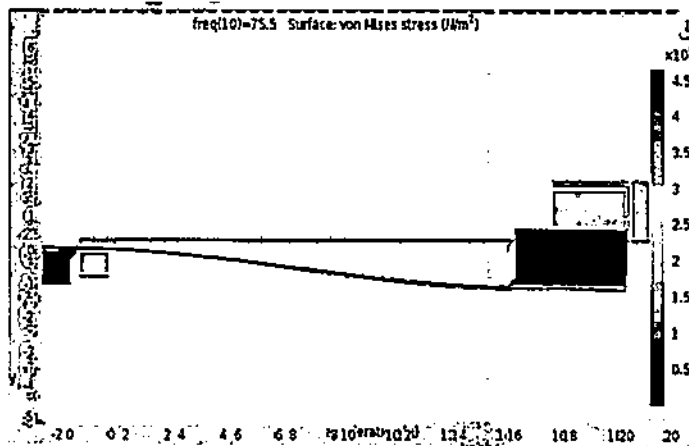


Fig.5: Beam Stress at 75.5 Hertz



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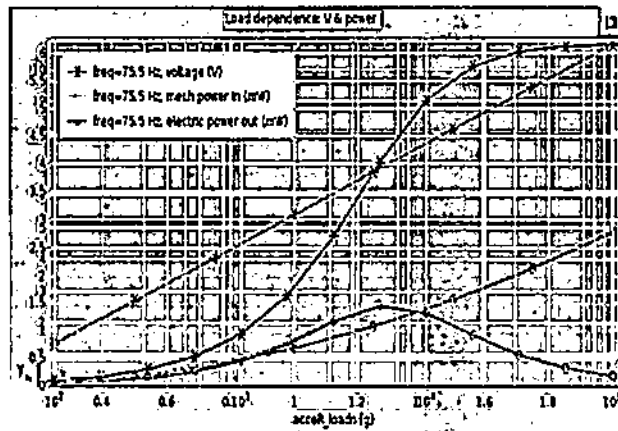


Figure 6: Load dependence Voltage and Poutput

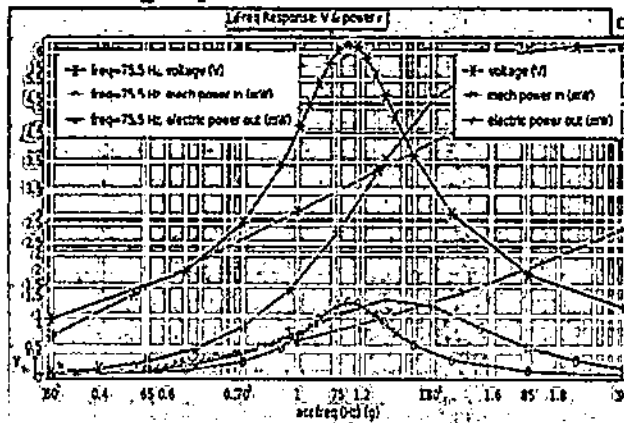


Figure7: Frequency response Voltage and Poutput

Table2- Frequency V/s Induced Voltage

Frequency	Induced Voltage
60	0.950465509
70	2.514654281
73.5	4.425265757
74	4.770192828
74.5	5.075833604
75	5.298437259
75.5	5.395089267
76	5.347428316
76.5	5.166111431
77	4.89224687
77.5	4.56555595
81	2.658883025
85	1.686523336
90	1.144073085



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6. Conclusion

This work describes how the piezoelectric power generator is modeled and simulated at the micro level. Mechanically vibrating systems were examined for their electrical and mechanical properties. Due to the highest power output of 1mW and 5.39V was achieved with a load resistance of 12kΩ at the 75,5Hz resonance frequency with vibrating 1 g acceleration, beam displacement and stress. With an expanding weight tip and increasing vibratory energy or acceleration, the output power improves. But harvesters in a stable condition can hardly influence energy production, the weight tip and the speed of vibration. The highest tip of mass absorbed beam energy. In order to improve output energy, various beams in series must be connected

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Design & Analysis of Plastic Hanger Component using Mold Flow Software

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ABSTRACT

Paper represents the design of HANGER which is in plastic form. In this design we use injection mould for making plastic product. In market and industries plastic demand is very high. Each and every product is made by plastic material in this world. There are various techniques for manufacturing the plastic products according to the market requirement. So as per the topic which is named as plastic advanced "HANGER" for this there is a technique which is Injection Molding machine process. This technology is belongs to making mold & manufacturing of different kind of shapes with proper accuracy. So this process is most important for manufacturing the plastic product parts by using forcing method for melt the plastic into mold cavity & then its cooling process for developed specific or can say particular plastic shape.

So the requirements for making different type of plastic products we use various advance technologies like CAD/CAM/CAE. The paper defines the design and analysis of HANGER component. Basically we all know Hanger is used to hang the clothes, accessories and other ornament and any kind of things. Create a new model of Hanger that is easily movable, easily rotate, specify extra space in a common space and to fulfill current market and human being needs. So for all these techniques we use mold flow software and make a perfect 3D model of the component. This software is more powerful for simulation and analysis for a component and also locates the defect in a product. So with the help of this software, the "HANGER" can be easily moved because its size and weight.

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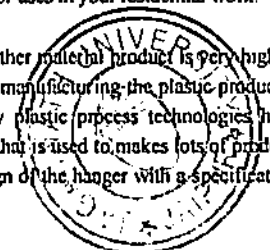
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1. INTRODUCTION

This project purpose is to design and analysis of a plastic HANGER using Mold FLOW SOFTWARE. So the plastic component is "ADVANCED HANGER". I need to create a clothes hanger that is easy to bring anywhere and easy to store, nowadays people having problem to store and carry the clothes hanger. Not for clothes, some other home appliances. So I need to design that type of plastic hanger which is easily movable. The most important thing in our routine life is our wardrobe maintenance. We just compile our clothes and other accessories in aesthetic way. Hangers always join your hands to keep our closet as desire. Especially plastic hangers are easy to store, durable, easily manageable and maintainable. According to requirements there are many kind of Hangers manufactured in market for uses in your residential work.

So, let's we know about plastics. Now a day's demand of plastics products as compared to other material product is very high. Because of plastic product quality, durability is good. There are different types of mold techniques which is manufacturing the plastic product parts mold. Such techniques are blow molding, rotational molding, compression molding. Each and every plastic process technologies has their own advantages in the machining time. So there is one technology which is injection molding process that is used to makes lots of product item is an rapid rate, according to this process per part cost is low and cheap. This project involves the design of the hanger with a specification regarding strength, material and cost.

As compare to the old engineers, new generation design engineer require different kind of software for analysis and optimize injection moulding process in different way one of is change the parameters to reduce cycle time. New development of CAD/CAM/CAE technology mainly in mold flow analysis, in this case mould trails in numbers can be reducing to achieve good quality of product. In this project mold flow



design and analysis for plastic HANGER in high end software, and performed on plastic component for verify molding defects & reduced the time and expenses.

So, in Polypropylene plastic -, Polypropylene is one of the more commonly used injection molding resins for a reason: It's extremely versatile and has a number of applications for which it's suited. In addition, polypropylene injection molding parameters, such as melt temperature and viscosity, lend themselves to relatively easy, cost-effective production in a wide range of uses. This is all about why we choose PP plastic in injection moulding process.

Material and Properties

PP- Polypropylene

This is a tough and rigid material, which is used in crystalline thermoplastic for produced from propene monomer. This is a linear hydrocarbon resin. Chemically it is explained in an formula i.e. is $(C_3H_6)_n$. Now a days PP is the cheapest plastics as compared to the other plastic materials.

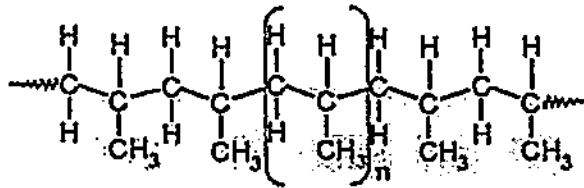


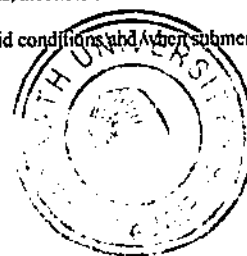
Fig.1 – (a) Molecular Structure of Polypropylene

This material related to polyolefin family of polymers. The applications of PP in plastic as well as fiber also:-

- Industry of Automobile
- Industrial Fields
- Consumer Goods, and
- Availability of Furniture in Market

Polypropylene material Properties:-

1. Melting Point of Polypropylene in an range.
 - Homopolymer: 160 - 165°C
 - Copolymer: 135 - 159°C
2. Density of Polypropylene plastic material light why because this material among from all plastic material is light in weight. There are some density values which is shown below:-
 - Homopolymer: 0.904 – 0.908 g/cm³
 - Random Copolymer: 0.904 – 0.908 g/cm³
 - Impact Copolymer: 0.898 – 0.900 g/cm³
3. Polypropylene Chemical Resistance is excellent to diluted & concentrated acids, alcohols bases.
4. Flammability of Polypropylene is high in flammable material
5. PP retains mechanical & electrical properties at elevated temperatures, in humid conditions and when submerged in water. It is a water-repellent plastic
6. This is good in environment stress & cracking.
7. It is sensitive to microbial attacks (bacteria, mold)
8. Have good resistance to steam sterilization.



Polypropylene properties with Values Parameters

Table 1 -

S.no.	Parameter	Property	Values
1.	Stability of Dimension	Coefficient of Linear Thermal Expansion	$6 - 17 \times 10^{-5} / ^\circ C$
2.		Shrinkage	1 - 3%
3.		Water Absorption 24 hours	0.01 - 0.1%

Table 2 -

S.no.	Parameter	Property	Values
1.	Mechanical Properties	Elongation at Break	150 - 600%
2.		Modulus of flexibility	1.2 - 1.6 GPa
3.		Izod & Impact toughness at room temperature	20 - 60 J/m
4.		Young Modulus	1.1 - 1.6 GPa

Table 3 -

S.no.	Parameter	Property	Values
1.	Physical Properties	Density	0.9 - 0.91 g/cm ³
2.		Thermal Conductivity	0.15 - 0.21 W/m.K

2. Literature Review

[1] This project plays an important role in plastic, because now a days in our residential as well as commercial level each and every product is in plastic material. Plastics give more reliability, durability to the product. Or other prospective view manufacturing of the plastic by Injection Molding machine, In the field of mold flow analysis software injection molding importance is very high. By this the process reduces the time, cost & productivity. As we study about the project topic mold flow analysis software will play a vital role. Which will include the study of various parameters such as, Gate location analysis, Fill time Analysis, shrinkage analysis, Wrapage analysis, etc.

[2] Current days, the world is habitual or can say involved/ centered for using more plastics and it has become's human internal body parts and in their life. Mostly a country will grow is only depends on the sale of plastic product and in our home and household appliances are not to work without plastics.

[3] Once we discarded the plastic products growth, the materials are centuries to break down. They clogged up with waste material plastics. By waste material low plastic bottles, polybags and packaging and other plastic refuse and recycling into new goods which helps the environment and creates a good economic opportunities. Plastics' recycling keeps still-useful materials out of landfills and encourages businesses to develop new and innovative products made from them.

[4] For example for startup a new mold design, the designer should know about so important factors to avoid mistakes before going further i.e. - outlook design of an product uses of material, shrinkage of the material, number of cavities and mold base selection. In injection moulding, there is an optimum gate size and it should large enough for suitable fill rate and small enough seal off and prevent back flow or over packing.

[5] For a product design there is a CAD/CAM design engineer help to speed up design for the plastic part mold flow process and reduces long lead time. The introduction of simulation software has made a significant impact in the injection moulding industry. With the increasing use of computers in design engineering, the amount of commercially available software on the market has also increased.

[6]. By these simulation process traditional trails runs on the production floor can be replaced easily by less cost of computers. Now a days the research for injection molding process has developed as compared to previous environment a lot CAD/CAE tools are used to produce an optimal mould gating design

[7]. The mould flow analysis software helps in reduced cost and time and also less the defects occurring in the process.

2.1. Burden on the Environment:-

Every product or material is one good quality on the same manner one drawback also. Some for plastic is goods are useful because its properties and durability but this becomes disadvantages, when items are not fulfill the industry demand. The natural process to destroy the plastic papers, cardboard & wood products in a few months doesn't affect plastic materials as well. In nature plastics bits and tiny pieces become unsightly and unhygienic hazards to animals.

2.2. Innovative Uses:-

So all of this the HANGERS are basically newly innovative based design concept, which use for hang-up the clothes and in this project add more hangers in a one single rod. And the upper part is movable part by this move your hangers easily.

3. Methodology

Methodology can be explained by flow chart:-

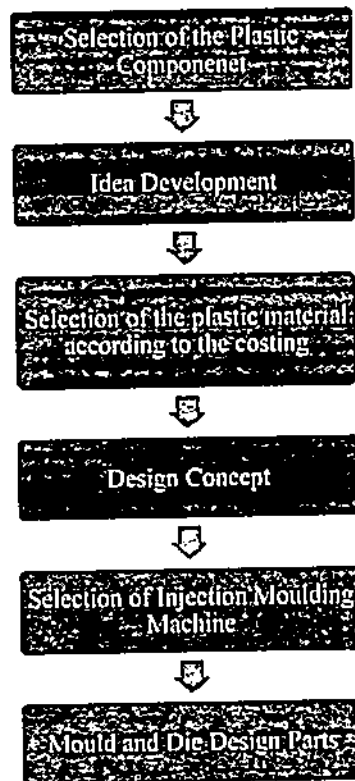


Fig.2 - (b) Methodology flow chart

According to the flow chart of the Methodology firstly choose the plastic product that is HANGER.

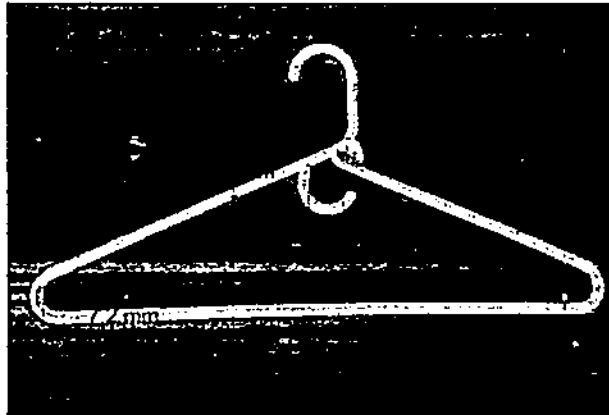


Fig.3 (c) This diagram shows basic dimensions of HANGER in mm.

Now next is Idea Development or can say modified advanced HANGER which is used in daily routine life. So according to the development designed a clothes hanger that is easy to bring anywhere and easy to store, nowadays people having problem to store and carry the clothes hanger. Not only for clothes, some other home appliances. Human shoulders designed to facilitate the hanging of a coat, jacket, sweater, shirt, blouse or dress in a manner that prevents wrinkles, with a lower bar for the hanging of trousers or skirts. So, for all these factors I used to design such kind of Hanger which is easily movable and rotational also.

Now next selection of the Plastic material i.e. Polypropylene (PP), according to the cost as we discussed above this type of plastic as much cheaper than the others plastic materials.

Next is Design Concept of the Advanced HANGER. For design procedure we go through the Computer Aided Design (CAD) is also known as computer aided design & drafting is used for design a product with proper dimension and proper layout by help with computer technology. Softwares which are used in this design concept that is; AutoCAD, PROE, CATIA such kind of high end softwares

Design of the HANGER in 2-D as well as 3-D also.

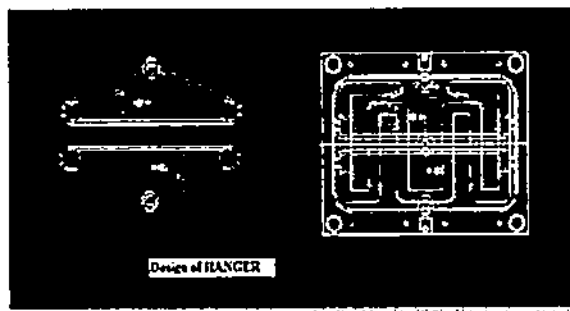


Fig.4 (d) 2-D View of HANGER



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3.1 Modified and part Assembly Designs:-

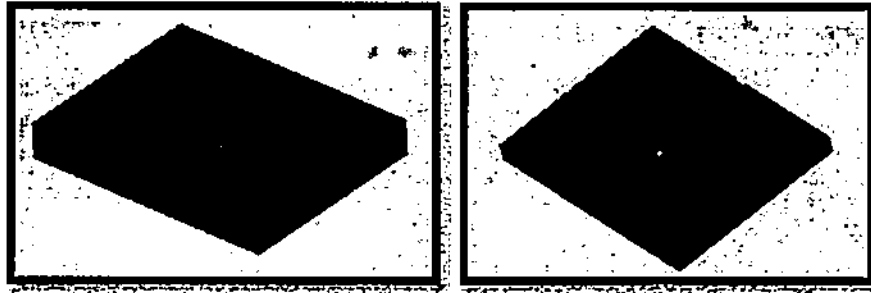


Fig.4 - (a) Assembly Design; (b) Main Cavity Design-1

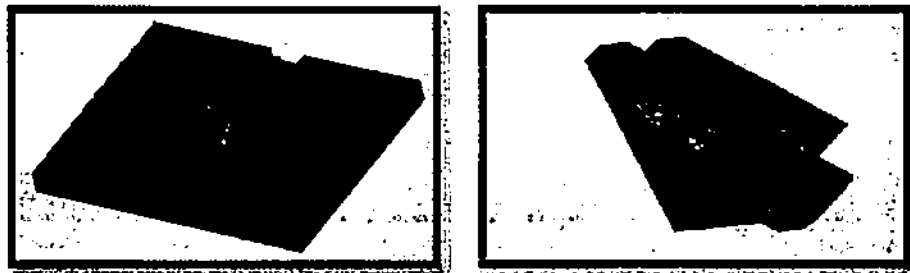


Fig.5 - (a) Main Cavity Design-2; (b) Heel Block

• Cavity Parts:-

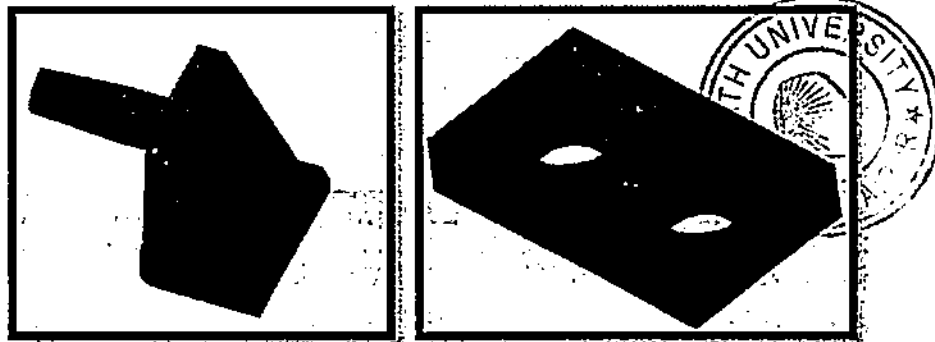


Fig.6 - (a) SIDE CORE; (b) WEAR PLATE

- Modified Assembly Design;- (In CREO PARAMETRIC SOFTWARE)

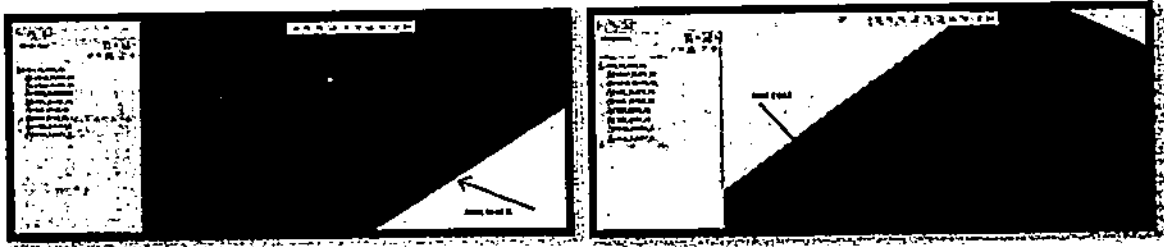


Fig.7 - (a) & (b)

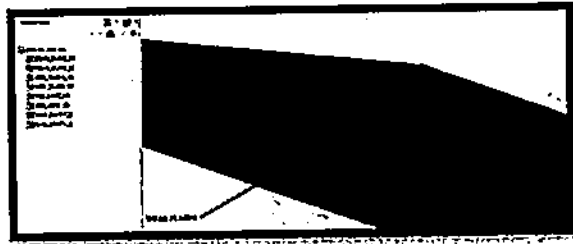


Fig.8

- Updated Assembled Design;-

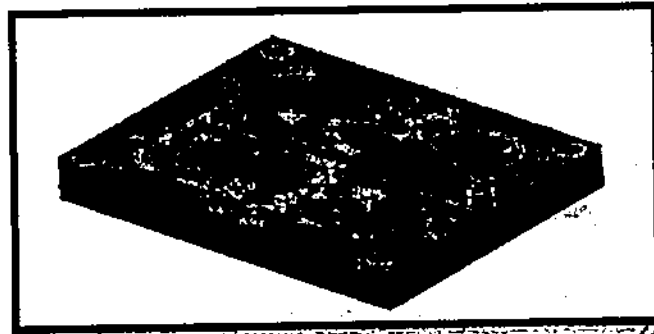


Fig.9



3.2 Now next selection of Injection Molding Machine:-

- Model Name:- TOSHIBA Machine's

it is essential to design the mould with the machine requirements and capacity of the machine. Before mould design is commenced, it is necessary to determine the press capacity that will be required for successful operation. The essential considerations are shot capacity, plasticizing rate, clamping force, injection pressure.

Parameters of Injection Molding machine during product production-

1. Clamping Force - 120 TR
2. Cooling - Normal (35 sec)
3. Cycle Time - 55-60 sec
4. Component Weight - 112 gram for both cavity
5. Filling Pressure - 600 bar
6. Filling Speed - 25
7. Filling Time - 3 sec
8. Holding Pressure - 500 bar
9. Holding Speed - 20
10. Holding Time - 5 sec

Behalf all of these design procedure the product is produced in as the diagram shows:-

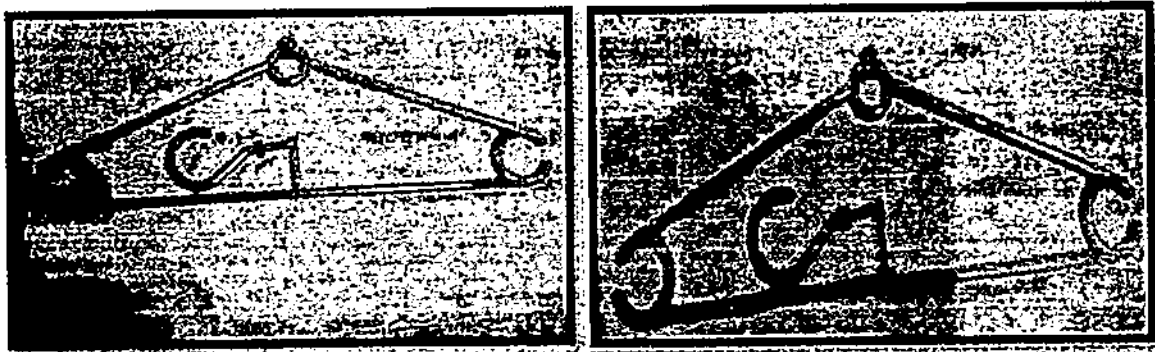


Fig.10 - (a) Shows the actual designed product of HANGER

4. Conclusion

In my project I have modeled a rotating HANGER in PROE (Creo) Parametric Software. The manufacturing process for HANGER is Injection Moulding. I have designed tool cavity parts and whole assembly for the product under the guidance of expert. The work in progress done according to the guidance but the analysis part is not done. The analysis is done by Mold Flow software; it will take time so this paper is a review paper. With this people use in an daily routine life, as well as light weight of this HANGER easy to place anywhere. The costing of the product is cheap because of the plastic material which is in used.

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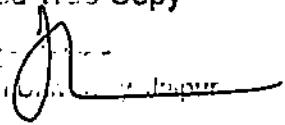
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Benefits of Cloud Computing for Business Enterprises: A Review

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ABSTRACT

Cloud computing is the on-demand delivery of IT services over the Internet, on a pay-as-you-go basis. The advantages of cloud computing include: flexibility, scalability, reliability, security, and cost-effectiveness. This paper reviews the benefits of cloud computing for business enterprises. It discusses the various types of cloud computing services (IaaS, PaaS, SaaS) and their applications. The paper also highlights the challenges associated with cloud computing, such as security, privacy, and compliance. The study concludes that cloud computing offers significant benefits to business enterprises, including cost savings, increased flexibility, and improved scalability.

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1. Introduction

The evolution of IT innovation led the organizations to make use of cloud computing to support their service products and to satisfy their operations. Today, the cloud computing has become a major computing paradigm that has revolutionized the way we think about computing. It has enabled us to move our applications and data to the cloud, where we can access them from anywhere, at any time, and on any device.

Businesses need to utilize resources, hardware, software, platforms and other IT services and it has become with the cloud computing. It allows businesses to use applications and services without installation and access them from anywhere, at any time, and on any device. This is particularly beneficial for small and medium companies as they do not have the resources to set up a data center of their business. All of the tasks can be handled by the cloud service providers. This is the concept of virtualization, infrastructure, and software as a service (IaaS, PaaS, SaaS) and business applications as a service (BaaS). It helps to improve the efficiency of the business.



Cloud computing provides many advantages to businesses, such as cost savings, increased flexibility, and improved scalability.

2. Cloud Computing

Cloud computing is a new style of computing that is based on a pay-as-you-go model. It allows businesses to use applications and services without installation and access them from anywhere, at any time, and on any device. This is particularly beneficial for small and medium companies as they do not have the resources to set up a data center of their business.

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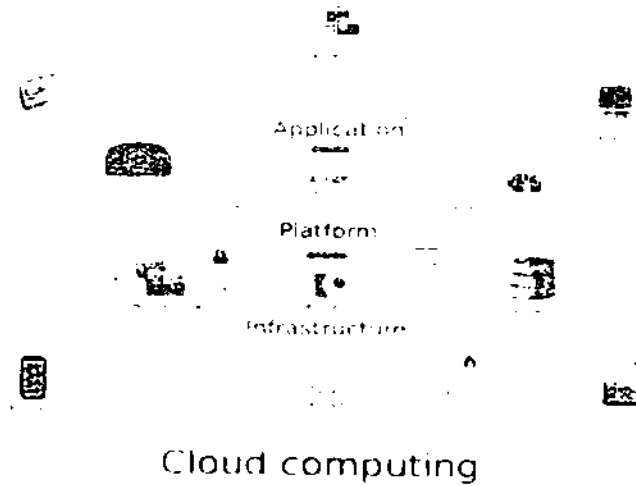


Fig. 1- Model of Cloud Computing Application

3. Evolution of Cloud Computing

Cloud computing has evolved from a niche technology to a mainstream computing paradigm. The evolution of cloud computing is driven by the need for scalable, flexible, and cost-effective computing resources. The evolution of cloud computing is driven by the need for scalable, flexible, and cost-effective computing resources. The evolution of cloud computing is driven by the need for scalable, flexible, and cost-effective computing resources.

4. Services of Cloud Computing

Cloud computing offers a range of services, including Software as a Service (SaaS), Platform as a Service (PaaS), and Infrastructure as a Service (IaaS).

4.1. Software as a Service (SaaS)

Software as a Service (SaaS) is a cloud computing model where software applications are hosted by a third party and made available to users over the internet. SaaS is the most common cloud computing model, and it allows users to access applications from any device, anywhere, at any time.

4.2. Platform as a Service (PaaS)

Platform as a Service (PaaS) is a cloud computing model where a provider offers a platform that allows users to develop, run, and manage applications without the need to build infrastructure. PaaS is used for developing and running applications in the cloud.



4.3. Infrastructure as a Service (IaaS)

Cloud computing services provided within the variety of storage, network, software system and other infrastructure services. These services are delivered over the Internet, employing a wide area network. Key features of infrastructure as a service are as follows:

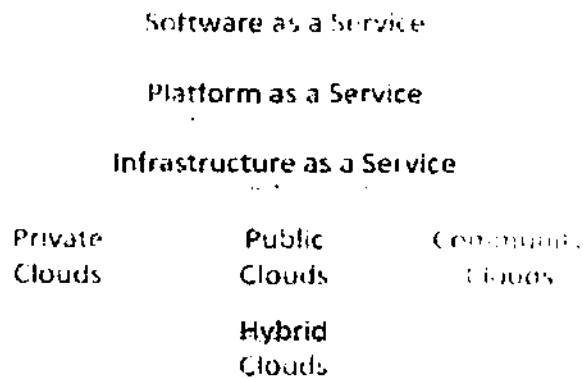


Fig. 2 - Cloud computing service and deployment model.

Cloud computing services are available in several forms, such as SaaS, PaaS, and IaaS. Each of these services has its own set of advantages and disadvantages.

5. Cloud Computing Benefits For Businesses

5.1. Cost Saving

Cloud computing users need to solely pay money for the services they consume. Maintenance price is also lower for users as they do not have to invest in hardware. So, the investment expenses of the companies get reduced by utilizing cloud computing and their operations will be boosted without the core business to boost the services to the customers of the companies.

5.2. Enhanced Security

Data security and information protection in the cloud is a significant concern. Cloud computing users can secure their data by using cloud services with advanced information and security management. It also provides the Artificial intelligence-based security by analyzing the data in the cloud.

5.3. Backup and Recovery

Cloud computing services provide backup and recovery services for businesses. Cloud computing users can backup their data in the cloud and recover it in case of any disaster. Cloud computing services also provide disaster recovery services for businesses. Cloud computing services provide instant data recovery for all types of applications.



5.4. Availability of Resources

The services on cloud are commonly accessible all day, every day and open from various programs (Mozilla Firefox, Chrome, Safari, etc.) from the work area, PC, Smartphone, iPad in some random time zone. This gives colossal adaptability for everybody to lead their work. The profitability of the groups will profoundly rely upon the administrations given by the exceptionally solid systems and Internet [9].

5.5. Scalability

Cloud computing provides services as per demand of clients or businesses. It permits upscaling or downscaling the administrations as indicated by the clients' needs and regular spikes. Cloud gives the adaptable engineering your business needs [15]. The way that your business will be situated in the coming time is essential to scale the business as it develops. It's handle expanded outstanding tasks as demand and satisfy the fluctuating business needs in a more efficient [16]. These various cloud computing services are as adaptable.

5.6. Speed

In contrast to traditional IT projects cloud computing services can be provisioned with only a couple of hours' notice, as opposed to weeks or months.

5.7. Mobility

Cloud computing allows its customers to get products and services from anyplace and whenever through devices (phones). On the other side, users can use to access the services through their smart phones and laptops [10]. As of business switches to internet location, the services are available without any efforts of transport.

5.8. Growth in core business

As the user does not having the need to set up and maintain IT infrastructure and services, it enables the organizations to focus on their core business [7]. This advantage of cloud can not only mean a substantial contribution to the growth and competitiveness of an organization, but the outside financial benefits it realizes.

5.9. Insight

Cloud storage services incorporated cloud analytics will provide perspective on your data from a more visible cloud. You can work with your data in the cloud. Use and get real-time reports from your information. You can increase efficiency in the various infrastructure of the business. With these services [8]. Success of a business depends on proper decision plans based on proper analysis.

5.10. Resource Maximization

Cloud computing has reduce burden of IT resources to many companies and agencies by maximizing the resources from cloud computing. Cloud providers offering facility to meet any type of requirements. This is one of the exciting benefit of cloud computing.

5.11. Boosters for Small business

Many problems are solved by Cloud computing that faced by Small and medium enterprises. In term of cost, Quality, security, effectiveness, availability and resources. A small company can access the higher technology and on pay per use model. These small enterprises are offered with professional services around the globe and powerful computing resources whereas in the past only the large companies had such competitive services [1].

6. Conclusion

This article illustrated the benefits of the cloud computing for businesses. Cloud computing is a solution to many problems and issues. It is used by Small and medium size enterprises. In this paper the review paper trends of the cloud computing are included. The benefits of the cloud computing are the advantages for the business as it discussed in this paper and the clear cloud computing are essential in present era. It is suggesting you to adopt cloud

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computing services for businesses. Businesses that are integrated with cloud computing can sustain their growth, leverage the benefits of technology. The emergence of cloud computing technology is creating a new service ecosystem.

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A Review: Supply Chain Management Present Market Trends and Tools to Improve the Efficiency of the Supply Chain

Proceedings of International Conference on Advancements in Computing & Management (ICACM) 2019

4 Pages · Posted: 5 Sep 2019

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Date Written: September 2, 2019



Abstract

The most basic purpose of the supply chain is to fulfill the customer demands. Earlier, supply chain fulfilled customer demand but product and services were not in accordance to the customer but with the passage of time now customer has become most powerful part of supply chain and that's why supply chain is managed in accordance to the customer. This has destroyed market boundaries and increased market competition. Now several tools are available to manage the customer demands in supply chain like data handling software, technical innovation, artificial intelligence etc. Organization needs to manage the speed, quality, information flow, material flow at each level. Along with it in today's scenario supply chain also should be sustainable which means it should not harm TBL. I.e. supply chain have to be in accordance to the social, economic and environmental condition of the area in which it have to be processed. Another important factor which is too necessary is organization integrity. For the reason modern supply chain has modified a lot to fulfill these needs. This review paper discusses the advancement in the supply chain and tools to achieve the sustainable and growing supply chain.

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A PEST Analysis on the impact of Make in India program on manufacturing sector's productivity

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ABSTRACT

The main aim of this study is to provide a comprehensive understanding of the challenges and issues faced by the manufacturing sector of India. Following an analytical approach, a systematic review of the relevant studies has been done to provide a cohesive view of the disintegrated literature. The objective behind this initiative is to focus on transforming India into a manufacturing hub, creation of jobs, development of skills & innovation and also to encourage Public Private Partnership (PPP), Joint Ventures (JV), Foreign Direct Investment (FDI) inflow, and advancing Ease in Doing Business (EDB) so as to align India's manufacturing sector into the Global Value Chain. The study found that, there will be drastic changes in the selected 25 sectors of Make In India which includes fields like automobiles, aviation, biotechnology, defense, media, thermal power, oil, gas and manufacturing sectors. Thus, we can conclude that, execution of Make In India remains a big challenge despite the fact that it came at a right time. The data has been collected from the various sources which includes other research papers, publications, government websites. Also, in the proposed study, PEST analysis for business environment for make in India campaign is conducted to identify the various aspects that have a bearing on the campaign.

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1. Introduction

What does Make in India Program mean?

The Make in India campaign is an initiative of the Government of India to encourage multinational, domestic as well as, companies to manufacture their products in India and it was launched and started by Prime Minister Narendra Modi in India on September 25, 2014 in a function at the Vigyan Bhavan. Its objective is to transform India into a manufacturing hub. After April 2015, India has become one of the top destination globally for investment, beating other states and other neighbouring countries. At the end 2014 on 29th December, Mr. Modi, his cabinet ministers and chief representatives of states as well as various industry tycoons attended the workshop conducted by the Department of Industry Policy and Promotion. It is expected that this campaign will create around 100 million job opportunities for youths in India over time. The aim is to take a share of manufacturing in country's gross domestic product from 16% to 25% by 2022, as stated in national manufacturing policy. Major objective of this scheme focuses on 25 sectors which includes sectors like Automobiles, Wellness, Defense, Manufacturing, Ports, Food Processing, Mining, Pharmaceuticals, Renewable Energy, Roads and Highways, Railways, Thermal Power, Oil and Gas, Space, Leather, Construction, Aviation, automobile components and etc.

An elegant lion was chosen as the logo for Make in India campaign, inspired by the India's national emblem Ashoka Chakra. The wheel denotes the peaceful progress and dynamism - a sign from India's enlightened past, pointing the way to a vibrant future. The prowling lion stands for strength, courage, tenacity and wisdom - values that are every bit as Indian today as they have ever been. In Indian myth, the lion denotes the attainment of enlightenment, besides representing power, courage, pride and confidence. The campaign was dedicated by the Prime Minister to the eminent patriot, philosopher and political personality Pandit Deen Dayal Upadhyaya who had been born on the same date in 1916.

India's Small and Medium-sized Enterprises (SMEs) can play a huge role in converting the nation to a manufacturing hub in the next few years. India should be more focused towards the development of the selected 25 sectors, also a provisions to give benefits to these sectors should be made by the Government. As per the reports of World Bank Group in terms of ease of doing business worldwide, India ranks 130 in 2016 out of 189 countries. In India, rapid skill development can be attained by encouraging research and development for innovation.

Make in India campaign differs with the Make in China ideal which has gained momentum over the last few years. China is a major rival to India when it comes to the outsourcing, manufacturing, and services business. India's lacking infrastructure and logistics act as a major hindrance from India becoming a

A Literature Review on Quality Prediction in Data Warehouse

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ABSTRACT

The data warehouse has been proved to be of utmost importance in managing large data of an organization and help managers and business analysts in making organization-wide decisions. Information in the storehouse should exist in a high-grade state as low-quality facts and data may lead to wrong strategic decisions. A bad quality in the warehouse of data can lead to adverse results from both industrial and professional point of view. Various factors for quality prediction have been undertaken in this study. It has been found that the existing systems have various gaps that need to be addressed. Thus, a novel system is proposed in the study so as to predict the qualitative aspect of the warehouse.

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1. Introduction

With the advancement in technology, large amounts of data are collected in every industry and application area. This data needs to be stored in order to be used for further processing. Inmon provided a solution to store this huge volume of information in terms of a data warehouse. A warehouse was an absolute solution to large data handling problems. It is a database made up of unified, subject-oriented, time-variant and non-volatile data, intended for business decisions and multidimensional querying. The datawarehouse is developed in an evolutionary way via collecting data from various internal and external data sources. A datawarehouse is an analytical database that is utilized as the premise for a choice supportive network.

It is intended for tremendous volumes of read-only information, giving instinctive access to data that will be utilized for further decisions. A datawarehouse is made as a progressing responsibility by the organisation to guarantee that the correct information is exhibited to the end client at the required time. A data warehouse contains cleaned, integrated data from various sources and transformed into one accessible structure. It is an environment that helps the business analysts to make useful decisions for the organization (Ponniah, 2004).

A datawarehouse offers us with comprehensive and unified data in the multi-dimensional view. Alongside the summed up and solidified perspective on information, the datawarehouse additionally gives us Online Analytical Processing (OLAP) tools. These analytical tools assist us in an intuitive and viable investigation of information in a multidimensional space. This examination brings about data speculation and information mining.

A datawarehouse encourages administrators to capture, manage, analyze their data for future action. Datawarehouses are broadly utilized in different fields like monetary administrations, banking administrations, purchaser products, retail divisions, controlled assembling and so forth.

The application of the data warehouse relies on the quality of the data residing in it. Information in a data warehouse should be of high quality as low-quality information may lead to wrong strategic decisions. A poor quality in the storehouse of data will lead to dreadful results from both professional and industrial point of view: loss of clients, important financial losses or discontent amongst employees (L. English, 2001). Therefore, it is very important for any company or organization to guarantee the qualitative assurance of the data stored in its DW from the early stages of the storehouse projects.

Data warehouse quality can be accomplished by achieving the high calibre of the database utilized, information models and the info stored in the warehouse, as shown in Fig.1. In data warehouse system quality, three distinct aspects could be considered: DBMSs quality, data model quality and data quality. In order to assess DBMS quality, universal standard like ISO can be administered, as the data from data warehouse are brought up from databases. Data quality is made out of data definition quality, the data content quality and the data presentation quality. Lastly, data warehouse model quality has a grand impact on the overall info value (Calero, 2001 and Sandhu, 2010).

The data models can be further classified into three models: conceptual model, physical model and logical model. Our main attention will be on the eminence of conceptual models, the more early we deal with the qualitative characteristics of warehouse, the more are the prospects for adhering to excellent standards in implementing the same.

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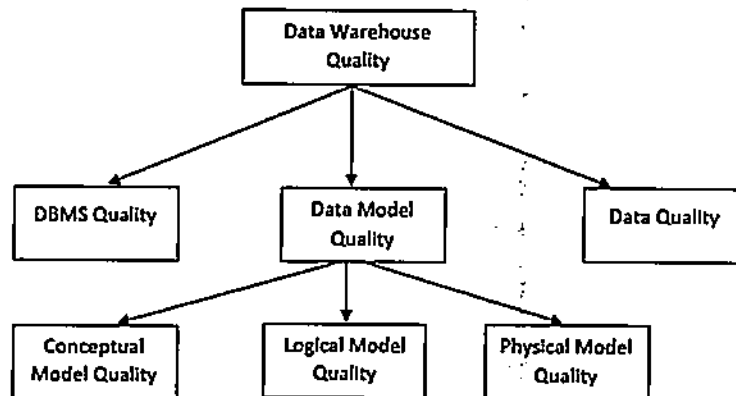


Fig.1- Data Warehouse Quality

2. Literature Survey

The literature survey here is divided into two sections: quality prediction in software and quality prediction in data warehouse.

2.1. Quality prediction in data warehouse

Calero et al made an effort to explain metrics at table, star and schema level to predict quality for data warehouses. The metrics were theoretically validated using measurement-theory based framework (Calero,2001), while no empirical validation has been provided in the study. However, some of these metrics were empirically validated by various authors eventually.

Singh and Vashishtha validated a set of metrics for multidimensional model of data warehouse, proposed by Serrano et al. A total of 10 metrics have been collected for eighteen multidimensional schemas, and 25 students from post-graduation course participated as subjects(Singh &Vashishtha,2015). All the metrics were associated with understandability. It is computed as the time taken by each subject to accomplish the job of the experimental test. For the empirical validation, statistical techniques including univariate regression and multiple regression has been used. The results demonstrate that measurements greatly affect understandability.

Gosain et al used the artificial neural network for the quality prediction for data warehouse multidimensional model(Gosain, Sabharwal& Nagpal, 2010). The metrics used for the purpose were related to understandability, proposed by Serrano et al and consisted of four metrics evaluation from star schema(Serrano, Calero, Sahraoui&Piattini, 2008). The neural network considered is multilayer feed forward network with 4 inputs, 15 hidden neurons and 1 output neuron. The system has been trained with 60% of input data set and 40% were used for testing purpose. The creators thought about the mappings and considered that the schemas, for which normal understanding time is more, will be hard to get it. Aftereffects of the investigation demonstrate that the neural system can foresee the quality of datawarehouse multidimensional model with adequate exactness and with a high estimation of correlation coefficient 'R' (more than 0.9) and low value of MARE on training as well as testing information.

Gosain predict the understandability (an attribute of quality) of OOMD model of data warehouse using decision tree(Ali&Gosain2012). The metrics taken into account were proposed by Serrano et al and defined at three different levels: class, star and diagram. The classifier is the J48 tree learning algorithm given by the WEKA tool(Semano, Trujillo, Calero &Piattini, 2007). The experiment-results demonstrated that a decision tree learner (J48) can yield reasonable outcomes through different values of input data.

2.2. Quality prediction in software

Techniques for quality prediction have been studied widely in past decades, Rathore and Kumar compared the performances of neural networks and genetic programming in order to predict the number of faults for fault prediction(Rathore and Kumar, 2015). Instead of just predicting the faulty or non-faulty modules, the authors focused on forecasting the quantity of faults in each module. The approaches were applied on over ten datasets from PROMISE repository. Genetic programming proved to be better prediction approach than the neural networks for the said datasets.

Moeyersoms et al. used a comprehensive approach for effort prediction and fault prediction using data mining techniques like random forests and SVM (Moeyersoms, Fortuny, Dejaeger, Baesens & Martens, 2015). The dataset analyzed is using popular online datasets, which are PROMISE repository and NASA dataset. By developing a rule extraction approach based on the data mining approaches also improved the accuracy in most cases.

Malhotra analyzed and compared various statistical and machine learning techniques which aimed at constructing software fault prediction models over a period of time (Malhotra R, 2015). Sixty-four studies from 1991 to 2013 were reviewed and analyzed based on various perspectives like datasets, techniques used, performance parameters etc. The outcomes concluded that the machine learning methods outperformed better than statistical techniques in fault prediction.

Kaur focused on the problem of imbalance data found in the datasets. The authors used sampling techniques for software metrics and code smells that help in the prediction of fault prediction in software modules (Kaur & Kaur, 2017). The study was analyzed on two open source software systems using Weka. The results concluded with the fact that the object oriented metrics came out to be the better predictors. Additionally, resample strategy furnished with best outcomes than no sampling by any means.

Kaur and Bajpai used a unified approach of fault prone filtering (Mizuno, Ikami, Nakaichi, & Kikuno, 2007) and other module metrics in order to utilize both the programming aspects and the metrics aspect of the software (Kaur & Bajpai, 2016). The results for the combined approach was better than the approach with individual aspects of the software.

3. Proposed Methodology

3.1. Gaps in existing studies

Factors for a data model contributing to quality comprises adaptability, completeness, understandability, correctness and implement ability (Serrano, Trujillo, Calero & Piattini, 2007). It has been observed that most of the quality prediction models that have been proposed previously were based on a single quality characteristic-understandability (Gosain, 2015). Thus, other quality factors have not been yet considered, so as to predict the quality of the datawarehouse.

Also, the metrics proposed in the studies have been validated theoretically. Very few studies have worked on the empirical validation of these metrics (Moody & Shanks, 2003). Empirical validation is an important aspect of the metrics definition to demonstrate the real utility of the metrics. However, the data used for the empirical validation of the metrics is very limited, i.e. less than 20 schemas have been considered for the experiments. Though quality prediction for software has been validated using many larger projects. Thus, the quality of data models should also be validated using a larger number of schemas in order to generalize the results and achieving higher precision.

Thus, the existing gaps in the research can be summarized as follows:

1. The existing metrics are mainly related to understandability.
2. Very few studies have made an attempt to empirically validate the metrics.
3. As a part of data collection process, the existing studies used limited data for the experiment.

3.2. Proposed approach

The proposed research methodology involves three main phases as depicted in Fig. 2

1. Data Collection
2. Metrics definition
3. Validation
 - Theoretical Validation
 - Empirical Validation

As a part of the collection process, the proposed approach aims to take up real world industrial projects and case studies in order to gather a large collection of schemas. The collected data will be used to validate the metrics that will be proposed in metrics definition phase.

The metrics definition will be the main research area in this study as the existing metrics from past studies lack in their ability to predict the quality from a broader perspective keeping into consideration multiple quality characteristics. The proposed research aims to define a set of quality indicators for the designers of the data warehouse. The measurements to be proposed plans to cover the different quality variables for datawarehouse models including adaptability, completeness, understandability, correctness and implementability.

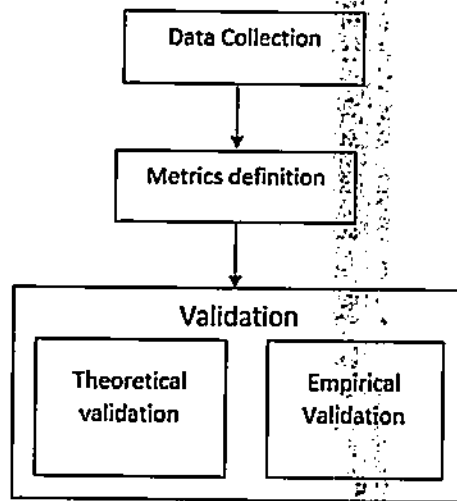


Fig. 2- Proposed Methodology

Also, the ISO 9126 standard considers the quality of software using six characteristics— functionality, usability, reliability, efficiency, portability and maintainability. These elements are likewise significant for software, so they additionally should be considered for metrics definition process with regards to information models' quality in information warehouses.

Validation is an important aspect of any research study as it validates the importance and survival of the proposed work. As mentioned in the previous sections, most of the studies for quality prediction of data warehouse models have validated the metrics theoretically only. Only a few studies have empirically validated their proposed metrics. The proposed approach aims to theoretically as well as empirically validate the metrics. For the proposed study, the metrics will be empirically validated using soft computing techniques. Soft computing techniques include neural network, genetic algorithm, fuzzy logic. Soft computing progresses in several disciplines and in many application areas. These algorithms have also been used successfully for software quality prediction. Hence, the use of soft computing methods in the quality expectation of data warehouse ought to be investigated so as to demonstrate their pertinence

4. Conclusion

The quality of the data warehouse may affect important decisions to be made by business analysts. Various data warehouse quality aspects and characteristics are considered and analyzed in the study. The existing literature lacks empirical validation on larger datasets, and thus reliability of the attributes and approaches used is always in question. The proposed approach aims to explore other quality attributes and involving soft computing methods so as to empirically validate the attributes. In future, we will try to cover all the other quality characteristics and empirically validate them.

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Credit Card Frauds and Modern Techniques for Its Detection and Prevention: A Review

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ABSTRACT

Credit is a technique that is used to sell goods or services to the buyer having no cash and an automatic way to proffer credit to a client is a credit card. An identifying number is earned to each credit card which speeds shopping transactions. The main problem in the credit card industry is a fraud. There are so many types of fraud. In order to prevent these frauds, many fraud detection techniques are used. In this paper, a general introduction to credit card fraud, types of fraud and fraud management techniques are offered. In addition, an overview of the previous work done by many authors in the field is offered.

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1. Introduction

The fraud alludes to achieve products services and cash by unlawful manner. The events that include criminal motives that generally use a deceptive identity, the fraud deals with these events. Nowadays the credit card fraud is a major threat to the business industry. Therefore, in order to combat fraud efficiently, initially it is necessary to understand the methods of implementing a fraud [1]. In order to combat fraud, the credit card industry has a huge number of modus operandi. Generally, Credit card Fraud is characterized as "when a person utilizes a credit card or another means for personal reasons whereas the card owner and the issuer of the card are not know about the way that the card is being utilized by someone else". Additionally, the individual utilizing the card has no association with the cardholder or issuer and has no goal of either receiving the owner of the card or making payments for the buys made. Credit card frauds are similar to the accompanying ways:

- A demonstration of criminal deception by the utilization of unauthorised account and personal data.
- For the personal benefit, illegal or unauthorized utilization of account.
- In order to achieve goods and services, falsification of account data.

In opposition to the mainstream ideas, merchants are undeniably more in jeopardy from credit card fraud than the card owners. While it is a bit confront inconvenient trying to achieve a deceitful charge reversed, merchants face the expense of the interest, processing charges, charges, and the costs of having their merchant account shut [2]. Progressively, the card not present situation, for example, shopping on the web remote transactions, has become a major concern for the merchant as the sites never again measure a physical confirmation, for example, a point of check-in, to give a verifiable proof.

2. Type of Frauds

Several sorts of frauds are illustrated in this work are Credit card frauds, computer intrusions, Theft, fraud, counterfeit fraud, Biometric fraud, telecommunication fraud, Bankruptcy fraud, Application fraud [4].

2.1. Credit Card Fraud

The credit card fraud is alienated into a couple of sorts that are illustrated below as

- Online Fraud: Online fraud is the type of fraud that can be commended through the internet, shopping, phone, and web or in the absence of the cardholder.
- Offline fraud: The offline fraud is the type of fraud that can be done through utilizing a stolen physical card at a call center or some other place.

2.2. Telecommunication Fraud

The other type of fraud is telecommunication fraud that is utilized to do other types of fraud. Business Communication service provider and victims.

2.3. Computer Intrusion:

The act of entering with no warrant or invitation is known as intrusion which implies that "potential probability of unapproved endeavor to get to information. Manipulate information purposefully. Intruders might be from any condition. A Hacker and an insider who knows the design of the system." [3]

2.4. Bankruptcy Fraud:

In this type of fraud, a credit card is being utilized while being absent which is known as Bankruptcy fraud. One of the most difficult sorts of fraud to expect is Bankruptcy fraud [3].

2.5. Theft, Fraud/ Counterfeit Fraud:

Theft Fraud is the fraud in which you are using another person's card. Once the owner provides some detail by contacting the bank, the bank will find the thief as soon as possible. Also, where just credit card details are required the counterfeit fraud can take place as the credit card is utilized repeatedly [4].

2.6. Application Fraud:

Application fraud is a fraud where a credit card is applied by someone with fake information. A couple of diverse situations have to be categorized in order to detect application fraud. Duplicate fraud means if the same details are utilized by the same client more than once. Identity fraudsters mean if the same details are used by different users. Application fraud can be described [5] as an "illustration of identity crime" happens when application forms contain conceivable, and synthetic, or genuine yet additionally stolen identity data.

2.7. Lost/ Stolen cards:

Lost/ Stolen cards are the other type of fraud in which a card is achieved by a legitimate account holder and loses it or the card is stolen by someone for criminal purposes. This kind of fraud is generally the most effortless path for a fraudster to get hold of the other user's charge cards without interest or innovation. It is additionally maybe the hardest type of conventional credit card fraud to handle.

2.8. Account takeover:

Account takeover is a fraud that happens in time a fraudster unlawfully achieves a valid user's personal data. By giving the user's account number or card number, the fraudster can take over a legitimate account. Afterward, the fraudster can contact the card issuer and compel as a real card, which is requested to be redirected to a novel address. A card lost can be reported by fraudster through which the fraudster can request for a replacement.



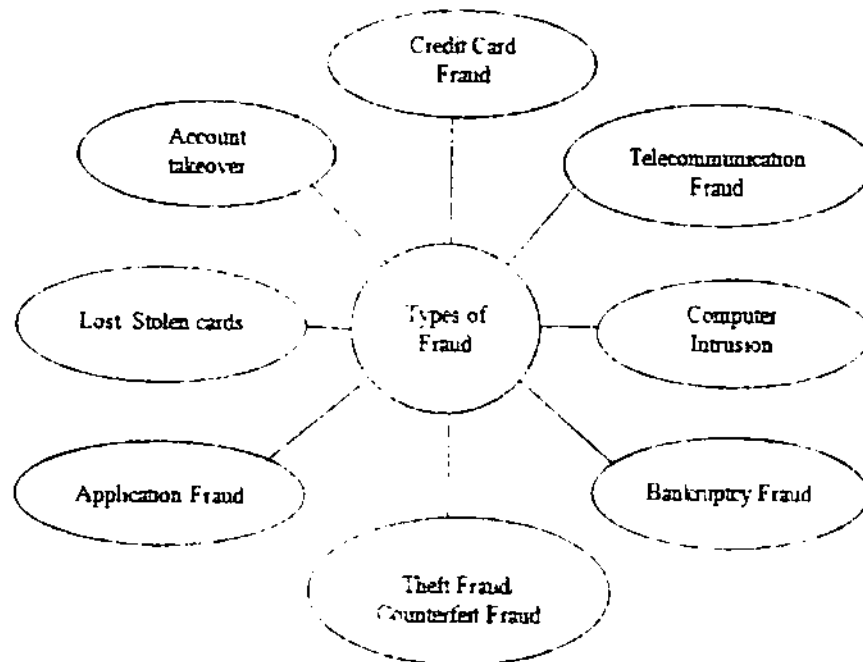


Fig. 1: Types of frauds [3]

3. Fraud Management Developments

In order to investigate the credit card frauds, the researchers have used various procedures. Some of the methods that are employed by financial institutions are: various methods that are employed by financial institutions. Some of the technical are: [4, 5, 6].

3.1. Simple rules systems

The formation of a simple principle in order to filter incoming information or transaction. On the basis of a set of expert rules (i.e. Rule based methods) are deliberated in order to identify certain set of high risk transactions. By utilizing the information on what characterise fraud and the success of rules are formed [7-9]. For example, a standard could be fixed on the transaction amount is > \$100 and card acceptance area is a high-risk country. Fraud rules empower to computerize the screening forms utilize the information received after some time with respect to the quality of both false and genuine transactions. Generally, the success of a rule-based framework will increase with the time and more information in the framework. It ought to be clear, be that as it may, that eventually the adequacy of the framework relies upon the information and mastery of the individual designing the rules [10]. The demand of this framework is to reduce the likelihood of having a false alarm. In practice, however, there are routes by which this confinement can be overcome. For example, the degree of fraud in the rule and the amount of the separated transactions [11].



3.2. Risk scoring technologies

Risk scoring tools occur on the basis of statistical models applied to identify individual transaction on the basis of several indicators extracted from the transaction features. Various risk scoring models are generated to identify the likelihood of a transaction being fraudulent with the help of

more suspicious if the score is higher. One of the most effective fraud prevention tools is offered by Risk scoring mechanisms. The major benefit of risk scoring is the comprehensive computation of a transaction being captured by a single number [12].

3.3. Neural network technologies

The expansion of risk scoring methods is the Neural Network method. They are occurring on the basis of statistical knowledge included in broad databases of historical transactions, as well as fraudulent ones in specific [13]. These neural network models are essentially trained by utilizing instances of both real and deceitful transactions and can connect and weigh different fraud indicators to the event of fraud. A neural network is an electronic framework that sort information consistently by performing the accompanying errands.

- Billing of card owners and fraudulent activity patterns are identified.
- Through trial and elimination, the data is processed.
- In the patterns and current transaction data, the relationships are found.

The standards of neural networking are inspired by the functions of the brain – particularly pattern recognition and associative memory. The neural system identifies comparable examples, anticipating future qualities or occasions depending on the acquainted memory of the examples it has learned [14-15]. The preferences neural systems offer over different procedures are that these models can gain from the past and along these lines, improve results over the long haul. They can likewise extricate rules and anticipate future actions dependent on the present circumstance. By utilizing neural systems viable banks can identify false utilization of a card, quicker and all the more proficiently [16].

4. Related Work

Johannes Jurgovsky, Michael Granitzer et al., 2018, [7] In this paper the author had phrased the fraud detection issue as a sequence classification task and use LSTM networks in order to integrate transaction sequences. The author had additionally incorporated modern characteristic aggregation systems and reports the outcomes with the help of conventional retrieval metrics. A connection with a baseline random forest (RF) classifier exhibited that the LSTM improved recognition exactness on disconnected transactions where the card-holder was physically present at a vendor. Both the sequential and non-sequential learning methodologies advantage powerfully from manual feature aggregation techniques. A consequent investigation of genuine positives uncovered that the two methodologies be liable to distinguish diverse frauds, which recommends an arrangement of the two. The author had concluded the investigation with a discourse on both useful and logical difficulties that stay unsolved.

Alex G.C. de Sá Adriano, C.M. Pereira Gisele et al., 2018, [8] In this paper the author had represented a customized Bayesian Network Classifier (BNC) algorithm, a Fraud-BNC for a genuine credit card fraud detection issue. The operation of generating Fraud-BNC was automatically presented through a Hyper-Heuristic Evolutionary Algorithm that arranges the information regarding the BNC paradigms into taxonomy and investigates for the finest arrangement of these components for a given dataset. By utilizing a dataset from PagSeguro, the Fraud BNC was automatically created, the well known Brazilian online payment service, and tested together among a couple of techniques for dealing along with cost-sensitive categorization. The simulation results were evaluated with seven more paradigms and examined in view of the data categorization issue, as well as the economic effects of the mechanism. In order to offer a better trade-off in both perspectives, enhancing the present economic effectiveness of the company in up to 10%.

Alejandro Correa Bahnsen, Djamila Aouada, 2016, [9] In this paper the author had illustrated that currently, in order to address the issue, many authors have projected the utilization of machine learning and data mining methods. Therefore, various studies utilized various types of incorrect categorization measures to estimate the diverse resolutions and did not consider the real financial costs connected to the fraud detection procedure. Also, while building a credit card fraud detection model, it was critical how to remove the correct highlights from the transactional information. This was typically done by collecting the exchanges so as to monitor the spending personal conduct standards of the clients. In this paper, the author had extended the transaction accumulation system and proposed to make another arrangement of highlights dependent on examining the intermittent conduct of the time of a transaction utilizing the von Mises distribution. At that point, utilizing a genuine credit card fraud dataset given by a vast European card preparing organization, it was analyzed modern credit card fraud detection models and estimated how the diverse arrangements of highlights affect the outcomes. By including the proposed periodic highlights into the techniques, the outcomes demonstrate a normal increment in reserve funds of 13%.

Akila S. Srinivasulu Reddy U., 2018, [10] In this work the author had illustrated the credit card fraud had presented a major threat for arrangement.

because of the possibility of large losses connected to it. The author had presented a cost-effective Big Data based Real-time credit card fraud investigation. A Risk-Induced Bayesian Inference mechanism is a novel learning and decision-making weighted voting system protected that was a new bigging architecture incorporating a consensus big-treatment mechanism.

Fabrizio Carcillo, Andrea Dal Pozzolo, 2018, [11] In this paper, the author had illustrated that the extension of the electronic payment enhancing the confidence of customers in e-commerce payments, made the fraud detection a crucial factor. By analyzing frauds in different requests, the structure and the usage of adaptive learning procedures ready to ingest and dissect large features of streaming information advance in the examination and the accessibility of open source answers for Big Data stockpiling and handling per new points of view in a detector field. In this paper, the author had presented a Scalable Real-time Fraud Finder (SRFF) which coordinates Big Data instruments like Hadoop, Spark, and Cassandra with a machine learning approach for managing irregularity, non-stationary, and imbalanced data. Test results on real credit card genuine credit card transactions demonstrate that this system is adaptive, effective, and exact over a major stream of transactions.

Ego Fiore, Alfredo De Santis, 2017, [12] In this paper, the author had illustrated that in previous years the number of late credit card payments had developed a significant pushing mark and emphasized business associations to actualize a robotic fraud recognition framework performing information mining on tremendous credit card transactions. Much of learning was by all accounts a standard among the most encouraging answers of spotting unlawful exchanges. By recognizing fraud and other anomalies of using manual parallel arrangement frameworks appropriate to process the pre-screened test datasets. Nonetheless, in such a particular application, data datasets accessible for preparing were fairly imbalanced with the class of strange extensively less spoke to than the other. This fundamental classers the number of parallel classifiers, unfortunately biasing the ratio of fraud to the overall class, while the author was keen on the minority class. Oversampling the minority class had been subjected to reduce the bias of the strategy, so had a few drawbacks. Various networks were general adaptable and greatly breaking quantitative progress capabilities that have made progress in delivering convincing content looking partners. The author had prepared a GAN to create imitated transactions which were then converged with preparing information from experienced preparing sets. A decision of a classifier can be improved. The results demonstrate that a classifier prepared on the increased samples is similar classifier prepared on the first information, particularly as far as the ability concerned, bringing about a successful evasion of a score change.

Suraj Patil, Varsha Nemade et al., 2015, [13] In this paper, the author had illustrated that the data by credit card and online transactions in e-commerce application mechanism transactions are accomplished. Among novel assaults and mechanisms, these mechanisms are a significant alarming rate. Fraud detection in managing an account is one of the imperative viewpoints these days as the fraud is a real division in the world. It is expanding as far as Peta Bytes (PB) and to improve the execution of expository server in mobile building, the author had had an idea of a big data structure with Hadoop which can parse information in parallel and provide for a distributed server for extortion expectation. In this paper, the author had examined a Big Data scientific structure to process huge volumes of information and executed different machine learning calculations for fraud recognition and monitored their execution on benchmark datasets to identify frauds in the ongoing process, thereby giving okay and no good consumer satisfaction.

Nuno Carneiro, Gonçalo Figueira et al., 2017, [14] In this paper, the author had illustrated that the credit-card fraud had directed to billions of dollar in losses for online merchants. With the advancement of machine learning calculations, researchers had been finding progressively better approaches to recognize fraud, however, commonsense usage is seldom detailed. We defend the improvement and organization of a fraud detection framework for extensive retail merchant. The paper investigated the management of training and programed grouping, given limits of knowledge in the field on prevention procedure and metrics of various models and related tasks. The overview of this is able to support analysts and researchers to prepare and execute information data mining based framework for fraud detection in a comparative scale. The author had contributed with a significant framework, in addition with his knowledge to the fraud investigators for improving their fraud modification in process, which would bring a general superior performance.

Table 1- An example of a table.

Parameters / Techniques	Method	Fraud Detection FP%	Accuracy	Processing Speed	Cost	Research Issues Addressed	Research Challenges
Artificial Neural Network	Artificial Intelligence / Machine Learning	~85%	~90%	High	High	Scalability, Real-time Processing, Fraud Detection, Computer Networks, Intrusion, Application	Model Interpretability, Training Complexity, Data Availability, Real-time Processing



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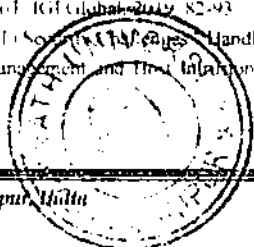
	Learning					commerce	time is needed
Fuzzy Darwinian detection	Genetic Programming Fuzzy Logic	100%	Very High	Less	More Costly	Simply investigate stolen Credit card hands. Examine Suspicious and Non-suspicious data.	Execution is complicated and it is not applicable in E-commerce
Support Vector Machine	Clustering	70%	High	Moderate	Costly	The transaction must be suspicion only if a test case lies outside the hyper-sphere.	Back Propagation has better performance in large data.
K-nearest Neighbor	Clustering	80%	Moderate	High	Costly	Classify through evaluating the closest point or the closest neighbor is fraudulent, therefore the transaction is classified as fraudulent.	On the basis of the measure of distance accuracy is occurring.
Naive Bayes	Probabilistic Classifier	60%	Moderate	Moderate	Costly	In order to evaluate the possibility of the exact class, the categorization is accomplished with the help of the Bayes' rule that demonstrates better performance.	If the fraudulent transaction is recognized, the fraud cannot be detected by this technique.

5. Conclusion

Credit card fraud can be alienated into a couple of sorts that are inner card fraud and external card fraud. The main concern of Inner card fraud is to deceive the monies. External card fraud is primarily encapsulated at utilizing the stolen, phony or fake credit card to expand, or utilizing cards to get money in hidden manners. In previous years, the credit card fraud has become growingly uncontrolled which is a criminal act. In this paper, the author has offered an overview of the research that has been done in the credit card field. Several sorts of fraud and fraud detection techniques are demonstrated in this work.

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